



General Certificate of Secondary Education
2013

English Language/English

Unit 1: Personal Writing and Reading
Multi-Modal Texts

Foundation Tier

[GEG11]



TUESDAY 4 JUNE, MORNING

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number on the Answer Booklet provided.
Complete **all three** tasks.
Section **A** tests your Writing skills.
Section **B** tests your Reading skills.
Spend **45 minutes on each section**.

INFORMATION FOR CANDIDATES

The total mark for this paper is 48.
Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each task.

This paper is accompanied by an insert containing advertising material for use with Task 2 and Task 3.



Section A: Personal Writing

Up to **16 marks** are available for an **organised and engaging** piece of writing.

Up to **8 marks** are available for the use of a **range of sentence structures** and **accuracy in spelling, punctuation and grammar**.

TASK 1

Write a talk for your class about an experience that taught you a lesson.

In your response you might want to:

- describe this experience
- explain what the experience taught you and how you feel about it now.

[24]

Planning your answer . . .

It is suggested that you organise your time like this:

- **10 minutes** *planning your response to the task*
- **30 minutes** *writing your response*
- **5 minutes** *checking your work.*

Section B: Reading Multi-Modal texts

Read the advertising material for “Matlock Farm Park” and “Drusillas”.

The **language** and **presentational devices** aim to create the sense that these places would offer families an exciting day out.

TASK 2

Compare and contrast how **language** is used in **both** texts to **persuade** the reader that these are interesting and fun places to visit.

In your response comment on **how** the **words** and **phrases** are used to promote each place.

[15]

TASK 3

Compare and contrast how **presentational devices** are used in **both** texts to add to the appeal of these two places.

In your response comment on **how**:

- **images** and **colour** are used
- the **layout** adds to the appeal.

[9]

Planning your answer . . .

It is suggested that you organise your time like this:

- **10 minutes** reading the advertising material
- **23 minutes** responding to Task 2
- **12 minutes** responding to Task 3.

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Rewarding Learning

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INSERT FOR USE WITH TASKS 2 AND 3

MATLOCK FARM PARK

Matlock Farm Park offers a large and varied selection of animals.

Let the kids play on the Adventure Playground while you enjoy a few minutes to yourself with a fresh cup of tea.

ADVENTURE PLAYGROUNDS

GO-KART TRACK

TEA ROOM

ENJOY FEEDING THE ANIMALS



feed the young lambs (seasonable). Children will learn about the countryside and experience the many pleasures and have tremendous fun as they go. There are

specially designed playgrounds and even a go-kart track for the kids and places for the adults to relax if they wish. Special event days are held throughout the year, please ring for details. Group party bookings and children's birthday parties are also catered for, please ask for details.

Matlock Farm Park is set in part of a 600 acre working farm, providing a great day out with varied activities for all the family.

The park has a varied selection of animals to see including llamas, goats, turkeys, peacocks, cattle and sheep to name a few. The pet rabbits are always a favourite with the children along with the opportunity to help



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