

Please read the instructions before completing this form

Examination Session		Year	
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Unit Code	G052	Unit Title	Artwork and Imaging
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Centre Number		Centre Name	
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Candidate Number		Candidate Name	
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**Evidence:** a portfolio of artwork samples produced to demonstrate a range of artwork skills; evidence of the development of computer artwork, using a variety of graphics software, following negotiation of a brief from a client, from initial ideas to final product accepted by the client, to include: notes taken during the negotiation of a brief, together with a range of initial proposals in response to a complex problem; an analysis of the candidate's design proposals to select the one they will develop; development of a final product, showing editing techniques and the candidate's choice of printer type, media and resolution; development of ICT skills required by the candidate's solution; a substantial artwork product that meets the requirements of the brief; an evaluation of both the final product and an evaluation of the candidate's performance.

If work is a re-sit, please tick		Session and Year of previous submission	January/June	2	0			Please tick to indicate this work has been standardised internally	
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A.1 Criteria (0 - 1 - 2 - 3 marks)	Comment	Page
<ul style="list-style-type: none"> <li>The candidate produces a portfolio of artwork samples to show they have a basic competence in using a variety of ICT tools by including examples of <b>each</b> of: simple line drawings, simple statistical charts and boxed charts suitably scaled, icons, background styles and repeated patterns, scientific and mathematical material and the use of colour, colour inversion, colour separation and balance;</li> </ul>		
A.2 Criteria (4 - 5 - 6 marks)		
<ul style="list-style-type: none"> <li>The candidate produces a portfolio of artwork samples to show they are proficient in using a variety of ICT tools by including examples of <b>each</b> of: simple line drawings, simple statistical charts and boxed charts suitably scaled, icons, background styles and repeated patterns, scientific and mathematical material and the use of colour, colour inversion, colour separation and balance;</li> <li>the candidate's portfolio must demonstrate how they have manipulated the images to explore different styles of presentation using ICT methods;</li> </ul>		
A.3 Criteria (7 - 8 - 9 marks)		
<ul style="list-style-type: none"> <li>The candidate produces a portfolio of artwork samples to show they are highly proficient in using a variety of ICT tools by including examples of <b>each</b> of: simple line drawings, simple statistical charts and boxed charts suitably scaled, icons, background styles and repeated patterns, scientific and mathematical material and the use of colour, colour inversion, colour separation and balance;</li> <li>the candidate's portfolio must show clear evidence of the use of a comprehensive range of advanced editing and manipulation tools available within the chosen graphics package, in order to explore different means of presenting the same image using ICT methods.</li> </ul>		<b>Mark (Max 9)</b>
B(i).1 Criteria (0 - 1 - 2 - 3 marks)	Comment	Page
<ul style="list-style-type: none"> <li>The candidate produces notes taken during the negotiation of the brief with the client that evidence discussion of the ICT tools available and possible solutions to the brief together with some discussion of alternative solutions;</li> <li>the candidate produces initial ideas in the form of sketches, either using ICT or non-ICT methods, in response to a client brief;</li> </ul>		
B(i).2 Criteria (4 - 5 - 6 marks)		
<ul style="list-style-type: none"> <li>The candidate produces notes taken during the negotiation of a brief and subsequent meetings with the client that evidence a full discussion of the ICT tools available and possible solutions to the brief, together with a full discussion of alternative solutions;</li> <li>the candidate produces several different proposals in response to a complex problem and include evidence of amending their ideas as a result of discussion with the client;</li> </ul>		
B(i).3 Criteria (7 - 8 marks)		
<ul style="list-style-type: none"> <li>The candidate produces notes taken during the negotiation of a brief and subsequent meetings with the client that evidence a full discussion of the ICT tools available and a wide range of possible solutions to the brief, together with the implications of each of these solutions and a full discussion of alternative solutions;</li> <li>the candidate produces several different proposals in response to a complex problem and include evidence of amending their ideas as a result of discussion with the client to gain approval from the client for the chosen solution.</li> </ul>		<b>Mark (Max 8)</b>

B(ii).1 Criteria (0 - 1 - 2 marks)	Comment	Page
<ul style="list-style-type: none"> <li>The candidate comments on the effectiveness of their design sketches and gives some reasons for their choice of which design to develop;</li> </ul>		
<b>B(ii).2 Criteria (3 - 4 marks)</b>		
<ul style="list-style-type: none"> <li>The candidate identifies the strengths and weaknesses of their design proposals, taking account of client feedback, and use these to inform their choice of which design to develop, justifying their decision;</li> </ul>		
<b>B(ii).3 Criteria (5 - 6 marks)</b>		<b>Mark (Max 6)</b>
<ul style="list-style-type: none"> <li>The candidate provides a detailed critical analysis of their design proposals, taking account of client feedback, to inform their choice of which design to develop; they fully justify their choice in relation to the requirements of the brief.</li> </ul>		
B(iii).1 Criteria (0 - 1 - 2 marks)	Comment	Page
<ul style="list-style-type: none"> <li>The candidate shows development of a final product and, in doing so, shows that they can create, capture and develop images, import material from other packages and use object libraries including clip art;</li> <li>the candidate identifies an appropriate printer type, media and resolution;</li> </ul>		
<b>B(iii).2 Criteria (3 - 4 marks)</b>		
<ul style="list-style-type: none"> <li>The candidate shows development of a final product, and, in doing so, shows that they can use a range of ICT tools to create, capture and develop images, import material from other packages and use object libraries including clip art;</li> <li>the candidate details an appropriate printer type, media and resolution;</li> </ul>		
<b>B(iii).3 Criteria (5 - 6 marks)</b>		<b>Mark (Max 6)</b>
<ul style="list-style-type: none"> <li>The candidate shows development of a final product and, in doing so, shows they can use a comprehensive range of ICT tools to create, capture and develop images, import material from other packages and use object libraries including clip art to produce a professional standard of artwork;</li> <li>the candidate explains their choice of an appropriate printer type, media and resolution.</li> </ul>		
B(iv).1 Criteria (0 - 1 - 2 marks)	Comment	Page
<ul style="list-style-type: none"> <li>The candidate shows that they have developed or extended their range of ICT skills as required by the solution;</li> <li>the candidate identifies some of the ICT skills that they have used;</li> </ul>		
<b>B(iv).2 Criteria (3 - 4 marks)</b>		
<ul style="list-style-type: none"> <li>The candidate shows that they have developed and extended their range of ICT skills as required by the solution;</li> <li>the candidate identifies the range of ICT skills that they have used</li> </ul>		
<b>B(iv).3 Criteria (5 - 6 marks)</b>		<b>Mark (Max 6)</b>
<ul style="list-style-type: none"> <li>The candidate uses their initiative to develop and extend their range of ICT skills as required by the solution;</li> <li>the candidate identifies the range of ICT skills that they have used.</li> </ul>		
B(v).1 Criteria (0 - 1 - 2 marks)	Comment	Page
<ul style="list-style-type: none"> <li>The candidate produces a substantial artwork product that includes appropriate material and meets the requirements of the brief;</li> </ul>		
<b>B(v).2 Criteria (3 - 4 marks)</b>		
<ul style="list-style-type: none"> <li>The candidate produces a substantial artwork product that shows they can be critical in selecting appropriate material for inclusion, meets the requirements of the brief and takes account of client feedback;</li> </ul>		
<b>B(v).3 Criteria (5 - 6 marks)</b>		<b>Mark (Max 6)</b>
<ul style="list-style-type: none"> <li>The candidate produces a substantial artwork product that demonstrates individuality and imagination, shows they can be critical in selecting appropriate material for inclusion, meets the requirements of the brief and takes account of client feedback;</li> </ul>		

C.1 Criteria (0 - 1 - 2 - 3 marks)	Comment	Page	
<ul style="list-style-type: none"> <li>The candidate comments on the effectiveness of the final product, with some overall indication of how the work may be improved;</li> <li>the candidate comments on their actions and role in solving the problem and identify areas for improvement;</li> <li>the candidate's evaluation may contain errors in spelling, punctuation and grammar;</li> </ul>			
<b>C.2 Criteria (4 - 5 - 6 marks)</b>			
<ul style="list-style-type: none"> <li>The candidate provides an analysis of their final product, identifying the strengths and weaknesses in order to refine the solution;</li> <li>the candidate includes an analysis of their own performance by identifying their strengths and weaknesses, with some suggestions for improvement to the overall process;</li> <li>the candidate's evaluation contains few spelling, punctuation and grammar errors;</li> </ul>			
<b>C.3 Criteria (7 - 8 - 9 marks)</b>		<b>Mark (Max 9)</b>	
<ul style="list-style-type: none"> <li>The candidate provides a full critical analysis of their final product, identifying how well it meets the client brief;</li> <li>the candidate includes an analysis of their own performance by identifying their strengths and weaknesses, together with a reflection on how they could address these issues to be more effective in the future;</li> <li>the candidate's report is consistently well-structured and there are few, if any, spelling, punctuation and grammar errors.</li> </ul>			
Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website ( <a href="http://www.ocr.org.uk">www.ocr.org.uk</a> ).		<b>MARK TOTAL</b>	

**Guidance on Completion of this Form**

- One** form should be used for each candidate.
- Please ensure that the appropriate boxes at the top of the form are completed.
- Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- Enter the mark awarded for each strand of the marking criteria in the appropriate box and also enter the final mark in the total column.
- Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.

**Extra Comment** (please indicate to which Criteria comments refer)