



Centre Number

71

Candidate Number

General Certificate of Secondary Education  
January 2011

## Leisure and Tourism

### Unit 1: Introduction to Leisure and Tourism

[GLT11]



TUESDAY 11 JANUARY, AFTERNOON

#### TIME

1 hour 30 minutes.

#### INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.  
Write your answers in the spaces provided in this question paper.  
Answer **all five** questions.

#### INFORMATION FOR CANDIDATES

The total mark for this paper is 100.  
Quality of written communication will be assessed in questions **2(c)**, **3(d)**, **3(f)** and **4(e)**.  
Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	

<b>Total Marks</b>	
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- 1 (a) Study **Resource 1** which shows a range of leisure activities. Match the activity to the key component of the leisure industry by writing down the **letter** in the right-hand column of the box below. Each activity should be used only **once**.

**Resource 1**

- A. Visiting Buckingham Palace.
- B. Going to the theatre.
- C. Visiting Exploris Aquarium.
- D. Watching a football match.
- E. Socialising online.

Component	Activity
Visitor Attractions	
Home-based Leisure	
Arts and Entertainment	
Sport and Physical Recreation	
Cultural Attractions	

[5]

- (b) Describe **three** services which are used in home-based leisure.

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[6]

Examiner Only	
Marks	Remark













(c) Use the information provided in **Resource 2** to complete **Table 1** below.



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**CARD DETAILS**

Credit Card	MasterCard <input type="checkbox"/> EuroCard <input type="checkbox"/> Visa <input type="checkbox"/> Diners Club <input type="checkbox"/> AmEx <input type="checkbox"/> Other _____		
Card #	____ - ____ - ____ - ____	Expiry Date	__/__
Name on Card		Issue Date	__/__

**Table 1** [5]

(d) Explain the importance of ensuring that each of the above details on the card are correctly recorded.

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[3]

Examiner Only	
Marks	Remark













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