



General Certificate of Secondary Education  
2018

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# Journalism in the Media and Communications Industry

Unit 3: Industry, Theory and Practice  
Stimulus

## PART ONE

**[GJN31]**

**INSERT FOR USE WITH QUESTIONS 10 AND 12**

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### INSTRUCTIONS TO CANDIDATES

Do not write your answers on this insert.

### Stimulus for Section B: Question 10

- Roger Simpson is a 63-year-old father of three. He has been an independent MP for the Northern Ireland constituency of Derryford for the past 12 years.
- Before entering politics, he ran his own successful estate agency business, *A List Housing* which is now managed by his adult son, Ian Simpson. As founder and director of the company, he was named as Businessperson of the Year by the Derryford Chamber of Commerce in 2004.
- Roger Simpson's first job was as a full-time worker for the *Homeless Help* charity in Derryford. He has maintained his links with the charity throughout his life.
- Tom Dukes: "I have known Roger since we were at school together. I supported him in his decision to stand for parliament because I knew that he would represent the poor of Derryford. Roger Simpson has a reputation for helping the most vulnerable in society. The people of Derryford have always loved Roger Simpson MP."
- Roger Simpson MP: "I fully accept the IPSA's ruling. However, in my defence, I believed I had done nothing wrong and that my use of expenses was entirely within MPs' Code of Conduct. I am currently researching ways of paying back all the money which I, in error, obtained for my work representing the good people of Derryford."
- Roger Simpson MP: "I am sorry for what I have done. I feel real shame that, through a misunderstanding, I have misused public money. To show my true sorrow, I intend donating £100,000 of my own personal savings to the *Homeless Help* and *Feed the Elderly* charities in Derryford. I hope to continue to represent the good people of Derryford as their MP for many years to come."

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**(Articles continue overleaf)**

## Stimulus Articles for Section C: Question 12

## Article A: a local weekly newspaper

# Coleraine family claim home is haunted

A Coleraine family has appealed to the Northern Ireland Housing Executive to provide them with a new house because they claim their current home is haunted.

Libby Neilson claims her husband, John, and three children are terrified following a series of strange and apparently inexplicable events at their home at Gallows Lane in Coleraine.

Mrs Neilson (40) said the family has been forced to sleep together in the living room because it is too dangerous and frightening to spend the night in their bedrooms.

“We started experiencing strange things in the house a month ago. At first it was just a creepy feeling at night and then the temperature in some rooms would suddenly drop for no reason. It was the middle of summer and you could see your breath,” she said.

The Coleraine woman said the situation deteriorated quickly from that and it soon became apparent that things weren’t right.

“We’d be sitting downstairs and hear noises up in the bedrooms and then it got even worse and we could hear a man crying and moaning. Then one day, my husband went into the bathroom and he saw the shadow of a hangman’s noose clearly on the wall and heard a man’s voice shouting ‘leave, leave.’”

Mrs Neilson believes their home is being haunted by the ghost of a man called George Archibald who was hanged in 1603 after he was wrongly accused of murdering a child.

However, a spokesman for the Housing Executive has played down the supernatural phenomena.

“The Executive contacted past inhabitants of the house who were all surprised by the story.

“We have been working with Mrs Neilson for some time before her ghostly experiences came to light as she has been keen to move to the new Penny Court estate since the houses became available last year,” he said.

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# Ghostly George forcing family from home

A family is demanding that they be moved from their creepy Coleraine home after things started going bump in the night.

The Neilson family, who live on the ghoulish Gallows Lane in Coleraine, fear their home is haunted by a ghost named George Archibald who faced the hangman's noose when he was wrongly convicted of killing a child.

Libby Neilson said her family is going through a nightmare in their house of horrors. Ghostly goings-on have included demonic demands that they leave and mournful moans by an unseen man in their toilet. Temperatures in the house plunge to freezing in the middle of summer.

"We can't stand it any longer. My husband and our children, we're at our wits' end. Our eight-year-old son even thinks he might have seen a ghost on the stairs," she said.

The Coleraine mum believes son, John Junior, saw the ghost of tragic George coming down the stairs from the bathroom.

"He turned around quickly and swears he saw a white mist coming out from under the bathroom door and floating down stairs and out the front door. My husband, John Senior, was in the bathroom at the time having a shower but saw nothing," she said.

The Daily Planet newspaper sent ghost-hunter, Arthur Taivsha, to investigate the horrible happenings at the Neilson home. After spending a night in the bathroom, Arthur is convinced something's not right.

"I felt a definite presence; I could feel the presence of a deeply unhappy man there. He was just hanging around and couldn't leave the house to travel to the light," Arthur said.

Libby called on the Housing Executive to move the family as soon as possible.

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# Journalism in the Media and Communications Industry

Unit 3: Industry, Theory and Practice  
Pre-Release Material

## PART TWO

**[GJN31]**

## **INSERT FOR USE WITH QUESTION 13**

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### **INSTRUCTIONS TO CANDIDATES**

Do not write your answers on this insert.

You must use **this** clean copy of the Pre-Release Material in the examination and not your own annotated copy.

## Pre-Release Material for Section D: Question 13 (released in March).

### Paris Métro

#### Information from Wikipedia:

The Paris Métro, or Métropolitain, is a rapid transit system in the Paris Metropolitan Area. It is mostly underground and is 214 kilometres (133 miles) long. It has 303 stations, of which 62 have transfers between lines. There are 16 lines, numbered 1 to 14 with two lines, 3bis and 7bis, which are named because they started out as branches of lines 3 and 7. Lines are identified on maps by number and colour, and direction of travel is indicated by the terminus. The first line opened without ceremony on 19 July 1900.

#### Caller to Paris radio station *OÜI FM*:

"There is something wrong here in the Place de la Concorde! I can see emergency vehicles swarming around the square. Police are moving pedestrians away from the busy square but they are not giving us information. A number of ambulances are also pulling into the square. I can hear sirens and I think I've spotted armed police. People eating at the cafes are starting to panic – and so am I."

#### Press Release from Paris Métro:

Fifteen minutes ago a train on Line 1 between the Palais-Royal–Musée du Louvre station and the Place de la Concorde station reported an unscheduled stop. Crew members have been in contact to say that the train has lost power. We estimate that over 800 passengers are on board. Initial attempts to reactivate the train have not been successful. All crew members are trained in evacuation procedures and are currently guiding passengers to safety.

This line is particularly busy because of the Palais-Royal–Musée du Louvre station which is the main transport link for visiting the Louvre Museum and its artwork. Tourists from all over the world are on board. Paris Métro are dispatching extra evacuation teams to help the tourists and commuters navigate their way through the tunnels.

We would ask passengers planning to use Line 1 between the Palais-Royal–Musée du Louvre station and the Place de la Concorde station to find alternative transportation until this situation has been resolved. Electricity supplies to Line 1 have been cut to avoid any injury to passengers and staff as they evacuate the tunnel.

#### Press Release from Paris Police:

At 15.52 GMT (or shortly before 5pm local time) a request from Paris Métro to assist in an evacuation procedure was received. Fire and Rescue crews, along with Anti-terrorism police personnel have joined the transport police as a precautionary measure. As temperatures in the tunnels can reach 38°C at this time of year, ambulances from the three local hospitals are also in transit to the Place de la Concorde.

#### Statement on the British Embassy (Paris) website:

The British Embassy in Paris is monitoring the situation on the Paris Métro. Further details will appear on this page in due course. If you're in France and you need urgent help, call +33 (0)1 44 51 31 00. If you're in the UK and worried about a British national in France, call 020 7008 1500.



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