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Rewarding Learning

Centre Number

Candidate Number

General Certificate of Secondary Education
2015

Leisure and Tourism

Unit 1: Introduction to Leisure and Tourism

ML

[GLT11]
TUESDAY 19 MAY, MORNING

TIME

1 hour 30 minutes, plus your additional time allowance.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.
Write your answers in the spaces provided in this question paper.
Answer **all five** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.
Quality of written communication will be assessed in questions **3(f)** and **5**.
Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
Total Marks	

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Examiner Only	
Marks	Remark

1 (a) Define the term **Leisure**.

_____

_____

_____

_____ [2]

(b) Fill in the blank spaces in **Table 1**. Write down **two** examples each of passive and active leisure activities.

Table 1

Activity	Example of Leisure Activity
Active leisure activity	
Active leisure activity	
Passive leisure activity	
Passive leisure activity	

[4]

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Marks	Remark

(c) Identify and describe **three** reasons why people engage in leisure activities.

Reason 1 _____

_____

_____

_____

_____

_____ [3]

Reason 2 _____

_____

_____

_____

_____

_____ [3]

Reason 3 _____

_____

_____

_____

_____

_____ [3]

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(d) Identify **one** product and **one** service that are available from a private fitness club.

Product _____

_____ [1]

Service _____

_____ [1]

(e) Write down the names of the **two** main groups of people who are specifically protected by Health and Safety Legislation.

1. _____

2. _____ [2]

(f) Identify **two** other pieces of legislation that protect people who visit leisure centres. Write down **one** example of a facility that must be provided under either piece of legislation.

1. _____

2. _____ [2]

Facility _____ [1]

(g) Describe how Retirement Patterns have influenced how the leisure and tourism industry has developed over the last 10 years.

_____

_____

_____

_____

_____

_____ [3]

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2 **(a)** Use the organisations shown in **Fig. 1** below to match each of the components to complete **Table 2**. (Each organisation should be used only once).

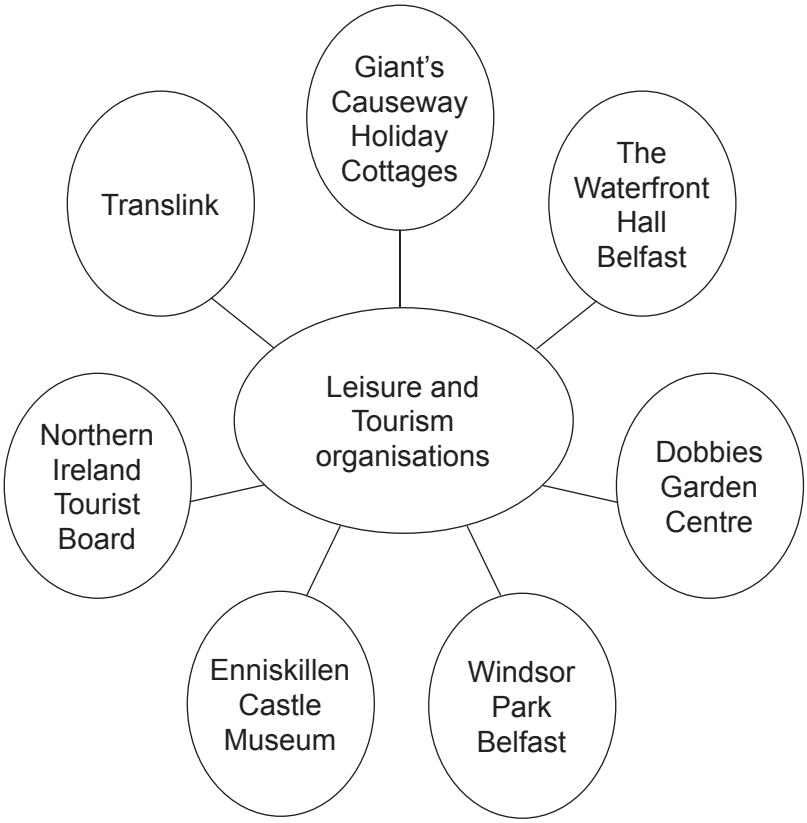

Fig. 1

Table 2

COMPONENT	ORGANISATION
Arts and Entertainment	
Accommodation	
Cultural Attractions	
Home Based Leisure	
Sport and Physical Recreation	
Tourism Organisations	
Transportation	

[7]

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(b) Explain how **Public** and **Private** leisure and tourism organisations operate to meet their own needs. Name one major example of each organisation from within Northern Ireland.

Private _____

_____

_____

_____

_____ [3]

Public _____

_____

_____

_____

_____ [3]

(c) The public and private sectors often work together to organise events such as the 2014 Glasgow Commonwealth Games. Analyse **two** benefits of this.

1. _____

_____

_____

_____

_____

_____

2. _____

_____

_____

_____

_____

_____ [6]

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Marks	Remark

3 **(a)** Going on holiday is the main reason for tourism visits.

Write down **four** other reasons.

1. _____

2. _____

3. _____

4. _____ [4]

(b) Freelance Tour Guides are often employed on a seasonal basis. Explain what seasonal work means and describe **two** benefits of this for employees.

Explanation _____

_____

_____

_____ [2]

Benefit 1. _____

_____

_____

_____

Benefit 2. _____

_____

_____

_____ [4]

(c) Write down **three** main duties of a Children's Holiday Representative.

1. _____

2. _____

3. _____ [3]

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(d) Tourism organisations often provide Children's Holiday Representatives with meals and accommodation as part of their pay. Explain **one** benefit of this to the employee and **one** benefit to the employer.

Employee Benefit _____

_____

_____

_____

Employer Benefit _____

_____

_____

_____ [4]

(e) Identify and explain the level within a three tier organisation that Children's Representatives usually work at.

_____

_____

_____

_____ [2]

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Marks	Remark

(f) Children's Representatives must be checked for safeguarding reasons.

Identify the organisation in Northern Ireland responsible for managing these types of checks. Analyse **one advantage** and **one disadvantage** to the employer of doing this check.

Organisation _____ [1]

Advantage _____

_____

_____

_____

_____

_____

Disadvantage _____

_____

_____

_____

_____

_____ [6]

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Marks	Remark

4 **(a)** For a lone traveller, identify **two** advantages of a coach tour instead of travelling by car.

1. _____

2. _____ [2]

(b) Some airlines now offer online check-in facilities. Explain **two** advantages for the traveller.

_____

_____

_____

_____

_____

_____

_____

_____ [4]

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Marks	Remark

(c) Cruise ships transport an increasing number of visitors to Northern Ireland. Use examples to explain how this may benefit organisations from the following components.

1. Catering _____

_____

_____

_____

_____

_____ [3]

2. Visitor Attractions _____

_____

_____

_____

_____

_____ [3]

3. Transportation _____

_____

_____

_____

_____

_____ [3]

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(d) The Giant's Causeway visitor centre offers guided tours in different languages. Discuss the importance of this to the centre and to any visitors.

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[6]

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5 Analyse the importance of the growth of budget airlines and changing holiday booking patterns for the leisure and tourism industry in Northern Ireland. Use **three** examples to illustrate your answer.

[9]

THIS IS THE END OF THE QUESTION PAPER

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