



Rewarding Learning

General Certificate of Secondary Education
2015

English Language/English

Unit 1: Personal Writing and
Reading Multi-Modal Texts

Foundation Tier

[GEG11]

THURSDAY 28 MAY, MORNING



GEG11

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number on the Answer Booklet provided.

Complete **all three** tasks.

Section **A** tests your Writing skills.

Section **B** tests your Reading skills.

Spend **45 minutes on each section**.

INFORMATION FOR CANDIDATES

The total mark for this paper is 48.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each task.

This paper is accompanied by two inserts containing advertising material for use with Task 2 and Task 3.

Section A: Personal Writing

Up to **16 marks** are available for an **organised and engaging** piece of writing.

Up to **8 marks** are available for the use of a **range of sentence structures and accuracy in spelling, punctuation and grammar**.

TASK 1

Write a speech for your classmates about someone who inspires you.

[24]

It is suggested that you organise your time like this:

- **10 minutes** *planning your response to the task*
- **30 minutes** *writing your response*
- **5 minutes** *checking your work.*

You may use the space below to plan your writing:

Section B: Reading Multi-Modal Texts

Read the material taken from advertising leaflets for “Sea Life” and “Ice Bowl”.

Complete the **two** tasks below:

TASK 2

Compare and contrast how **language** has been used in **both** texts to **persuade** the reader that these are fun places to visit.

[15]

TASK 3

Compare and contrast how **presentational devices** have been used in **both** texts to add to the appeal of these two places.

Comment on how **images, colour** and **layout** add to the appeal.

[9]

It is suggested that you organise your time like this:

- **10 minutes** reading the advertising materials
- **22 minutes** responding to Task 2
- **13 minutes** responding to Task 3.

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ONE OF TWO INSERTS FOR USE WITH TASKS 2 AND 3

Dundonald International

Ice Bowl

www.theicebowl.com

The fun starts here!

Ice Skating

Tenpin Bowling

Indiana Land

Birthday Parties



Ice Skating

Get your skates on!

Discover the fun of ice-skating at Northern Ireland's only public Olympic size ice rink!



Public Sessions

Get your skates on and take to the ice for a cool day out!

Public sessions are available 7 days per week with wicked DJ sessions and mega video screens.



Lessons

Whether you are a fan of 'Dancing on Ice', interested in a new hobby or would like to skate for fun, then learn the right way with a course of ice skating lessons.



Penguin Skating Aids

Penguin skating aids are available to help children 8 years and under.



© Dundonald International Ice Bowl

Tenpin Bowling Strike!

Become king of the lanes in our 30 lane state of the art bowling centre with spectacular glow in the dark Xtreme sessions.

Bowling Sessions

If you are looking for a fantastic group or family activity, look no further than our tenpin bowling centre! It doesn't matter if you have never bowled before; we have bumper lanes and ball ramps for beginners and children.



Extreme Bowling Sessions

Are you brave enough to play in the dark?

Enjoy all the fun of tenpin bowling with glow balls, pins and ultra violet lanes for the ultimate bowling experience. You can also party on down while you bowl with supported DJ entertainment, prize competitions, disco lighting and smoke effects.

Indiana Land

Where the magic lasts forever!

Become Indiana Jones for a day and go wild in this awesome jungle inspired indoor play kingdom.



For Under 12's

Scamper through hidden tunnels, swing over daring rope bridges and free fall down the giant vertical slide for an exciting adventure. An exclusive toddlers' area is also available.

Teen Sessions

Discover the 'big kid' inside you with teen sessions. Sessions are available for 12-14 years after 8pm.



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ONE OF TWO INSERTS FOR USE WITH TASKS 2 AND 3

NEW! NOW OPEN

SEA LIFE

MANCHESTER[®]



FEATURING
Sea TREK
EUROPE'S FIRST
SEA BED WALK

FEATURING EUROPE'S FIRST SEA BED WALK
ADDITIONAL CHARGES APPLY FOR SeaTREK[®]

DIVE IN

Let us take you on a fascinating journey from the coastline to the depths of the ocean. Discover a magical underwater world filled with a dazzling array of amazing creatures. Every step will reveal something new, from a face to face encounter with sharks to a hands-on rockpool experience.



© Merlin Entertainments (SEA LIFE) Limited



DISCOVER...

... the truth about the much-misunderstood shark, the plight of the endangered turtle, the remarkable life of the seahorse plus countless surprising facts about these and hundreds of other incredible creatures.

MUST SEE

- ★ Experience SeaTREK® - Europe's first sea bed walk (additional charge applies)
- ★ Watch our fun talks and feed shows
- ★ Meet our Giant Green Sea Turtle
- ★ Learn about turtles in our interactive turtle world

SEE OVER
5,000
CREATURES

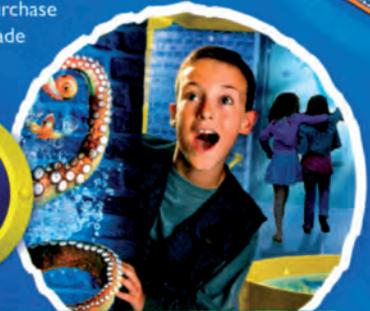
LOOK OUT FOR...

There's a lot going on beneath the surface at SEA LIFE Manchester and now you can team up with our expert guides to go deep behind the scenes and discover how we care for over 5,000 sea creatures.

During your 15 minute tour you'll have privileged access to the working areas usually closed to the public where you can learn about our extensive breeding, research and conservation programmes and see how the fish food is prepared!

So, if you want an even deeper experience, immerse yourself in our Behind the Scenes Tour.

Tickets are not available to purchase online, however you can upgrade your ticket on the door.



CONSERVATION

Learn about the amazing creatures that live in and around the sea. Discover what threatens them and how you can help protect them from harm. Find out how SEA LIFE and the SEA LIFE Marine Conservation Trust...

BREED...

... many endangered species like rays and seahorses

RESCUE...

... injured and sick turtles and seals



PROTECT...

... marine habitats and the creatures that live in them

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