



Centre Number

71

Candidate Number

General Certificate of Secondary Education  
2013

## Leisure and Tourism

Unit 1: Introduction to  
Leisure and Tourism

[GLT11]

ML

THURSDAY 16 MAY, MORNING

### TIME

1 hour 30 minutes, plus your additional time allowance.

### INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.  
Answer **all five** questions.

### INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Quality of written communication will be assessed in questions **4(d)**, **4(e)** and **5**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

**You are provided with an Insert for use with Question 4.**

**Do NOT write your answers on this insert**

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
<b>Total Marks</b>	









(c) Study Table 2 then answer the questions which follow.

**Table 2**  
**Visitors to Northern Ireland**

Year	Out of State Visits	Revenue (£m)	Domestic Visits	Revenue (£m)
2009	1 918 000	337.0	1 375 000	192.0
2008	2 076 000	396.0	1 024 000	144.0
2007	2 107 000	376.0	1 154 000	159.0
2006	1 979 000	371.0	1 350 000	139.0
2005	1 972 000	357.0	1 390 000	146.0
2004	1 985 000	313.0	749 000	81.0
2003	1 896 000	284.0	847 000	99.0
2002	1 615 000	262.0	910 000	121.0
2001	1 511 000	271.0	892 000	123.0
2000	1 480 000	251.0	952 000	123.0

© Northern Ireland Tourist Board

- (i) What year had the most revenue from out of state visits to Northern Ireland?

\_\_\_\_\_ [1]

- (ii) How many domestic visits were made in 2002?

\_\_\_\_\_ [1]

- (iii) What year had the least number of domestic visits?

\_\_\_\_\_ [1]

Examiner Only	
Marks	Remark



- 3 (a) Complete Table 4. Write down **four** components of the leisure and tourism industry. Give **one** example of each component.

Table 4

Component of the leisure and tourism industry	Example

[8]

Examiner Only	
Marks	Remark



4 Study the **insert** provided on Belfast Splash Tours. Answer the questions below.

(a) Write down **two** ways of contacting Belfast Splash Tours to pre-book a tour.

1. \_\_\_\_\_ [1]

2. \_\_\_\_\_ [1]

(b) Write down **three** educational tours that a group of school children might take with Belfast Splash Tours.

1. \_\_\_\_\_ [1]

2. \_\_\_\_\_ [1]

3. \_\_\_\_\_ [1]

(c) Special "Duckling" tours are available. Describe how these tours might meet the needs of the following:

**Birthday parties**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ [3]

**Corporate hospitality**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ [3]

Examiner Only	
Marks	Remark





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**THIS IS THE END OF THE QUESTION PAPER**

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2013**

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**[GLT11]**

**THURSDAY 16 MAY, MORNING**

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**INSERT**

THE OFFICIAL MULTI-LINGUAL TOUR



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**FREE MAP INCLUDED!**



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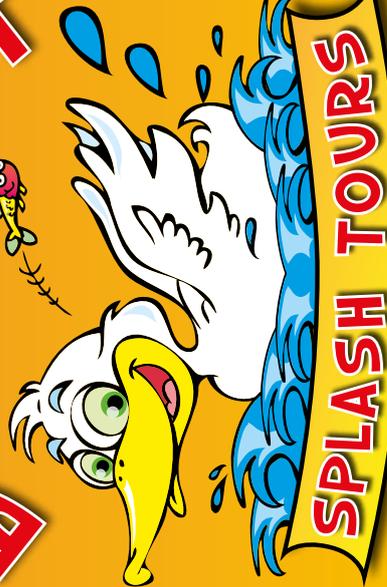
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Children:	£6.00
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# BELFAST



## WHAT IS IT?

We are the ONLY amphibious road and river tour in Belfast! Our specialist vehicle travels on the roads through Belfast and then **SPLASHES** into the River Lagan and turns into a boat! Enjoy a fun river cruise before returning to the city centre by road again. Our expert crew on board are fully qualified to ensure your safety and to ensure you have a great time.

## THE TOUR INCLUDES:

- Guided city and river tour
- The bus becomes a boat!
- River Lagan cruise
- See Belfast from a new perspective
- Learn the fascinating history of Belfast



## KEY INFORMATION

- Pre-booking is essential! You must pre-book by phone through our tour office or online.
- The tour takes 1 hour and is suitable for all ages.
- There are steps on board which may not be suitable for passengers with limited mobility. We will however endeavour to assist passengers in every way possible.
- We reserve the right to change the route due to river and weather conditions. If we cannot travel due any of these issues, we will transfer you onto another tour date or time.
- Full payment is required to secure any tour booking. Your tour ticket is not valid until full payment has been made.



## EDUCATIONAL TOURS

Our 'Duckling' offers the 'floating classroom', a unique opportunity to create a memorable and engaging educational experience. Special rates are available for schools and educational tour themes can include:

- River quality and regeneration
- Wildlife on the Lagan
- Belfast landmarks
- Shared history & shared heritage
- Bespoke, tailored tours



## PRIVATE TOURS

Our special 'Duckling' is available for:

- Private tours & special occasions
- Birthday parties
- Corporate hospitality
- Hen parties
- Restaurant packages
- Bespoke, tailored tours



## GIFT VOUCHERS

You can purchase vouchers that are redeemable at any stage within 12 months of the purchase date. They are a great idea for birthday presents, retirement presents and any special events. Please call or visit our website to order your gift vouchers.

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