



General Certificate of Secondary Education
January 2014

English Language/English

Unit 1: Personal Writing and Reading
Multi-Modal Texts

Foundation Tier

[GEG11]



THURSDAY 9 JANUARY, MORNING

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number on the Answer Booklet provided.

Complete **all three** tasks.

Section **A** tests your Writing skills.

Section **B** tests your Reading skills.

Spend **45 minutes on each section**.

INFORMATION FOR CANDIDATES

The total mark for this paper is 48.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each task.

This paper is accompanied by an insert containing sections of two leaflets for use with Task 2 and Task 3.

Section A: Personal Writing

Up to **16 marks** are available for an **organised and engaging** piece of writing.

Up to **8 marks** are available for the use of a **range of sentence structures** and **accuracy in spelling, punctuation and grammar**.

TASK 1

Write an essay for the examiner about something you have that you could not live without.

In your response you might want to:

- describe what it is that you could not live without
- explain its importance, making clear what you feel about it and the reasons why you could not live without it. [24]

Planning your answer . . .

It is suggested that you organise your time like this:

- **10 minutes** *planning your response to the task*
- **30 minutes** *writing your response*
- **5 minutes** *checking your work.*

Section B: Reading Multi-Modal Texts

Read the advertising material taken from leaflets for “The Edinburgh Dungeon” and “Tulleys A-Maze-ing Adventure Park”. (See Insert.)

The **language** and **presentational devices** aim to create the sense that these are **exciting and fun** places to visit.

Complete the **two** tasks below:

TASK 2

Compare and contrast how **language** is used in **both** texts to **persuade** the reader that these are exciting and fun places to visit.

In your response comment on **how** the **words** and **phrases** are used to promote each place. [15]

TASK 3

Compare and contrast how **presentational devices** are used in **both** texts to build up the sense that these are exciting and fun places to visit.

In your response comment **how**:

- **images** and **colour** are used to create interest
- **layout** adds to their appeal.

[9]

Planning your answer . . .

It is suggested that you organise your time like this:

- **10 minutes** reading the advertising material
- **23 minutes** responding to Task 2
- **12 minutes** responding to Task 3.

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Rewarding Learning

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INSERT FOR USE WITH TASKS 2 AND 3

GRUESOME GOINGS-ON
The Edinburgh Dungeon invites you to a feast of fun with history's horrible bits. Live actors, an eerie ride, shows and special effects transport you back to those black, bleak times. Are you brave enough?

NEW FOR 2014

HAUNTED LABYRINTH

Scotland's Bloody History Live!

This 18th century judge knows exactly what you have been up to . . . the court isn't impressed and the punishment will be harsh! You could be left to rot in the rat infested Dungeon . . . or be given a gruesomely fun task to perform . . . but who will the judge pick on?!

JUDGEMENT OF SINNERS™

THE CAVE OF SAWNEY BEAN

Some travellers have gone missing and rumours are flying around that the cannibal Sawney Bean has dragged them deep into his cave . . . but beware, Sawney has spotted some tasty flesh and is heading your way . . .

IMPLEMENTS OF TORTURE

Enter the dark and terrifying labyrinth that stretches from beneath the Castle under the Royal Mile and away into the unknown. A drummer boy disappeared without trace in these very caves over a century ago. If you listen carefully you may hear a distant drum beat as his spirit wanders endlessly looking for a way back to the light of day. Don't lose your way or you may suffer the same dreadful fate.

© Merlin Entertainments Group PLC

The Adventure Park

Fun for all ages... that's what you will find at Tulleys Farm A-Maze-ing Adventure Park. What will be harder to find is the end of the Giant Maize Maze, but getting there is all part of the fun. Just outside the Maze is the action packed Fun Yard, puzzles & games, rides & activities, refreshments & gifts...
...something for everybody.

A-Maze-ing Adventure Park

Where fun comes in all shapes and sizes

- **The Giant Maize Maze** Test your senses of direction & observation. Half way refreshments/ 'pit' stop & fun treasure trail 2014
- **The Fortune Maze** Colour to discover... your fortunes
- **Quad Barrel Train** A barrel load of fun
- **Straw Mountain** Jump, hide, duck & tunnel
- **Toddler Terrain** Tiny adventures zone-4!
- **Football Frezzy** Your country needs You!
- **Giant Games** Life's a giant puzzle!
- **Pedal Karts** Fast & fun muscle power
- **Wagon Ride** Country views

Wagon Ride • Labyrinths • Fortune Maze • Toddler Terrain • Games Corner • Giant Maize Maze • The Jurassic Maze • The Castle Maze

These fantastic Maze Maze creations have been made with the help of the world's leading maze designer Adrian Fisher. His previous achievements in the UK include mazes at Legoland, Leeds Castle, Longleat House and of course Tulleys Farm.

A-Maze-ing Parties
 Birthdays, Social or Corporate
 01342 718472

Find your own small treasures...
 ...pan for gem stories...

Wagon Ride • Labyrinths • Fortune Maze • Toddler Terrain • Games Corner • Giant Maize Maze • The Jurassic Maze • The Castle Maze

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