

Thursday 19 May 2016 – Morning

AS GCE MEDIA STUDIES

G323/01 Key Media Concepts (Radio Drama)

Candidates answer on the Answer Booklet.

OCR supplied materials:

- 12 page Answer Booklet (OCR12)
- (sent with general stationery)
 - Radio extract

Other materials required: None Duration: 2 hours



INSTRUCTIONS TO CANDIDATES

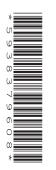
- Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.
- Use black ink.
- Answer **all** the questions.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- After you have listened to the extract you have the remainder of the examination to answer Section A and Section B.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question.
- The total number of marks for this paper is **100**.
- You are advised to divide your time equally between Section A and Section B.
- Quality of written communication will be taken into account in assessing your work.
- This document consists of 4 pages. Any blank pages are indicated.

INSTRUCTION TO EXAMS OFFICER/INVIGILATOR

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Answer **all** questions.

SECTION A – Textual Analysis and Representation (unheard audio extract)

- You will be allowed **two** minutes to read the question for Section A before the extract is played.
- The extract will be played **four** times.
- First audio extract: listen to the extract; no notes are to be made this time.
- Second audio extract: listen to the extract and make notes.
- There will be a brief break for note-making.
- Third and fourth audio extract: listen to the extract and make notes.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

Section A Textual Analysis and Representation

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: Love In Recovery, Episode One, written by Pete Jackson, broadcast on BBC Radio 7, January, 2015.

- **1** Discuss the ways in which the extract constructs the representation of **gender** using the following:
 - Speech
 - Music
 - Sound Effects
 - Editing

[50 marks]

SECTION B – Institutions and Audiences

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

2 To what extent has the internet played a significant role in the marketing and exchange of media products in the area you have studied?

Candidates must choose to focus on **one** of the following media areas. You may also refer to other media in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games

[50 marks]

END OF QUESTION PAPER





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