

**OCR**

Oxford Cambridge and RSA

**Thursday 19 May 2016 – Morning****AS GCE MEDIA STUDIES****G323/01** Key Media Concepts (Radio Drama)

Candidates answer on the Answer Booklet.

**OCR supplied materials:**

- 12 page Answer Booklet (OCR12)  
(sent with general stationery)
- Radio extract

**Other materials required:**

None

**Duration:** 2 hours**INSTRUCTIONS TO CANDIDATES**

- Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.
- Use black ink.
- Answer **all** the questions.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- After you have listened to the extract you have the remainder of the examination to answer Section A and Section B.
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question.
- The total number of marks for this paper is **100**.
- You are advised to divide your time equally between Section A and Section B.
- Quality of written communication will be taken into account in assessing your work.
- This document consists of **4** pages. Any blank pages are indicated.

**INSTRUCTION TO EXAMS OFFICER/INVIGILATOR**

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Answer **all** questions.

**SECTION A – Textual Analysis and Representation (unheard audio extract)**

- You will be allowed **two** minutes to read the question for Section A before the extract is played.
- The extract will be played **four** times.
- **First audio extract:** listen to the extract; no notes are to be made this time.
- **Second audio extract:** listen to the extract and make notes.
- There will be a brief break for note-making.
- **Third and fourth audio extract:** listen to the extract and make notes.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

**Section A Textual Analysis and Representation**

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: **Love In Recovery, Episode One**, written by Pete Jackson, broadcast on BBC Radio 7, January, 2015.

- 1 Discuss the ways in which the extract constructs the representation of **gender** using the following:
- Speech
  - Music
  - Sound Effects
  - Editing
- [50 marks]**

**SECTION B – Institutions and Audiences**

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 To what extent has the internet played a significant role in the marketing and exchange of media products in the area you have studied?

Candidates must choose to focus on **one** of the following media areas. You may also refer to other media in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games

**[50 marks]**

**END OF QUESTION PAPER**



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