



General Certificate of Secondary Education  
2019

Centre Number

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Candidate Number

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# Journalism in the Media and Communications Industry (JMC)

Unit 1: The Journalism Industry and Skills for Journalism



GJR11

[GJR11]

**TUESDAY 22 JANUARY, MORNING**

## TIME

1 hour 30 minutes.

## INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all six** questions.

**Spend 35 minutes on Section A, 27 minutes on Section B and 28 minutes on Section C.**

## INFORMATION FOR CANDIDATES

The total mark for this paper is 80.

Section A carries 30 marks.

Section B carries 25 marks.

Section C carries 25 marks.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

Quality of written communication will be assessed in questions **2(a)**, **2(b)**, **4**, **5** and **6**.

**This paper is accompanied by an insert containing two articles for use in Question 2.**

For Examiner's use only	
Question Number	Marks
1	
2(a)	
2(b)	
3	
4	
5	
6	

<b>Total Marks</b>	
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### Section A

Spend **35 minutes** answering this section.

Answer **both** questions.

**1** Spend **5 minutes** on this question.

From the list below, **select four duties** that you would expect a radio broadcast journalist to carry out.

Give **one** reason for each selection.

Write scripts for news bulletins	Sell radio advertising
Compile news packages	Conduct interviews
Supply pictures of news events	Compile radio jingles
Employ news reporters	Generate ideas for stories

Example 1 \_\_\_\_\_ [1]

Reason \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ [1]

Example 2 \_\_\_\_\_ [1]

Reason \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ [1]

Examiner Only

Marks

Remark











## Section B

Spend **27 minutes** answering this section.

Answer **both** questions.

**3** Spend **13 minutes** on this question.

Assess the **news value** of the five breaking stories below for the **evening weekday news** for a **Northern Ireland regional television bulletin**.

Select the **three** stories that would have the **best news value**.

Give **one** reason for each choice.

Below are the notes you have made about each story.

### The Belfast Giants secure new sponsorship deal

- Canadian energy drink company SMK have been announced as the new sponsors for Northern Ireland's premier ice hockey team the Belfast Giants.
- The sponsorship deal is believed to be worth in excess of £10 million per year.
- Chairperson of the Belfast Giants, Chris Giles, said the team are delighted to be working with SMK and shrugged off criticisms about the high sugar and caffeine content of SMK's leading drink 'Fire'.

### Robbery in Omagh

- Police are appealing for help with their investigation into a robbery in Campsie Crescent in Omagh.
- At approximately 3am, a family home in the housing estate was robbed and thieves held mother of two, Deirdre McCay, at knife point while they took cash and computer equipment.
- Detectives from the PSNI say this is the fourth robbery in the area since October.

### Budget cuts will mean fewer ambulances

- The Department of Health has revealed that the cuts to the NHS in Northern Ireland equates to £65 million.
- Each of the six Health and Social Care Trusts in Northern Ireland will be affected, with non-emergency ambulance services being suspended immediately.
- Ambulance personnel are furious and fear the impact of the cuts will seriously affect patient care, particularly for the elderly.

### Computer hacks on a global scale

- There was a record-breaking number of cyber-attacks in 2018 with over 3 billion customers falling victim to attacks made on companies and government agencies across the globe.
- Data breaches in the UK were recorded by high profile telecommunication companies and by Her Majesty's Revenue and Customs (HMRC) which is responsible for the collection of taxes.
- It was hoped that the introduction of the General Data Protection Regulation in May 2018 would reduce the ability of hackers to access personal information. The Information Commissioner's Office has confirmed it will continue to investigate each breach.

**Christmas trees not collected by councils**

- *Householders across Northern Ireland are angry that their Christmas trees have not been collected by borough councils.*
- *Councils announced in November 2018 that they would not be removing discarded Christmas trees as part of the normal recycling collection because of contamination in recent years.*
- *Real trees should be brought to the local Council's recycling depot.*

Story 1 \_\_\_\_\_ [1]

Reason \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ [3]

Story 2 \_\_\_\_\_ [1]

Reason \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ [3]

Story 3 \_\_\_\_\_ [1]

Reason \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ [3]

Examiner Only	
Marks	Remark

**4** Spend **14 minutes** on this question.

You are the Public Relations Officer for the **Met Office**.

The **Met Office** is the national weather service which forecasts the weather and advises citizens of adverse weather conditions. Severe weather conditions have been forecast due to the effects of a hurricane.

**Write a 120-word press release** alerting people to the extreme weather forecast.

Base the press release on the following notes made during a meeting with the Chief Forecaster, James McKinney:

- The National Hurricane Center has been monitoring the development of the tropical depression in the South Atlantic Ocean since the beginning of the new year. This depression was named Hurricane Pedro and reached Category 3 status on the Saffir-Simpson scale for hurricane classification six days ago.
- Hurricane Pedro showed signs of weakening as it progressed across the Atlantic Ocean but wind speeds only decreased to 115 mph, alerting the governments of Portugal, Spain, France, Ireland and the UK to its potential threat.
- Gusts in excess of 70 mph are expected across the UK but wind speeds could reach 90 mph in parts of Wales and the Republic of Ireland.
- Temperatures are expected to be unseasonably warm with 9°C in Scotland and Northern Ireland and up to 14°C in the south of England.
- Chief Forecaster James McKinney said: "On the basis of the latest information available, we have issued a red weather warning for the UK between 6pm on Wednesday and 6pm on Friday as this is the period when the effects of tropical storm Pedro will be most intense over the UK".
- Red weather warnings indicate extreme weather that can cause widespread damage, travel and power disruption, and the risk to life is likely.
- The previous red weather warning was issued by the Met Office in 2014.
- High wind speeds represent a significant danger as trees and electricity cables can be brought down.
- Travel disruption and loss of power are likely from Wednesday until Friday.



### Section C

Spend **28 minutes** answering this section.

Answer **both** questions.

**5** Spend **5 minutes** on this question.

As the sub-editor of a **daily national newspaper** you receive the photograph and headline below from the News Editor.

The photograph and headline are to be used in an article about health concerns for the Deputy Prime Minister, Tom Smith.

**Write a 15–25 word caption** for the photograph.

## Hospital Dash for Smith



© CandyBoxImages / GettyImages



**6** Spend **23 minutes** on this question.

You are a reporter with **Country Music Journal (CMJ)**, a monthly magazine focusing on the Northern Ireland music scene. Your editor has asked you to write an article for the upcoming Northern Ireland Female Country Music Singer of the Year competition, to be decided by CMJ's readership.

Your **200-word article** should focus on the two leading contenders for the award.

You should base your article on the following notes and research you have accumulated about the views of the two stars.

From Coleraine, Wendy Street (29) has fronted country outfit, the *North Coast Dixies* for the past six years.

Biographical information from the Dixies' website.

Wendy comes from a family steeped in country and western music. Her dad, Hank Street, spent many years in Nashville, USA, while mum, Myrtle, was a former winner of the Northern Ireland country yodeller of the year back in 1983.

Wendy's hit single, "Love on a Lonesome Plain" topped the NI country charts for four months in 2018, setting a new record.

Wendy also spent time as a backing singer for the US country heart-throb Ben Jackson.

She is married to country music records executive, Ken Korrigan and the couple have two children, Billy Bob (5) and Leeroy (3).

From interview with Nashville Times (the world-wide home of country music) journalist, Jamie Elton:

"Yessiree, if Wendy doesn't win this year, I'll eat my hat. As far as I'm concerned, she's the new Dolly Parton."

Face-to-face interview with Wendy:

"There's nothing I love more than live country music. My nerves tingle when I stand up on that stage and start singing.

"If I win, it won't be for me it'll be for my fans all over the world."

Sandi Arthurs (32), originally from Newry, and her backing group, the *Music Dots* are one of the most popular country bands in Northern Ireland.

Biographical information from Sandi's Facebook page.

Sandi started her career as a rock singer with the Belfast outfit, *The Don Johns*. However, music promoter, Jack McHugh convinced her that her husky voice would be better suited to country music.

Her greatest hit was "That Ain't No Cowboy" followed by "Livin' the Country Dream."

Nashville Times has listed Sandi as one of the top ten country singers most likely to make it in the US.

Sandi is single, having recently broken up with her football star boyfriend, Marty Morgan.

From interview with undisputed king of country, Waylon Williams:

"I first heard Sandi sing during my tour of Europe in 2015. She'd make it in Nashville; she'd make it anywhere.

"She has it all; she's the biggest female country voice since Dolly Parton."

Face-to-face interview with Sandi:

"There's just something about country music, the sound of the slide guitar and fiddle, that makes the hair stand on the back of my neck.

"I love the stories of the songs. In my rock days, people would mock me for this but country songs really are my best friends."





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**THIS IS THE END OF THE QUESTION PAPER**

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Skills for Journalism

**[GJR11]**

**TUESDAY 22 JANUARY, MORNING**

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## **INSTRUCTIONS TO CANDIDATES**

Do not write your answers on this insert.

**Insert for use with Question 2**

Article A: Online regional compact newspaper

# Farmers held in contempt as sheep are released in courtroom

Two Northern Ireland farmers have been remanded in custody for contempt of court after they released ten sheep into a courtroom in protest at lamb prices.

John Guthrie (36) of Laurel Road, and Martin King (39) of Queenstown Road (both Stravady) were remanded in custody until the next sitting of Stravady Magistrates Court after their protest on Tuesday.

Ten sheep were released into Stravady courthouse as district judge, Victoria Smallton was sentencing another farmer, Hugh Gaffney on a charge of causing criminal damage at the headquarters of supermarket, SuperCheap.

Gaffney (42), of Strand Road, Stravady, was arrested after he sprayed manure over the front of the office building in protest at SuperCheap's continued use of foreign lamb meat. Farmers in the Stravady area claim the supermarket's use of foreign produce is forcing many people off the land.

In the latest protest, the sheep ran amok in the courtroom, forcing solicitors and barristers to jump aside as the terrified animals tried to escape.

After security staff had cleared the court, Judge Smallton ordered that Guthrie and King be brought before her to explain their actions. Guthrie said farmers believed they had no option but to step up their protests.

"We have young men and women being forced to sell off farms that have been in their families for generations and move to work in factories because they can't feed their families," Guthrie said.

However, Judge Smallton said the courts were not the arena for such protests.

"I won't allow anyone to interfere with the administration of justice. This is a blatant case of contempt of court," the judge said.

She ordered that Guthrie and King be held in custody to appear back at court on Monday when she will pass sentence.

"At the very least you can expect a heavy fine to cover the cost of cleaning up the mess left by your sheep," she said.



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Article B: Homepage of a national red top tabloid newspaper

# Too baaad for farmers' court protest

It was a case of "Ewe mutton be baaaaad" for two farmers at Stravady Magistrates Court after a herd of sheep were released into the building.

District Judge Vickey Smallton was sentencing another farmer for a protest over cheap meat being sold at SuperCheap supermarket when sheep spilled into her courtroom.

Barrister, John Guy QC told The Bugle: "It was pandemonium. Two sheep ran into the dock and wouldn't come out while security staff ran around the courtroom trying to catch the others.

"Her worship was standing on the bench screaming to catch one of the sheep as it ran along the jury benches towards her. I have never witnessed scenes like it in my 30 years at the bar."

However, the war of the cut price cutlets appears to have backfired on the farmers. The two men responsible, John Guthrie (36) of Laurel Road, and Martin King (39) of Queenstown Road were remanded in custody on a charge of contempt and could now face a prison sentence.

As they were led down, one solicitor was heard to say: "Baa the way, ewe shouldn't try to ram home your protest in Judge Smallton's courtroom. Spare us your bleating hearts."

Another junior counsel responded that the solicitor's words were a "lamb excuse for a pun".

The Bugle believes this may be a case of "cheap SuperSheep."

**[Send us your sheep jokes and The Bugle will give £50 for the best one.](#)**

**[Here's one to get ewe started:](#)**

**[Two sheep in a field. One says "Baa." The other says "I was going to say that."](#)**

**[Send your jokes to  
sheeptricks@thebugle.com](#)**

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