



**Cambridge International Examinations**  
Cambridge International General Certificate of Secondary Education

CANDIDATE  
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NUMBER

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**TRAVEL AND TOURISM**

**0471/12**

Core Module

**May/June 2018**

**2 hours**

Candidates answer on the Question Paper.

No Additional Materials are required.

**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

**DO NOT WRITE IN ANY BARCODES.**

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **12** printed pages and **1** Insert.

**Question 1**

Refer to Fig. 1 (Insert), information on tourism in Goa, a state on the southwest coast of India.

**(a)** Identify the following:

- the number of international visitors to Goa .....
- the percentage increase in domestic visitors .....
- the total number of visitors to Goa .....
- the name of Goa's bird sanctuary ..... [4]

**(b)** Goa has a tropical monsoon climate.

Explain how the monsoon climate affects tourism seasonality in Goa.

.....

.....

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..... [3]

**(c)** Goa has a variety of accommodation types including homestays where tourists stay in the homes of local people.

Explain **two** possible reasons for the appeal of homestays to international tourists.

1 .....

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.....

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2 .....

.....

.....

..... [4]







(d) Explain **two** ways that tour guides can be:

welcoming .....

.....

.....

.....

ethical .....

.....

.....

..... [4]

(e) Explain how guided tours of indigenous settlements might contribute to the following negative social and cultural impacts:

changes in family structure .....

.....

.....

.....

staged authenticity .....

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..... [4]









**Question 4**

Refer to Fig. 2 (Insert), information on the Gotthard Base Tunnel in Switzerland.

**(a)** Identify the following:

- the journey time through the tunnel

.....

- the name of the mountain range the tunnel passes through

.....

- the speed the passenger trains will travel through the tunnel

..... [3]

**(b)** Explain the benefits to tourists of purchasing train tickets in the following ways:

online .....

.....

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.....

ticket counter at station .....

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..... [4]



