

Functional Skills Certificate FUNCTIONAL ENGLISH

Component 1 Reading Level 2

Insert

The three sources that follow are:

Source A: a news report about women's football Source B: a webpage about online football journalism

Source C: an extract from a review about The National Football Museum

Please open the insert fully to see all three Sources

IB/M/Nov16/E7 47251R

Source A

Women's football in Britain is on the march.

Once an after - thought, it now boasts pro players, TV deals and growing grass-roots interest.



Earlier this week a dozen or so athletes gathered at BT Sport's studios in the Olympic Park to film videos, pose for photographs and conduct interviews about the new season. Nothing odd in that, except that these athletes were women footballers, and it is not so long ago they could barely interest their families in a new season, never mind national media.

Now girls' football is the fastest growing sport in Britain and youngsters coming into the game can dream of a professional career.

England's women

In November 2014, 45,000-plus braved transport chaos and freezing conditions to see England play Germany at Wembley.

Women's football was back in the spotlight in June 2015, when England's women beat Germany 1-0 to achieve 3rd place in the World Cup. By contrast, England's men were knocked out in the group stages in the 2014 World Cup in Brazil.



Women v men

The Premier League began in 1992 but men's league football dates back to 1888. Not until 1969 was the women's FA founded. Progress was slow until a more enlightened FA took over in 1993, establishing the Women's Super League (WSL) in 2011.

The (men's) Premier League has 20 teams, with a 72-team Football League feeding into it. WSL 1 has eight teams; WSL 2 has 10, though each will have 10 in the next two years.

The top English women can make around £60,000 a year. The leading males are paid in millions, but there will be some men playing in the lower divisions who would be happy with £60,000.

Sky pay £760m a year to broadcast 116 Premier League games. BT Sport will broadcast live WSL matches.

The average crowd in WSL last season was 728, with a top attendance figure of 1,292 at Manchester City v Chelsea. The average men's Premier League attendance in 2013/14 was 36,695.

Source B



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Be a part of the exciting world of football journalism with the <u>Football FanCast</u> internship scheme. Learn on the job, get your work seen by 1.7 million users a month and take your career to the next level (no tea making or photocopying required!)

<u>Snack Media</u> offers aspiring sports journalists a fantastic internship opportunity where your contribution will make a real impact. In return we will offer full support, training and valuable experience for your future journalism career.

The <u>Snack Media internship</u> offers an opportunity to build a large portfolio of work to expand your CV. The scheme will enable you to cut your teeth in the world of online journalism and learn skills that will be invaluable as you look to progress your career. You will have the opportunity to be creative in your writing and cover a range of different topics, including football transfer rumours, light-hearted pieces and extensive editorials. You will also learn about <u>live coverage</u> of games and the power of social media as a tool for communication and self-promotion. You will need to engage your audience in different ways, so we will teach you how to write articles in a variety of styles.

Throughout the scheme you will get plenty of training, assistance and guidance from the Editor so that you can develop as a writer, while also being given the independence to follow the areas of the industry that interest you most. You will be continually challenged, making you stronger as a writer and giving you a solid foundation from which to pursue a career in football journalism.

The internships are for three months. You will be based at home but required to attend regular training sessions. Our internship scheme is run on <u>our flagship site</u> Football FanCast and training sessions will take place in London.

Candidates need to have knowledge and understanding of football, a passion for writing and be proactive and self motivated.

To apply online, click here.

Source C



In a modern sporting world full of money grabbing owners, dodgy scarves and underperforming – overpaid stars, it is easy to fall out of love with the game. However, there is a beacon of light in the ever-darkening world of football.

Based in Manchester city centre's impressive Urbis building, the National Football Museum has already attracted over 500,000 visitors since its move from Preston, and it isn't difficult to see why. The museum allows you to trace the development of football from its origins to the present day.

The museum boasts a huge wealth of interactive content, with either touch screens or headphones on almost every wall. For a charge of £5, you can take the penalty shoot-out challenge on the second floor. There is also the chance to be part of the Match of the Day team and commentate on a Premier League game of your choice.

This year celebrates the 125th anniversary of the foundation of the world's first Football League in Manchester. The museum explores the changes in the league over the years, and the characters who helped shaped football as we know it, such as Stanley Matthews and George Best.

Fans can relive their team's glory days on the third floor of the Museum with trophies from the past. Have a go with an old-fashioned Wembley clacker or examine the old-fashioned ribbon badges.

Older fans can relive the Sunday morning sticker swap. Whether it is for the World Cup or the Premier League, you can get rid of one of your three Yaya Toure stickers and pick up the shiny Columbia team badge you have been hunting for.

The Museum doesn't try to hide football's chequered past. There are powerful exhibitions dedicated to issues such as crowd trouble, stadium safety and sexism. Women's teams were eventually allowed to play in FA grounds in 1971.

In the era of the £83 million transfer, the museum reminds us that "Football without fans is nothing".



There are no Sources printed on this page

Open out this page to see Source B and Source C

There are no texts printed on this page

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