

Please read the instructions before completing this form

Examination Session

Year

Unit Code	G053	Unit Title	Developing and creating websites
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Centre Number		Centre Name	
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Candidate Number		Candidate Name	
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Evidence: an evaluation of commercial websites that have been downloaded; design notes for a website that has at least three pages together with detailed plans for publishing their website; annotated printouts of the candidate's web pages in WYSIWYG format, identifying the features and techniques used in the web page; annotated printouts of the candidate's web pages in HTML format, identifying edits to script commands to change page layout; documentation of website testing; evaluation of both their website and the tools used to produce it and of their own performance.

If work is a re-sit, please tick		Session and Year of previous submission	January/June	2	0		Please tick to indicate this work has been standardised internally	
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A.1 Criteria (0 - 1 marks)	Comment	Page
<ul style="list-style-type: none"> The candidate comments on the features in the commercial web pages and states how these have provided ideas for their own website; 		
A.2 Criteria (2 - 3 marks) <ul style="list-style-type: none"> The candidate describes the features in the commercial web pages and explains clearly their reasons for choosing/not choosing the features in web pages and how these have provided ideas for their own website; 		
A.3 Criteria (4 - 5 marks) <ul style="list-style-type: none"> The candidate evaluates critically the design and structure of at least two existing commercial websites, clearly identifying how the features have provided ideas for inclusion or exclusion in their own website. 		
B(i).1 Criteria (0 - 1 - 2 marks) <ul style="list-style-type: none"> The candidate produces an analysis of the website to be produced and planning documentation including structure diagrams, a storyboard, an index of pages to be used in the site and a task list or action plan; the candidate has little or no explanation for the choice of font style, graphics, colour and hyperlinks they plan to use; 	Comment	Page
B(i).2 Criteria (3 - 4 marks) <ul style="list-style-type: none"> The candidate produces an analysis of the website to be produced and planning documentation including structure diagrams, a storyboard, an index of pages and files to be used in the site and a task list or action plan for a hierarchical or mesh website; the candidate has some explanation for the choice of font style, graphics, colour and hyperlinks they plan to use; 		
B(i).3 Criteria (5 - 6 marks) <ul style="list-style-type: none"> The candidate produces a detailed analysis of the website to be produced and detailed planning documentation including structure diagrams, a storyboard, an index of pages and files to be used in the site and a task list or action plan for a hierarchical or mesh website; the candidate clearly explains the reason for the choice of font style, graphics, colour and hyperlinks they plan to use; 		
B(ii).1 Criteria (0 - 1 mark) <ul style="list-style-type: none"> The candidate identifies the preferred domain name and home-page location to set up and install web pages on an internal/external site so that website visitors can access their pages; 	Comment	Page
B(ii).2 Criteria (2 marks) <ul style="list-style-type: none"> The candidate identifies the preferred domain name and home page location to set up and install web pages on an internal/external site so that website visitors can access their pages in the correct sequence; the candidate clearly explains the reason for the choice of preferred domain name and home-page location; 		
B(ii).3 Criteria (3 marks) <ul style="list-style-type: none"> The candidate identifies the preferred domain name and home page location to set up and install web pages on an internal/external site so that website visitors can access their pages in the correct sequence; the candidate clearly explains the reason for the choice of preferred domain name and home-page location giving appropriate alternative options; 		

C(i).1 Criteria (0 - 1 - 2 marks)	Comment	Page
<ul style="list-style-type: none"> The candidate creates a multiple-page website using two from hyperlinks, multimedia and interactive features; 		
C(i).2 Criteria (3 - 4 - 5 marks)		
<ul style="list-style-type: none"> The candidate creates a multiple-page website making effective use of hyperlinks, multimedia and interactive features; 		
C(i).3 Criteria (6 - 7 marks)		Mark (Max 7)
<ul style="list-style-type: none"> The candidate creates a high quality multiple-page website making effective use of an extensive range of hyperlinks, multimedia and interactive features. 		
C(ii).1 Criteria (0 - 1 - 2 marks)	Comment	Page
<ul style="list-style-type: none"> The candidate identifies the design techniques, hyperlinks, multimedia and interactive features used; 		
C(ii).2 Criteria (3 - 4 - 5 marks)		
<ul style="list-style-type: none"> The candidate describes some of the design techniques, hyperlinks, multimedia and interactive features used; 		
C(ii).3 Criteria (6 - 7 - 8 marks)		Mark (Max 8)
<ul style="list-style-type: none"> The candidate fully explains each of the design techniques, hyperlinks, multimedia and interactive features used. 		
D.1 Criteria (0 - 1 - 2 marks)	Comment	Page
<ul style="list-style-type: none"> The candidate demonstrates knowledge of HTML by explaining three different script commands; 		
D.2 Criteria (3 - 4 marks)		
<ul style="list-style-type: none"> The candidate demonstrates understanding of HTML script commands by explaining three different script commands, editing HTML script commands to change page layout and adding HTML script commands for at least one additional component from graphic, table or hyperlink components; 		
D.3 Criteria (5 - 6 marks)		Mark (Max 6)
<ul style="list-style-type: none"> The candidate demonstrates understanding of HTML script commands by explaining three different script commands, editing HTML script commands to change page layout and adding HTML script commands for a comprehensive range of additional components. 		
E.1 Criteria (0 - 1 - 2 marks)	Comment	Page
<ul style="list-style-type: none"> The candidate produces a basic test plan and provides evidence that they used it to carry out tests to check that the website meets the design specifications produced in task b(i) and is functional; 		
E.2 Criteria (3 - 4 marks)		
<ul style="list-style-type: none"> The candidate produces a test plan and provides evidence that they used it to carry out testing of their website to ensure that the website meets the design specifications produced in task b(i) and is fully functional; 		
E.3 Criteria (5 - 6 marks)		Mark (Max 6)
<ul style="list-style-type: none"> The candidate produces a detailed test plan and provides evidence that they used it to carry out thorough testing of their website to ensure that the website meets the design specifications produced in task b(i) and is fully functional, revising the website if necessary. 		

F.1 Criteria (0 - 1 - 2 - 3 marks)	Comment	Page	
<ul style="list-style-type: none"> • The candidate comments on how well their website met the needs of the users and the effectiveness of the components they included; • the candidate comments on their actions and role in creating the website and identifies areas for improvement; • the candidate's report may contain errors in spelling, punctuation and grammar; 			
F.2 Criteria (4 - 5 - 6 marks)			
<ul style="list-style-type: none"> • The candidate identifies strengths and weaknesses in both their website and the components they included; • The candidate includes an analysis on their own performance in designing, implementing and testing the website by identifying strengths and weaknesses, with some suggestions for improvement to the overall process of designing, implementing and testing the website; • The candidate's report contains few errors in spelling, punctuation and grammar; 			
F.3 Criteria (7 - 8 - 9 marks)		Mark (Max 9)	
<ul style="list-style-type: none"> • The candidate provides a critical analysis of their website, giving reasons for the components they included, analysing their strengths and weaknesses taking into account any comments received from visitors to their website and suggesting and justifying improvements that they could make; • additionally, the candidate provides a critical analysis of the approach they took to designing, implementing and testing the website and suggest how they would refine their approach in the future; • the candidate's report is consistently well-structured and there will be few, if any, errors in spelling, punctuation and grammar. 			
Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).		MARK TOTAL	

Guidance on Completion of this Form

- 1 **One** form should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Enter the mark awarded for each strand of the marking criteria in the appropriate box and also enter the final mark in the total column.
- 5 Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.

Extra Comment (please indicate to which Criteria comments refer)