



Rewarding Learning

ADVANCED SUBSIDIARY (AS)  
General Certificate of Education  
2016

Centre Number

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Candidate Number

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# Journalism in the Media and Communications Industry

AS Unit 1  
Journalism in Print



A1J11

**[A1J11]**

**THURSDAY 2 JUNE, MORNING**

## TIME

2 hours.

## INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all** questions in Section A and **one** question from Section B.

If needed, you can ask for more sheets to finish your answers.

Please attach these sheets to your booklet using the treasury tag supplied.

For Examiner's use only	
Question Number	Marks
1	
2 (a)	
2 (b)	
3	
4	
5	
6	

Total Marks	
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**Section A**

Answer **all** questions in this section.

**1** The **Insert** contains **two** articles, Article 1 and Article 2, which relate to the same news story but are taken from different sources.

Spend **40 minutes** completing the following task.

Compare and contrast the following elements for each article:

- News Angle and Content
- Language and Style
- Target Audience and Ownership

*The quality of written communication is assessed in this question.*

**Question 1 Answer:**

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Examiner Only	
Marks	Remark





2 You are a **reporter** for **The Beltown News** which is a **daily regional newspaper**. It serves a large mixed urban and rural district centred on the large town of Beltown.

Complete the **two** writing tasks **(a)** and **(b)**.

**(a)** Spend **25 minutes** writing a **news story of 250 words** to be published in the next issue of The Beltown News. Your news story should be based on the following information. A headline will **not** be required.

It's Monday morning and you are starting your shift at 9.00 am. Shortly afterwards you receive a phone call from a woman named June Brown who lives in Campbellton near Beltown. She tells you that while driving her son to primary school that morning, she noticed two police cars parked outside the playground on the Whitbury Road and police tape around the area. She says: "I couldn't see it very well, but the playground appeared to be a crime scene. I've heard there was a body found there during the night."

You call the local police. The police press officer supplies a statement which reads: "Detectives have appealed for information after a serious incident of vandalism and criminal damage that occurred on a farm and a children's playground on the Whitbury Road in Campbellton last night. In response to calls from the public at midnight, we sent four officers to the location.

"Joyriders had tampered with the ignition of several vehicles on the farm and managed to start a John Deere tractor worth £6,500 and a Ford 655 digger worth £8,000. These vehicles were driven around recklessly. Damage was caused to land, fencing and gates before they drove the vehicles down the Whitbury Road towards the playground. A section of protective fencing around the playground was ripped down and extensive damage was caused to the play equipment.

"We believe a gang of between five and eight teenagers was involved. Anyone with information should ring 06066 132343 or Crimestoppers on 0800 555 222."

You call June Brown back and explain about the vandalism. She says: "My son Daniel loved playing there. Now he will have nowhere to play. I donated money to the group that campaigned for that new playground. It was a big hit with families and always very busy. I'm just disgusted at this mindless violence. These joyriders have deprived the whole community of something that we looked forward to for years."

You call a local farmer, Sam Sloan. He says: "My vehicles have been retrieved, but the digger is fairly badly damaged. There's been damage done to a field and to a gate and part of a fence – it will cost me thousands of pounds to repair it all. I've heard that the ring-leader was Mark Strong from the Parklands estate. I hope the whole gang is arrested and locked up, but I wouldn't be surprised if they get off scot-free as our local police round here are totally useless, particularly the chief inspector."

Examiner Only	
Marks	Remark

At 10.00 am Councillor William Harris, a member of Campbellton Council, emails a statement which reads: "The brand new playground facility on the Whitbury Road was welcomed by all sections of the community. It replaced a derelict play area which had been vandalised beyond use ten years ago. I deplore the actions of the group that want to undermine community initiatives like this. Residents should not have to put up with such acts of senseless vandalism."

You call Mary Watton, chairperson of Campbellton Community Association. She says: "The playground was opened by the mayor two months ago. We spent six years fundraising and campaigning for it to be built.

"The whole scheme cost £50,000. Campbellton Council gave us £10,000 and £15,000 came from lottery funding. The rest came from our fundraising. We were so pleased that, at long last, young children from the nearby estate would have somewhere safe to play. I'm devastated to hear about this vandalism."

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*The quality of written communication is assessed in this question.*

**Question 2(a) Answer:**

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- [25]

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<b>Marks</b>	<b>Remark</b>

You have received the press release below from the police.

**(b)** Spend **20 minutes** writing a **headline** and the **first three paragraphs of a news story** based on this press release. **The headline and the first three paragraphs must total 80 words.** This story will also be for the next issue of The Beltown News.

*For immediate release*

Detectives investigating an incident in the Blacktower Street area of Beltown in the early hours of this morning are appealing for information.

Around 12:40 am police received a report that the *Black Bull*, a licensed premises in Blacktower Street, had been set alight. Reports suggest that approximately four males entered the premises after midnight, tied up the two members of staff in a rear yard, and set the premises ablaze.

Detective Chief Inspector Martin Gawley said: "We are carrying out a full investigation into this incident and I am seeking the assistance of the public to help us with our inquiries. We are appealing for anyone who was in the bar during the evening to contact us.

"Anyone who witnessed the incident, who noticed anything suspicious in the area around midnight or who has any information, should contact detectives at Beltown on 0845 879 639.

"Alternatively, people can call the independent charity Crimestoppers on 0800 555 222 and provide information without giving their details."

*Notes to editors*

Officers from the Beltown Fire and Rescue Service rescued two members of staff from the premises and they were treated in hospital for smoke inhalation and shock.

Blacktower Street will remain closed to traffic for a period of time this morning. Drivers of HGVs and motorists travelling to Beltown Harbour are advised to avoid the area and seek an alternative route.

*Ends*

*The quality of written communication is assessed in this question.*

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Marks	Remark

## Question 2(b) Answer:

<b>Examiner Only</b>	
<b>Marks</b>	<b>Remark</b>



3 Below is a news article that has been written for the Ballynamuch Times, a daily newspaper that serves the town of Ballynamuch and the surrounding rural area in County Antrim. At the end of the article there are four photographs related to the article.

Spend **10 minutes** completing this task.

You are a sub-editor at Ballynamuch Times. You must read the article and then complete the following sub-editing tasks:

- **Reduce** the word count. To do this, draw a line through **three paragraphs** you want to **delete**;
- Write the new paragraph **number sequence** in the order you want them to appear in the space provided on page 13;
- Compose an appropriate **headline** for the article in the space provided on page 13;
- **Select one photograph** to accompany the article by indicating your choice in the space provided on page 13; and
- **Write a caption** for the photograph of no more than **10 words** in the space provided on page 13.

**News Article:**

- 1 Hurricane Marco caused serious damage and a power blackout when it hit the island of Jamaica last week, with winds of up to 120 mph. Many thousands of people on the island are still without electricity and the prime minister Michael Firstborn, who has been in office for four years and faces an election in the spring, is under pressure to deal with the crisis.
- 2 Some airports in Britain have also been hit by the bad weather. Heathrow Airport said 100 flights have been cancelled so far. This is less than 10% of its usual daily total of about 1,300 flights. Among other UK airports, Stansted said it was “operating normally”, Gatwick said it did not expect any delays and Manchester said its only cancellations last night had been due to problems at other airports, mostly Heathrow.
- 3 Gale force winds and heavy rain have caused widespread disruption across Northern Ireland as the remnants of Hurricane Marco passed over the country.
- 4 The Met Office has issued a red weather warning for the whole of Northern Ireland, with gusts of up to 80 mph forecast for today. Fallen trees and high winds continue to cause problems on the roads. Electricity cables are down in some areas.
- 5 The PSNI has warned people not to travel unless their journey is essential. Ferry services and some train services have been cancelled.
- 6 Almost 3,000 homes in the east of Northern Ireland, including 800 in Ballynamuch and 250 in nearby Clough, have been left without power. A spokeswoman for the Electricity Service said their engineers are working to repair the faults. “The weather conditions are still extremely challenging and it may be tomorrow night before we can get all the affected areas reconnected,” she added.

Examiner Only	
Marks	Remark

7 Meanwhile a woman in west Fermanagh escaped injury yesterday morning after high winds uprooted a tree and blew it onto the roof of her house.

8 Mary Johnson, 45, was in an outhouse at the property in Wilcot at the time and was unhurt. She was treated for shock in hospital and has since been released.

9 The storm is expected to pass across the Netherlands and Denmark in the coming days. The authorities in the two countries say they have plans in place to deal with any disruption.

10 Other parts of the UK have also been hit by the storm with thousands of homes in western Wales and Scotland without power. Cornwall has also been badly affected, with many trees uprooted near Newquay. Homes have also been flooded.

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Photo 1



Photo 2 © AwakenedEye / iStock / Thinkstock



Photo 3



Photo 4 © Balefire9 / iStock / Thinkstock

New paragraph number sequence \_\_\_\_\_

Headline \_\_\_\_\_

Photo Number \_\_\_\_\_

Caption \_\_\_\_\_

[10]

Examiner Only	
Marks	Remark

**Section B**

Answer **one** question from this section.

Spend **25 minutes** writing your response.

You will be expected to use examples to illustrate your arguments.

**4** Discuss the reasons why journalists should avoid defamation and explain the legal defences available to them in the case of a libel trial.

**or**

**5** Discuss the ethical issues which must be considered by editors when selecting a photograph to illustrate a news story.

**or**

**6** Discuss the positive and negative impact the development of technology has had on print journalism in the UK.

*The quality of written communication is assessed in this question.*

Question Number



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**THIS IS THE END OF THE QUESTION PAPER**

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AS Unit 1  
Journalism in Print

**[A1J11]**  
**THURSDAY 2 JUNE, MORNING**

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**INSERT**

INSERT FOR USE WITH QUESTION 1.

**INSTRUCTIONS TO CANDIDATES**

Do not write your answers on this insert.

For use with Question 1.

Article 1 is taken from a national quality newspaper.

# Scientists warn sea fish stocks at a new low

The European Commission today warned member countries that important stocks of sea fish are at a 'tipping point' from which some species might not recover.

New conservation measures, including a complete ban on commercial fishing in some seas, are necessary immediately to prevent a total collapse in the number of cod, haddock and prawns, say Brussels policy makers. The warning comes after decades of decline and despite repeated attempts by the European Union to reach a consensus among the nations with the biggest fishing fleets which include the UK, Ireland and Spain.

A new independent report, based on a five-year study of catch returns from commercial fishermen in the Baltic, North Sea, Irish Sea and North Atlantic, highlighted climate change,

over-fishing and a flawed Common Fisheries Policy for bringing some species to the brink of extinction. The report, *Marine Harvest: The Sustainability of European Fisheries 2015-2025* makes 'grim reading', according to the European Commissioner with responsibility for fishing, Pedro Alvarez, of Spain.

"The findings are beyond dispute and the evidence is compelling," he told reporters at a press conference in Brussels.

"They present a real challenge to the European nations. We must find a way to save our fisheries, even if that means a further loss of jobs in the fishing industry. The alternative is unthinkable – the destruction of an important food source which has been a mainstay of our diet across this continent since man first learned how to harvest the seas."

UK Fisheries Minister, Helen Redmond, said: "The UK is an island nation and has a larger sea area and a bigger fishing fleet than most of our European partners. Any changes in policy must recognise this fact and ensure the fish in British waters are secured for British fishermen and British consumers."

A spokesman for the British Trawler Operators' Association, Tom Gilmartin, said: "Too many fishing communities have been devastated by cutbacks in quotas and crazy rules which mean fish is dumped overboard because it can't be landed and sold. Fishermen recognise they must be part of the solution to this problem but the EU cannot ask us to abandon our boats and our way of life unless there is a profitable alternative."

For use with Question 1.

Article 2 is taken from a national tabloid newspaper.

# Hands off our fish suppers

**BATTLING** Fisheries Minister Helen Redmond last night fired a shot across the bows of Brussels bureaucrats and warned – hands off our fish and chips!

EU chiefs called for drastic new cuts in trawler fleets in a last ditch effort to reform the failed Common Fisheries Policy. The plan imposes quotas on Britain's fishermen but allows Spanish and Irish boats to keep casting their nets in UK waters.

“Any changes in policy must ensure the fish in British waters are secured for British fishermen and British consumers,” said the Minister as she gave Brussels two fish fingers.

“The UK is an island nation and has a larger sea area and a bigger fishing fleet than most of our European partners,” she added.

The British Trawler Operators spokesman, Tom Gilmartin, said his members would fight ‘crazy rules’ and the threat to their jobs.

“Too many fishing communities have been devastated by cutbacks in quotas and crazy rules which mean fish is dumped overboard because it can’t be landed and sold.”

The European Commission warned member countries that stocks of fish are at a ‘tipping point’ from which some species might not recover. A total ban on commercial fishing in some areas must be imposed to prevent a collapse in the stocks of cod, haddock and prawns.

The grim warning comes after EU scientists produced a report, based on a five-year study, of catch returns from commercial fishermen.

It blamed Europe’s failed Common Fisheries Policy for bringing some of our fish species to the brink of extinction. The damning report was unveiled by the European Commissioner with responsibility for fishing, Pedro Alvarez of Spain, at a press conference in Brussels.

“The findings are beyond dispute and the evidence is compelling,” he said.

“We must find a way to save our fisheries even if that means further loss of jobs in the industry. The alternative is unthinkable.”

The UKIP spokesman on fisheries, John West, said, “This study is yet another smokescreen, and highlights EU failures.”

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