



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education
Advanced Subsidiary Level and Advanced Level

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ART AND DESIGN

9704/01

Paper 1 Controlled Test

May/June 2012

15 hours

To be given to candidates, at the discretion of the Art Teacher, on receipt by the Centre. Candidates must have **at least three weeks'** preparation time. The Controlled Test can be scheduled at any time provided that it is completed no later than 5 June 2012.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number, name and question number on the label provided and attach to the top right-hand corner of the front of **each** sheet of paper.

Choose **one** of the questions given overleaf from **any** of the sections. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Preparatory studies must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The submission will be assessed as a whole. The preparatory work must consist of not more than **four** sides of paper (two sheets) no larger than A1 size on which smaller works may be mounted. You may work on smaller paper if you choose.

The examination assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

At the end of the examination, fasten all your work together in the top left-hand corner with the Controlled Test examination piece(s) on top.

All questions in this paper carry equal marks.

This document consists of **3** printed pages and **1** blank page.



Choose **one** of the following questions from **any** section.

Record, analyse and develop your ideas from direct observation and personal experience.

Section A is appropriate for **any** Area of Study and may be chosen by **any** candidates, particularly those who prefer an open-ended starting point.

Section B is appropriate for **any** Area of Study and may be chosen by **any** candidates, particularly those who prefer a specific starting point.

Section C may **only** be chosen by candidates who prefer to be offered a specific design brief.

Section A

- 1 Overhanging
- 2 Aftermath
- 3 Time-honoured
- 4 Horizon
- 5 Arrival **or** departure
- 6 Transparent

Section B

- 7 Several different plants in pots and containers are arranged along a window shelf.
- 8 An arrangement of several different items of sportswear and equipment.
- 9 The whole or upper half of a figure engaged in a hobby or leisure activity.
- 10 A view of part of a river bank or estuary.
- 11 Interpret the whole or any part of this extract.

'Walking through the extensive palace gardens, containing trees, flowers, paths and statues, punctuated by stalls selling souvenirs and refreshments, it is still possible to find a secluded space. You can imagine that princes came here to escape the affairs of State. Cast shadows stretch across the lawn and finally extinguish the sunlight in the furthest corner near the ancient wall.'

Section C

- 12 Using the name **NATURE'S ESSENCE**, design a logo and show how it would be adapted for both a women's range of fragrances as well as a men's range.
- 13 Design the cover and a double-page layout for a brochure advertising a Health Spa called **OCEAN'S EDGE**. In your layout, include the name, and highlight three or four facilities offered, such as spa treatments, a beautician, a pool, gardens and sports area.
- 14 Design a large banner to be hung from the entrance to an historic building to advertise its re-opening after restoration. The building's name should be combined with relevant text and images.
- 15 Based on insect, reptile or animal forms, design the costumes for two performers in a dance production entitled **THE BESTIARY** about actual and imagined creatures.

