



Rewarding Learning

ADVANCED SUBSIDIARY (AS)  
General Certificate of Education  
January 2011

Centre Number

71	
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Candidate Number

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## Health and Social Care

### Assessment Unit AS 3

*assessing*

### Unit 3: Health and Well-being

[A3H31]

MONDAY 10 JANUARY, AFTERNOON



#### TIME

2 hours.

#### INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all three** questions.

#### INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Quality of written communication will be assessed in questions 2 and 3.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	

<b>Total Marks</b>	
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- 1 According to the Public Health Agency, “. . . health promotion is not something that is done on or to people; it is done by, with and for people either as individuals or as groups.”

*<http://www.healthpromotionagency.org.uk/>*

- (a) (i) Write down three targets of a health promotion campaign you have researched.

1. \_\_\_\_\_  
 \_\_\_\_\_ [1]

2. \_\_\_\_\_  
 \_\_\_\_\_ [1]

3. \_\_\_\_\_  
 \_\_\_\_\_ [1]

- (ii) Explain three ways the campaign attempted to get its message across to individuals or groups.

1. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ [2]

2. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ [2]

3. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ [2]

Examiner Only	
Marks	Remark

(b) Other than health promotion, explain two functions of the Public Health Agency.

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

(c) Name two other statutory organizations that contribute to health and well-being.

1. \_\_\_\_\_ [1]

2. \_\_\_\_\_ [1]

Examiner Only	
Marks	Remark



(e) Use the table below to evaluate the medical and educational approaches to health promotion.

<b>The medical approach</b>	
Strengths	
Weaknesses	

Examiner Only	
Marks	Remark

















3 A survey by the Scottish Council on Deafness found:

- 35% of deaf and hard of hearing people had experienced difficulty communicating with their GP or nurse and 32% found it difficult to explain their health problems to their GP
- 77% of British Sign Language users who had visited hospital could not easily communicate with NHS staff. The proportion who had experienced difficulty was the same for both emergency visits and non-emergency overnight stays.

(<http://www.scod.org.uk/Statistics-i-152.html>)

(a) The research suggests that deaf people face discrimination in accessing healthcare. Explain three ways this could impact on their health and well-being.

1. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ [2]

2. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ [2]

3. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ [2]

Examiner Only	
Marks	Remark









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**THIS IS THE END OF THE QUESTION PAPER**

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