



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
International General Certificate of Secondary Education

**ECONOMICS**

**0455/01**

Paper 1 Multiple Choice (Core)

**October/November 2008**

**1 hour**

Additional Materials: Multiple Choice Answer Sheet  
Soft clean eraser  
Soft pencil (type B or HB is recommended)

\* 7 5 1 4 8 6 7 5 3 1 \*

**READ THESE INSTRUCTIONS FIRST**

Write in soft pencil.  
Do not use staples, paper clips, highlighters, glue or correction fluid.  
Write your name, Centre number and candidate number on the Answer Sheet in the spaces provided unless this has been done for you.

There are **forty** questions on this paper. Answer **all** questions. For each question there are four possible answers **A, B, C** and **D**.  
Choose the **one** you consider correct and record your choice in **soft pencil** on the separate Answer Sheet.

**Read the instructions on the Answer Sheet very carefully.**

Each correct answer will score one mark. A mark will not be deducted for a wrong answer.  
Any rough working should be done in this booklet.

This document consists of **13** printed pages and **3** blank pages.



1 What is **not** a factor of production?

- A company shares
- B machinery
- C raw materials
- D unskilled workers

2 What is a feature of a mixed economic system but not a planned economic system?

- A It has both industrial and service sectors.
- B It has both large and small firms.
- C It has both public and private sectors.
- D It has both rural and urban areas.

3 The purchase of new machinery enables a firm to increase output with fewer workers.

What is the effect on labour productivity and total costs?

	change in labour productivity	change in total costs
A	fall	constant
B	rise	rise
C	rise	uncertain
D	uncertain	fall

4 In many developing countries people grow agricultural products. They sell what they produce to buy other goods.

What is required for this system to work?

- A a subsistence economy
- B barter
- C money
- D ownership of land

- 5 A charity sold tickets at \$5 each. A prize of \$100 was given to the owner of the winning ticket. A student bought a ticket, but did not win. What is the opportunity cost to the student?
- A \$5
  - B \$100
  - C what could have been bought with the \$5
  - D what could have been bought with the \$100
- 6 A company producing coffee in Europe has operations in Brazil and Kenya. What is a reason why a company might decide to have operations in more than one country?
- A availability of cheaper raw materials
  - B easier central control of operations
  - C greater risk of supply disruption
  - D increased transport costs
- 7 In which situation will a trade union be **least** likely to be effective in supporting the interests of its members?
- A The economy is experiencing an increase in unemployment.
  - B The firms have a large increase in demand for the product.
  - C The government passes a law weakening the powers of employers.
  - D The workers' wages are a small proportion of total costs.
- 8 What is a characteristic of a public company?
- A It is owned and controlled by its members.
  - B It is owned and controlled by its partners.
  - C It is owned and controlled by its shareholders.
  - D It is owned and controlled by the government.

- 9 The table shows the structure of production in a country in 1994 and 2004.

	% of Gross Domestic Product (GDP)	
	1994	2004
Agriculture	17.6	12.5
Mining and quarrying	7.6	5.7
Manufacturing	23.5	27.0
Education and health	4.9	9.6
Distribution and other services	46.4	45.2

What do these statistics show?

- A primary production decreased its share of the total
  - B secondary production decreased its share of the total
  - C tertiary production decreased its share of the total
  - D the primary sector produced over half of total output
- 10 In 2004, Dyson, a UK company, launched a luxury version of its vacuum cleaner in Japan.

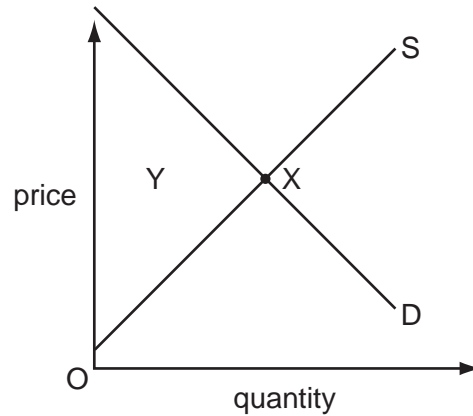
Within two years, it became the top-selling vacuum cleaner in the country.

What could have caused this increase in demand?

- A a fall in the population of Japan
- B a fall in the price of alternative vacuum cleaners in Japan
- C rising levels of unemployment in Japan
- D successful advertising of Dyson vacuum cleaners in Japan

5

11 The diagram shows the market for a product. The equilibrium is at X.



Which combination of demand and supply changes would result in a new equilibrium in the area marked Y?

	demand change	supply change
<b>A</b>	decrease	decrease
<b>B</b>	decrease	increase
<b>C</b>	increase	decrease
<b>D</b>	increase	increase

12 More of a product is demanded at the same price.

How would this be shown on a diagram of the demand curve?

- A** a downward movement along the demand curve
- B** a leftward shift in the demand curve
- C** a rightward shift in the demand curve
- D** an upward movement along the demand curve

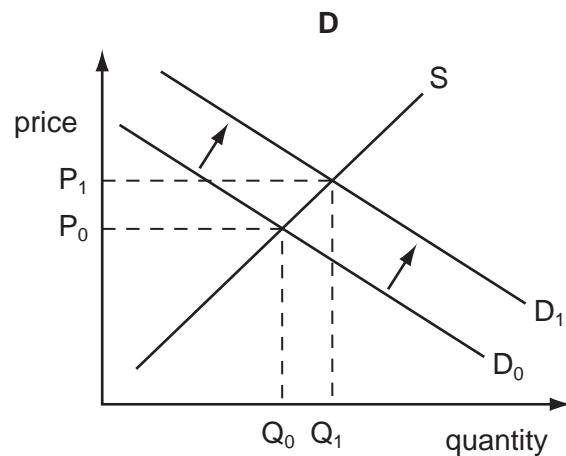
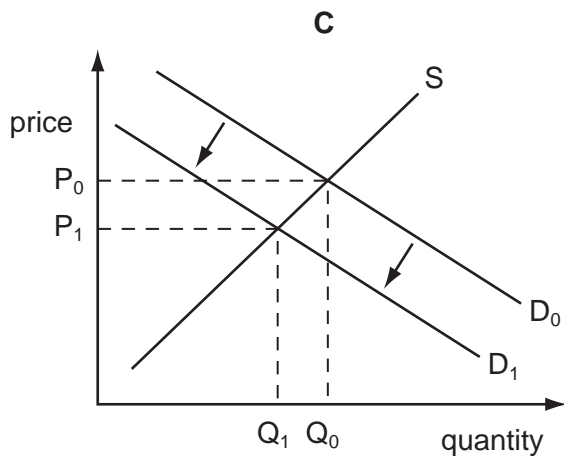
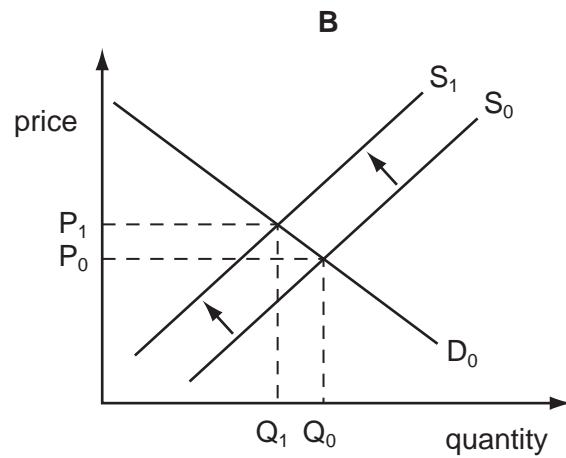
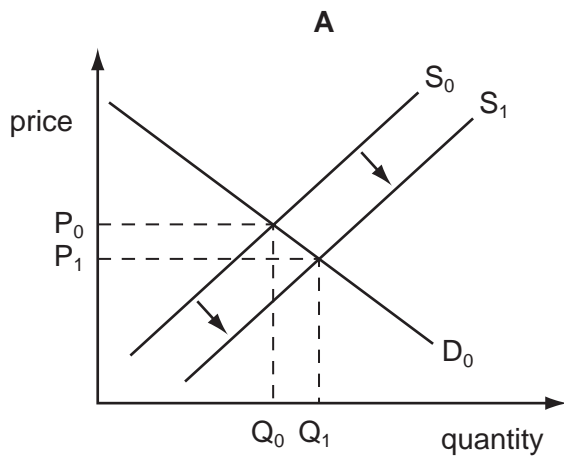
13 Many people prefer to buy clothes from a local shop rather than travel to a specialist tailor to have them made.

Which combination of characteristics of the local shop would make this most likely?

- A** easily accessible shop                      high quality product                      more expensive
- B** easily accessible shop                      average quality product                      less expensive
- C** shop owner known to customer                      average quality product                      more expensive
- D** shop owner known to customer                      poor quality product                      less expensive

14 The diamond industry decides to increase production.

Which diagram best shows the effect on price and quantity sold?



15 In the UK in 2003, average hourly earnings for plumbers were higher than average hourly earnings for teachers.

What was most likely to have caused this?

- A Plumbers were in short supply.
- B Plumbers had a shorter training period than teachers.
- C Plumbers had further to travel to work.
- D Plumbers worked longer hours than teachers.

16 What is most likely to cause an increase in wages in an industry?

- A a decrease in employment
- B a decrease in trade union power
- C an improvement in working conditions
- D an increase in the responsibilities of workers

17 Which type of income is earned by the factor of production enterprise?

- A interest
- B profit
- C rent
- D wages

18 What might cause an individual to save more?

- A a rise in direct taxation
- B a rise in insurance premiums
- C a rise in interest rates
- D a rise in the prices of foodstuffs

19 25 % of both rural and urban consumers were reported to prefer products from Japan when buying electronic goods.

Which combination of characteristics are the Japanese electronic goods likely to have which persuade consumers to make this choice?

	technology	length of guarantee	running costs
<b>A</b>	latest	12 months	high
<b>B</b>	standard	12 months	low
<b>C</b>	latest	24 months	low
<b>D</b>	standard	24 months	high

20 The financial director of a company adds up the expenditure on items such as electricity, petrol (gas) and diesel fuel and raw materials. The director then divides that total by the firm's output.

What has the director calculated?

- A average revenue
- B average fixed cost
- C average variable cost
- D average total cost

21 What must a firm do which aims to make as much profit as possible?

- A make revenue and costs equal
- B maximise the difference between total revenue and total cost
- C maximise revenue
- D minimise costs of production

22 The following report appeared in a newspaper.

'British American Tobacco (BAT), the cigarette producer, said it would invest \$1.5 million in China during the next two years as it set up new factories. China is estimated to be the world's most important market for the sale of cigarettes.'

What is likely to happen to the total cost, total revenue and profit of BAT?

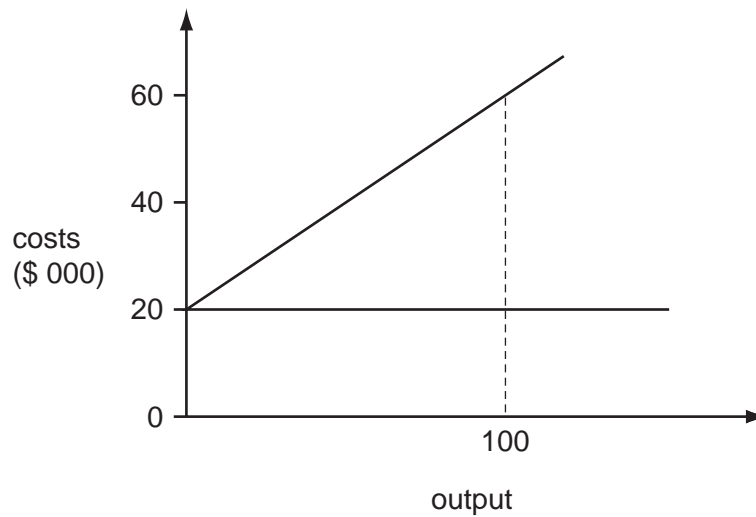
	total cost	total revenue	profit
<b>A</b>	decrease	increase	uncertain
<b>B</b>	decrease	decrease	increase
<b>C</b>	increase	increase	uncertain
<b>D</b>	increase	decrease	increase

23 What can a small firm do more easily than a large firm?

- A adapt to changing fashions
- B have specialised managers
- C raise finance
- D undertake research and development



24 The diagram shows the cost curves of a firm.



What is the firm's total variable cost at an output of 100 units?

- A 0                      B \$20 000                      C \$40 000                      D \$60 000

25 Which of the following is **not** included in public expenditure?

- A capital spending by public companies
- B expenditure by government departments
- C investment by nationalised industries
- D spending by local governments

26 What is most likely to improve the economic performance of a country in the long run?

- A a decrease in investment
- B a decrease in the school-leaving age
- C an increase in government spending on education
- D an increase in the rate of interest

27 What describes a regressive income tax?

- A As income rises the proportion of tax paid remains constant.
- B As income rises the tax rate on additional income falls.
- C As income rises the tax rate on additional income rises.
- D As income rises the total tax paid rises.

28 A high proportion of people in a developing country have very low incomes.

Which government policy would help reduce this level of poverty?

- A decreasing the tax on goods and services
- B decreasing housing subsidies
- C increasing import duties
- D increasing inheritance tax

29 When is there a budget surplus?

- A when government expenditure is greater than government revenue
- B when government revenue is greater than government expenditure
- C when imports are greater than exports
- D when exports are greater than imports

30 Which type of unemployment is likely to lead to the most serious regional problems in a country?

- A cyclical
- B frictional
- C residual
- D structural

31 The Gross Domestic Product (GDP) of Hong Kong rose more slowly than the rest of South East Asia between 1997 and 2002.

What is the most likely reason?

- A a fall in competitiveness in Hong Kong
- B a fall in production costs in Hong Kong
- C an economic recession throughout South East Asia
- D a rise in productivity in Hong Kong

32 The table shows the rates of inflation in four countries over a period of four years.

Which country had the highest average rate of inflation over the four year period?

country	rate of inflation %			
	year 1	year 2	year 3	year 4
<b>A</b>	3	3	4	4
<b>B</b>	4	8	4	2
<b>C</b>	2	3	3	4
<b>D</b>	5	5	6	3

33 Which combination is most likely to be found in a developing country compared with a more developed country?

	population growth rate	death rate
<b>A</b>	higher	higher
<b>B</b>	higher	lower
<b>C</b>	lower	higher
<b>D</b>	lower	lower

34 Real Gross Domestic Product per head is often used as a measure of the change in average living standards.

What reduces its effectiveness in representing this change?

- A** It omits increases in the cost of living.
- B** It omits increases in the general price level.
- C** It omits increases in the hours people work.
- D** It omits increases in the size of the population.

35 What is usually found in a developed country?

- A** a high proportion of workers in the tertiary sector
- B** a high birth rate
- C** a low level of technology
- D** a low GDP per head

- 36 Which commercial activity will **not** destroy the natural environment?
- A intensive fishing in coastal waters using modern fishing boats
  - B large-scale farming using chemical fertilisers
  - C picking apples from trees using local labour
  - D tree felling by timber companies in tropical forests
- 37 What lowers the cost of producing goods for export?
- A a quota
  - B a subsidy
  - C a tariff
  - D foreign exchange control
- 38 Which of the following increases specialisation?
- A A farmer decides to convert some of his farm buildings into holiday cottages for rent.
  - B A government decides that a country should be more self-sufficient in food production.
  - C A restaurant owner decides to have only vegetarian meals on his menu.
  - D A taxi driver decides to train for an additional licence to drive a bus.
- 39 A major market for bananas from Latin America is the European Union (EU). In 2006, the EU imposed a 35 % tariff on banana imports from Latin America but not on substitutes from other regions.

What impact is the tax likely to have had on the price of Latin American bananas in the EU and the revenue of Latin American producers?

	EU price of Latin American bananas	revenue of Latin American producers
A	decrease	decrease
B	decrease	increase
C	increase	increase
D	increase	decrease

- 40 The government of a major oil-exporting country decides to extract more oil and export it as rapidly as possible.

What is the likely effect of this on the volume of oil exports and the price of oil?

	volume of oil exports	price of oil
<b>A</b>	fall immediately	fall in the long term
<b>B</b>	fall in the long term	rise immediately
<b>C</b>	rise immediately	fall immediately
<b>D</b>	rise in the long term	rise in the long term





