



General Certificate of Secondary Education
2018

Centre Number

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Candidate Number

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Leisure and Tourism

Unit 1: Introduction to
Leisure and Tourism



GLT11

[GLT11]

MONDAY 21 MAY, AFTERNOON

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.
Answer **all four** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Quality of written communication will be assessed in question 4(c).

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

You are provided with an insert for use with Question 2. Do not write your answers on this insert.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
Total Marks	

(c) A holiday is one reason for tourism visits. Study **Fig. 1**, which lists different types of holiday. Complete **Table 1** by matching each tourism example with the correct holiday type.

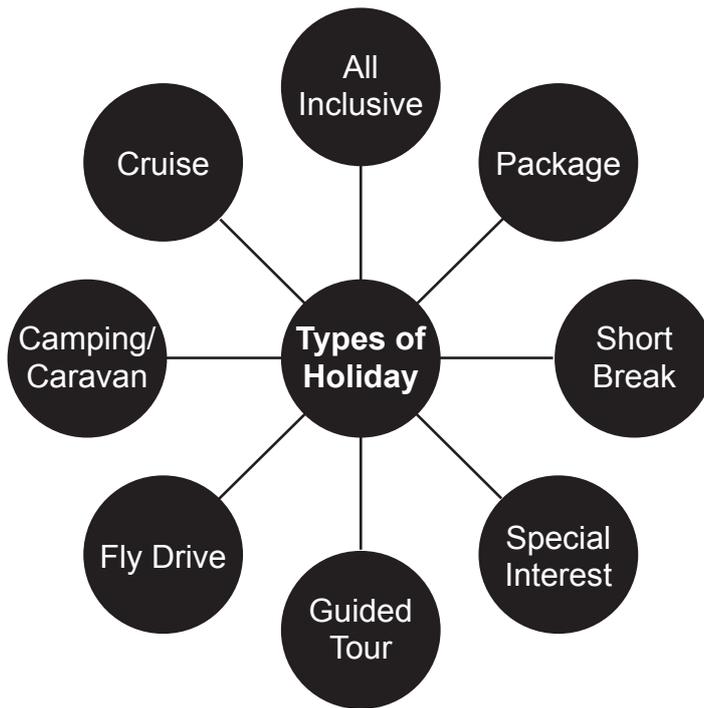


Fig. 1

Table 1

Tourism example	Holiday type
A weekend trip to Paris	
A walking holiday in the Mourne Mountains	
A sightseeing trip led by an appointed person	
A holiday where the traveller provides their own accommodation	
A holiday arranged by a travel company that includes the cost of the hotel and transport	

[5]

Examiner Only	
Marks	Remark

(d) Study **Table 2** and answer the following question.

Table 2

UK Inbound Visitors and Purpose of Visit		
Purpose	Visits	% of total
Holiday	13.86 million	38.37%
Visiting friends or relatives	10.45 million	28.94%

Visiting friends or relatives is now the second largest source of visitors to the UK. Explain **two** disadvantages of this type of visitor to the Leisure and Tourism industry.

1. _____

2. _____

_____ [6]

(e) Other than holidays and visiting friends or relatives, list **three** other purposes of tourism visits.

1. _____

2. _____

3. _____ [3]

Examiner Only

Marks

Remark

- 3 (a) Facility Management and Point of Sale are two areas of employment in Leisure and Tourism. Complete **Table 3** by identifying **three** other areas of employment opportunity and give an example of each.

Table 3

Area of Employment	Example of Employment Opportunity

[6]

- (b) State and explain **three** personal qualities required by staff who are employed at an **operational** level in a Leisure and Tourism facility.

1. _____

2. _____

3. _____

_____ [6]

Examiner Only

Marks Remark

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[GLT11]
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INSERT

For use with question 2

National
Museums
Northern
Ireland

explore / engage / enjoy

Ulster Folk & Transport Museum

TITANICA

Experience All Things Titanic

go deeper at nmni.com

Follow the trail through a hundred years of TITANICa.

A museum of international renown, the Ulster Folk & Transport Museum is regarded as being amongst the best of its kind in the world. Set in over 170 acres of rolling countryside overlooking Belfast Lough, you can wander through the past and discover how people lived and travelled over a century ago. Climb aboard majestic steam locomotives or experience the sensational story of Titanic in the Transport Museum. Then discover town and countryside with authentic cottages, farms, schools and shops of the Folk Museum.

TITANICa The Exhibition

Featuring more than 500 original artefacts, including RMS Titanic objects from the seabed, here you'll discover why Titanic and her sister ships Olympic and Britannic were built in Belfast and how local enterprise and skills produced these extraordinary vessels. Experience life on board through fascinating objects and personal stories that explore the tragic loss of Titanic in 1912.

TITANICa The People's Story

At the outdoor Folk Museum, you can explore a living history of Titanic and experience people's daily routines, activities and stories in the period before, during and after it's maiden voyage.

Explore the museum's unique and extensive collection of Titanic artefacts in two adventures nearly as epic as the ship itself.



October – February

Monday CLOSED
Tuesday – Friday 10am – 4pm
Saturday & Sunday 11am – 4pm

March – September

Monday CLOSED
Tuesday – Sunday 10am – 5pm



For current admission prices contact +44 (0) 28 9042 8428 or visit www.nmni.com

Facilities:



How to get here

The museum is about 7 miles, or 15 minutes, east of Belfast City Centre on the main Belfast to Bangor Road (A2), near Holywood. George Best Belfast City Airport is less than 10 minutes drive away.

By Car

SatNav postcode BT18 0EU.

By Rail

From Central Station in Belfast take the Bangor line to Cultra Halt rail station. This service runs approximately every 30 mins.

By Bus

Take service 1B Belfast to Bangor from the Europa Bus Centre. The service runs approximately every 30 minutes.

