



Centre Number

71

Candidate Number

General Certificate of Secondary Education
2013

Leisure and Tourism

Unit 1: Introduction to
Leisure and Tourism

[GLT11]

THURSDAY 16 MAY, MORNING



TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.
Answer **all five** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Quality of written communication will be assessed in questions **4(d)**, **4(e)** and **5**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

You are provided with an Insert for use with Question 4.

Do NOT write your answers on this insert

For Examiner's
use only

Question Number	Marks
1	
2	
3	
4	
5	

Total
Marks

1 (a) Define the term “leisure”.

[2]

(b) Study Table 1 which shows a range of leisure activities. Complete Table 1 by using a tick (✓) to show whether the activity is active or passive.

Table 1

Activity	Active	Passive
Decorating your bedroom		
Flower arranging		
Playing 5-a-side football		
Hill walking in the Sperrins		
Watching a movie		
Reading a novel		

[6]

Examiner Only	
Marks	Remark

(c) Study Table 2 then answer the questions which follow.

Table 2
Visitors to Northern Ireland

Year	Out of State Visits	Revenue (£m)	Domestic Visits	Revenue (£m)
2009	1 918 000	337.0	1 375 000	192.0
2008	2 076 000	396.0	1 024 000	144.0
2007	2 107 000	376.0	1 154 000	159.0
2006	1 979 000	371.0	1 350 000	139.0
2005	1 972 000	357.0	1 390 000	146.0
2004	1 985 000	313.0	749 000	81.0
2003	1 896 000	284.0	847 000	99.0
2002	1 615 000	262.0	910 000	121.0
2001	1 511 000	271.0	892 000	123.0
2000	1 480 000	251.0	952 000	123.0

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- (i) Which year generated the most revenue from out of state visits to Northern Ireland?

_____ [1]

- (ii) How many domestic visits were made in 2002?

_____ [1]

- (iii) Which year had the least number of domestic visits?

_____ [1]

Examiner Only	
Marks	Remark

- 3 (a) Complete Table 4 by stating **four** components of the leisure and tourism industry and giving **one** example of each.

Table 4

Component of the leisure and tourism industry	Example

[8]

Examiner Only	
Marks	Remark

4 Study the insert provided on Belfast Splash Tours. Answer the following questions.

(a) Identify **two** methods of contacting Belfast Splash Tours to pre-book a tour.

1. _____ [1]

2. _____ [1]

(b) Identify **three** educational tours which a group of school children may take with Belfast Splash Tours.

1. _____ [1]

2. _____ [1]

3. _____ [1]

(c) Special “Duckling” tours are available. Describe how these might meet the needs of the following:

Birthday parties

[3]

Corporate hospitality

[3]

Examiner Only	
Marks	Remark

THIS IS THE END OF THE QUESTION PAPER

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Rewarding Learning

**General Certificate of Secondary Education
2013**

Leisure and Tourism

**Unit 1: Introduction to
Leisure and Tourism**

[GLT11]

THURSDAY 16 MAY, MORNING

INSERT

THE OFFICIAL MULTI-LINGUAL TOUR

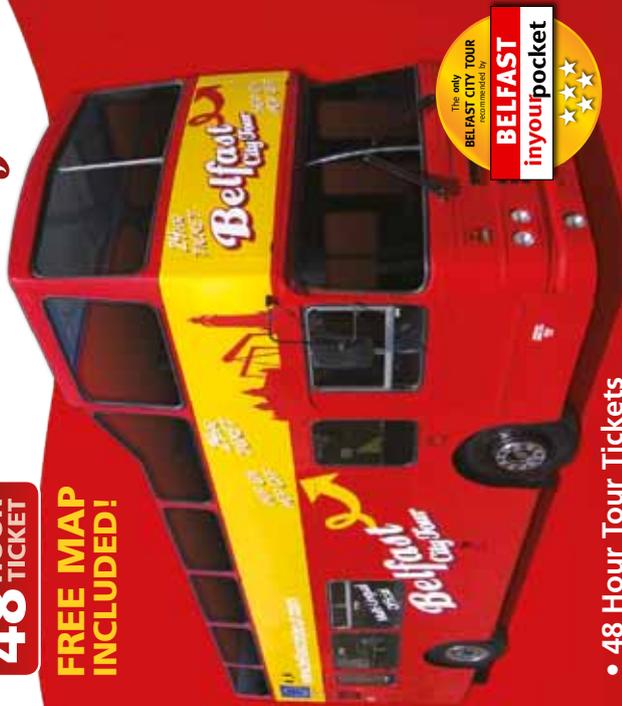


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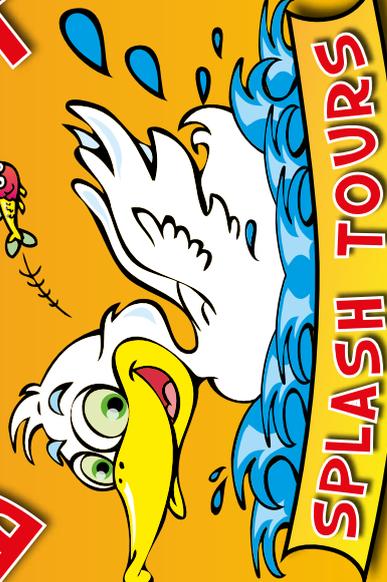
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BELFAST



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THE TOUR INCLUDES:

- Guided city and river tour
- The bus becomes a boat!
- River Lagan cruise
- See Belfast from a new perspective
- Learn the fascinating history of Belfast



KEY INFORMATION

- Pre-booking is essential! You must pre-book by phone through our tour office or online.
- The tour takes 1 hour and is suitable for all ages.
- There are steps on board which may not be suitable for passengers with limited mobility. We will however endeavour to assist passengers in every way possible.
- We reserve the right to change the route due to river and weather conditions. If we cannot travel due any of these issues, we will transfer you onto another tour date or time.
- Full payment is required to secure any tour booking. Your tour ticket is not valid until full payment has been made.



EDUCATIONAL TOURS

Our 'Duckling' offers the 'floating classroom', a unique opportunity to create a memorable and engaging educational experience. Special rates are available for schools and educational tour themes can include:

- River quality and regeneration
- Wildlife on the Lagan
- Belfast landmarks
- Shared history & shared heritage
- Bespoke, tailored tours



PRIVATE TOURS

Our special 'Duckling' is available for:

- Private tours & special occasions
- Birthday parties
- Corporate hospitality
- Hen parties
- Restaurant packages
- Bespoke, tailored tours



GIFT VOUCHERS

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