

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

ART AND DESIGN 9704/01

Paper 1 Controlled Test

October/November 2015

15 hours

To be given to candidates, at the discretion of the Art Teacher, on receipt by the Centre. Candidates must have at least three weeks' preparation time. The Controlled Test can be scheduled at any time provided that it is completed no later than 5 November 2015.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number, name and question number on the labels provided and attach to the top right-hand corner of the front of **each** sheet of paper.

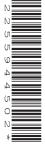
Choose **one** of the questions given overleaf from **any** of the sections. Your work for this paper may, but need not, be related to work submitted for Components 2, 3 or 4.

Supporting work **should** be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The submission will be assessed as a whole. The supporting work must consist of not more than **four** sides of paper (**two** sheets) no larger than A1 size on which smaller works may be mounted. You may work on smaller paper if you choose.

The examination assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

At the end of the examination, fasten all your work securely together in the top left-hand corner with the Controlled Test examination piece(s) on top.

All questions in this paper carry equal marks.



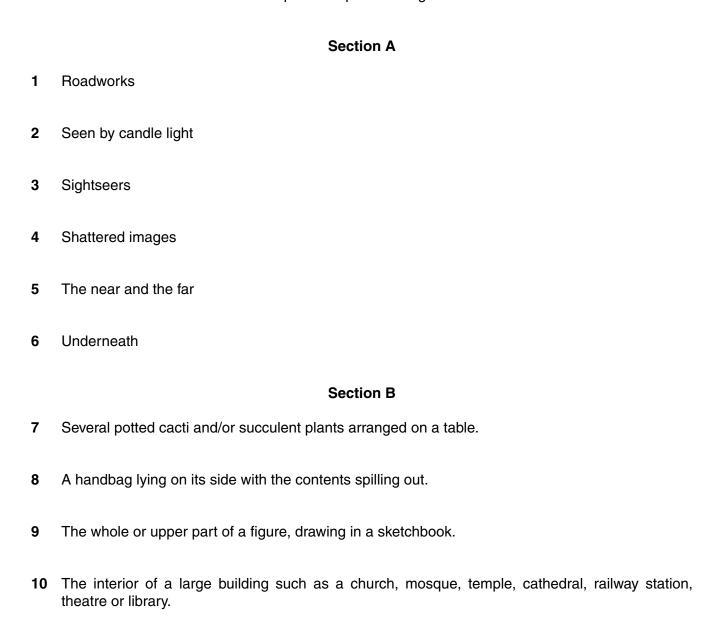
Choose one of the following options from any section.

Record, analyse and develop your ideas from direct observation and personal experience.

Section A is appropriate for **any** Area of Study and may be chosen by **any** candidate, particularly those who prefer an open-ended starting point.

Section B is appropriate for **any** Area of Study and may be chosen by **any** candidate, particularly those who prefer a specific starting point.

Section C is intended candidates who prefer a specific design brief.



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11 Use all or a part of the following:

'I walked on clouds but they melted
And I fell like rain
I touched the wet naked sky and painted it many colours
with moods and hues
I touched the tips of skyscrapers
That come like icebergs into the sky
And let the people trapped
Beneath the concrete glass
FREE
Eventually I landed on brown soggy earth
And walked away.'

Section C

- 12 Based on your own studies of the human form, design a logo for a sports club and gymnasium called **Fit 4u**. Show how the logo would appear on the club façade, and adapted for use on a sweatshirt and a business card.
- 13 Design the front and back cover of a CD for a band called **East meets West**. Include the title 'Connections' as well as the name of the band and related imagery.
- 14 From your observational studies and photographs of glasses and bottles, design a repeat pattern for a glass manufacturer's showroom. Show how you would adapt your design for use on a carrier bag.
- 15 Design a hat, a bag and a pair of shoes that are inspired by the theme water. In your initial research you should study water in different forms.

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