

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
GCSE**

B322/01

MEDIA STUDIES

**Textual Analysis and Media Studies
Topic (Moving Image)**

MONDAY 4 JUNE 2018: Afternoon

**DURATION: 1 hour 45 minutes
plus your additional time allowance
(including a 30 minute DVD)**

MODIFIED ENLARGED

Candidate forename		Candidate surname	
-------------------------------	--	------------------------------	--

Centre number						Candidate number				
--------------------------	--	--	--	--	--	-----------------------------	--	--	--	--

Candidates answer on the Question Paper.

OCR SUPPLIED MATERIALS:

DVD extract (B322/01/DVD)

OTHER MATERIALS REQUIRED:

Additional paper for notes

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the boxes on the front page. Please write clearly and in capital letters.

Use black ink.

Answer ALL the questions.

Write your answer to each question in the space provided. Do not write outside the solid lines.

Additional paper may be used if required but you must clearly show your candidate number, centre number and question number(s).

Make notes on the additional paper provided. You must hand this in at the end of the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is 80.

Use of appropriate Media Studies terminology will be credited.

Quality of written communication will be assessed – you should write clearly and fluently in sentences with accurate spelling, punctuation and grammar.

BLANK PAGE

SECTION A

Answer ALL the questions.

TEXTUAL ANALYSIS

ADVICE TO CANDIDATES

You have three minutes to read all the questions before the extract begins

The extract will be played FOUR times

FIRST SCREENING: watch the extract; do not make any notes at this time

SECOND SCREENING: watch the extract and make notes

There will be a break for you to make notes on the answers to the questions

THIRD SCREENING: watch the extract and make notes

There will be another short break to make notes

FOURTH AND FINAL SCREENING: watch the extract and make notes

SECTION B

MEDIA TOPIC: Television and/or Radio Comedy

Answer **BOTH** parts of this question using comedy programmes you have studied.

- 4 (a) Explain how and why **TWO** different channels have each scheduled a different comedy programme to reach their target audiences.

Write the names and channels of your chosen programmes in the box below. [15]

Programme 1 name:	
Channel:	
Programme 2 name:	
Channel:	

BLANK PAGE



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.