OCR
Oxford Cambridge and RSA

Applied ICT
OCR GCE H515/H715 Unit G050
Unit Recording Sheet

Please read the instructions before completing this form

Examination Session		Year	

Unit Code	G050	Unit Title	Interactive multimedia products

Centre Number		Centre Name	

Candidate Number		Candidate Name	

Evidence: The candidate's evidence needs to include: a review of two non-web-based commercially-produced interactive multimedia products, showing how these have influenced the design of the interactive multimedia product that they produce; detailed designs, of which one is chosen as the design for the final product; a multimedia product to meet the client's requirements; a detailed test plan; a detailed user guide; a review of both the interactive multimedia product that the candidate produces and their personal performance.

If work is a re-sit, please tick		Session and Year of previous submission	January/June	**2**	**0**		Please tick to indicate this work has been standardised internally	

A.1 Criteria (0 - 1 marks)	**Comment**	**Page**
• The candidate describes two non web-based multimedia products and draws some conclusions about features to include in the design of their final product;		
A.2 Criteria (2 - 3 marks)		
• The candidate describes two non web-based multimedia products and compares like with like to draw some conclusions about features to include in the design of their final product;		
A.3 Criteria (4 - 5 marks)		**Mark** (Max 5)
• The candidate produces a report which critically evaluates two non web-based commercial multimedia products, discusses the good and the bad features of each, and fully explains how each product has influenced the design of their final product.		

B(i).1 Criteria (0 - 1 - 2 marks)	**Comment**	**Page**
• The candidate produces more than one simple design;		
B(i).2 Criteria (3 - 4 marks)		
• The candidate produces more than one design plan with clear consideration of the content of the product;		
B(i).3 Criteria (5 - 6 marks)		**Mark** (Max 6)
• The candidate produces more than one clear and detailed design plan that could be implemented by someone else.		

B(ii).1 Criteria (0 - 1 - 2 marks)	**Comment**	**Page**
• The candidate comments on the effectiveness of their designs;		
B(ii).2 Criteria (3 - 4 marks)		
• The candidate identifies the strengths and weaknesses of their designs and uses these to choose which design to implement;		
B(ii).3 Criteria (5 - 6 marks)		**Mark** (Max 6)
• The candidate provides a critical analysis of their designs – the candidate identifies their strengths and weaknesses and uses these to choose which design to implement.		

C(i).1 Criteria (0 - 1 - 2 - 3 marks)	**Comment**	**Page**
• The candidate shows development of a multimedia solution that meets the client's brief – in doing so the candidate develops their range of ICT skills;		
C(i).2 Criteria (4 - 5 - 6 marks)		
• The candidate shows development of a multimedia solution that meets the client's brief – in doing so the candidate develops and extends their range of ICT skills to create at least three elements from video, sound, images, animation, charts/diagrams/drawings;		
C(i).3 Criteria (7 - 8 - 9 marks)		**Mark** (Max 9)
• The candidate shows development of a multimedia solution that meets the client's brief – in doing so the candidate uses their initiative to develop and extend their ICT skills to create an extensive variety of elements to be used in the interactive multimedia product.		

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C(ii).1 Criteria (0 - 1 - 2 marks)	Comment	Page
• The candidate identifies some of the ICT skills that they have used to develop the elements for the multimedia solution and to incorporate interaction in the multimedia solution;		
C(ii).2 Criteria (3 - 4 marks)		
• The candidate describes the range of ICT skills that they have used to develop the elements for the multimedia solution and to incorporate interaction in the multimedia solution;		
C(ii).3 Criteria (5 - 6 marks)		**Mark** (Max 6)
• The candidate fully explains the complete range of ICT skills that they have used to develop the elements for the multimedia solution and to incorporate interaction in the multimedia solution.		

C(iii).1 Criteria (0 - 1 - 2 marks)	Comment	Page
• The candidate applies their knowledge to create a solution to the client's brief;		
C(iii).2 Criteria (3 - 4 marks)		
• The candidate applies their knowledge and skills to create an effective solution to the client's brief, making good use of design and layout facilities incorporating a variety of methods of interaction between the user and the product;		
C(iii).3 Criteria (5 - 6 marks)		**Mark** (Max 6)
• The candidate applies their knowledge and skills to create a complete solution to a complex problem that shows effective use of design and layout facilities incorporating an extensive range of interactive features.		

D.1 Criteria (0 - 1 marks)	Comment	Page
• The candidate produces a test plan to check that their multimedia product meets the requirements of the design specification;		
D.2 Criteria (2 marks)		
• The candidate produces a detailed test plan and use it to test their multimedia product;		
D.3 Criteria (3 marks)		**Mark** (Max 3)
• The candidate produces a detailed test plan which tests all aspects of the multimedia product, and revises the product if necessary.		

E.1 Criteria (0 - 1 marks)	Comment	Page
• The candidate produces clear user documentation that includes an explanation of the purpose of their multimedia presentation, its system requirements and how to install and use it;		
E.2 Criteria (2 marks)		
• The candidate produces clear user documentation that includes an explanation of the purpose of their multimedia presentation, its system requirements, and how to install and use it, together with explanations of technical aspects of the solution;		
E.3 Criteria (3 marks)		**Mark** (Max 3)
• The candidate produces clear user documentation, making good use of graphic images and detailed instructions for use; • the guide includes an explanation of the purpose of their multimedia presentation, its system requirements and how to install and use it, together with explanations of technical aspects of the solution.		

F.1 Criteria (0 - 1 - 2 marks)	Comment	Page
• The candidate comments on the effectiveness of their final solution, with some overall indication of how the work may be improved in the future; • the candidate comments on their actions and role in solving the problem and identifies areas for improvement; • the candidate's report may contain errors in spelling, punctuation and grammar;		

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F.2 Criteria (3 - 4 marks)	
• The candidate includes an analysis of their final solution, taking account of the user's feedback, identifying the strengths and weaknesses in order to identify how the work may be improved in the future; • the candidate includes an analysis on their own performance by identifying strengths and weaknesses, with some suggestions for improvement to the overall process; • the candidate's report contains few spelling, punctuation and grammar errors;	
F.3 Criteria (5 - 6 marks)	
• The candidate provides a full critical analysis of their final solution, identifying how well it meets the initial brief, taking account of user feedback in order to identify how the work may be improved in the future; • the candidate includes an analysis on their own performance by identifying strengths and weaknesses and uses this analysis to show how they will address these issues to be more effective in the future; • the candidate's report is consistently well-structured and there are few, if any, spelling, punctuation and grammar errors.	**Mark** (Max 6)

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

MARK TOTAL

Guidance on Completion of this Form

1   **One** form should be used for each candidate.

2   Please ensure that the appropriate boxes at the top of the form are completed.

3   Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.

4   Enter the mark awarded for each strand of the marking criteria in the appropriate box and also enter the final mark in the total column.

5   Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.

Extra Comment (please indicate to which Criteria comments refer)

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