

Modified Enlarged 36pt

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Friday 5 June 2020 – Afternoon

GCSE Media Studies

J200/01 Television and Promoting Media

Time allowed: 1 hour 45 minutes
(including 30 minutes viewing time)
plus your additional time allowance

YOU MUST HAVE:
a DVD extract

Please write clearly in black ink.

Centre number

--	--	--	--	--

Candidate number

--	--	--	--

First name(s) _____

Last name _____

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS

Use black ink.

Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and question numbers.

Answer ALL the questions.

INFORMATION

The total mark for this paper is 70.

The marks for each question are shown in brackets [].

Quality of extended response will be assessed in questions marked with an asterisk (*).

ADVICE

Read each question carefully before you start your answer.

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SECTION A –Television

INSTRUCTIONS TO CANDIDATES

This extract relates to Questions 1–3.

You have THREE MINUTES to read these questions before the extract begins

The extract is approximately THREE MINUTES long and will be played FOUR times

FIRST SCREENING: watch the extract, you may make notes

SECOND SCREENING: watch the extract and make notes

There will be a FIVE MINUTE break for you to make notes

THIRD SCREENING: watch the extract and make notes

There will be another FIVE MINUTE break to make notes

FINAL SCREENING: watch the extract and make notes

You will have FOUR MINUTES to complete your notes.

Answer ALL the questions.

The extract is from the television crime drama ‘CUFFS’ (Episode 1, BBC One, 2015)

NOTES PAGE

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NOTES PAGE

[illegible]

NOTES PAGE

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1 Analyse how mise-en-scène is used in the extract to create meaning. Refer to at least TWO examples in your answer.

[5]

2 Analyse how far the extract creates tension.

In your answer you must:

analyse aspects of the extract using examples to support your analysis

judge how far these aspects create tension. [10]

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3* In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does the extract try to create a sympathetic view of the police?

In your answer you must:

analyse aspects of media language and representation in the extract, giving detailed examples

refer to Propp

make judgements and draw conclusions.
[15]

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4 Explain how one television channel targets a mass or specialised audience.

[illegible]

[5]

5 ‘THE AVENGERS’: Explain how social and/or cultural contexts influence representations in television programmes. Refer to the set episode of ‘The Avengers’ from 1965 that you have studied to support your answer. [10]

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SECTION B – Promoting Media

Answer ALL the questions.

6 Identify the organisation that ‘age rates’ films in the UK.

_____ **[1]**

7 Explain TWO ways that a video game could support the marketing of a film.

8 Explain at least TWO pleasures offered to audiences by video game technology. Refer to ‘The Lego Movie Video Game’ to support your answer. [10]

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9 Analyse the ways producers have used media language in ‘The Lego Movie’ trailer to appeal to a family audience. [10]

[illegible]

[illegible]

END OF QUESTION PAPER

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