



Friday 9 January 2015 - Morning

LEVEL 1/2 CAMBRIDGE NATIONAL AWARD/ CERTIFICATE IN ENGINEERING DESIGN

R105/01 Design briefs, design specification and user requirements

Candidates answer on the Question Paper.

OCR supplied materials:

None

Other materials required:

None

Duration: 1 hour



Candidate forename						Candidate surname			
Centre number						Candidate nu	ımber		

INSTRUCTIONS TO CANDIDATES

- Use black ink. HB pencil may be used for graphs and diagrams only.
- Complete the boxes above with your name, centre number and candidate number.
- Answer all the questions.
- Write your answer to each question in the space provided.
- Do not write in bar codes.

INFORMATION FOR CANDIDATES

- The total number of marks for this paper is 60.
- The number of marks for each question is given in brackets [] at the end of each question or part question.
- Dimensions are in millimetres unless stated otherwise.
- Your quality of written communication will be assessed in questions marked with an asterisk(*).
- This document consists of 16 pages. Any blank pages are indicated.

Answer all the questions.

1 A coffee shop wants to introduce smoothies to sell in their product line. Fig. 1 shows an example of a smoothie maker.

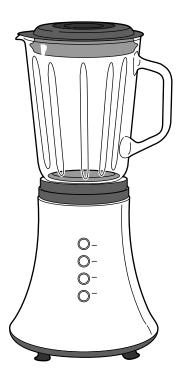


Fig. 1

(a) Shown below are five client requirements.

Join each client requirement to the correct suggested product feature.

One has been done for you.

Client requirement	Suggested product feature
Must be easy to clean safely	Silicone feet pads
Must be able to pour smoothie into glass	Large on/off switch
Must remain stationary when working	Interlocking lid cut-out
Must be easy to use by all employees	Detachable jug
Must not allow user to touch blades when switched on	Removable blade
	[41

(b)	Describe why hygiene is an important requirement of the coffee shop's client brief.
	[2
(c)	A survey may be conducted as part of market research to update the design of the smoothic maker shown in Fig. 1.
	Describe one improvement that may come from a feature identified in the survey.
	Feature:
	Improvement:
	[2
(d)	Give two reasons why a final design brief could be different from the initial client brief.

2 Fig. 2 shows a modern multi gym.



Fig. 2

(a)	Give four ways in which the design of the multi gym could ensure that it is suitable for a wide range of users.
	1
	2
	3
	4
	[41]

(b)	Des usei	cribe one benefit to the manufacturer of making the multi gym suitable for a range of rs.
		[2]
(c)	Des	cribe the following two phases of the product design cycle.
	(i)	Identify
		[2]
	(ii)	Design
		[2]

3 Fig. 3 shows an electric fan heater.

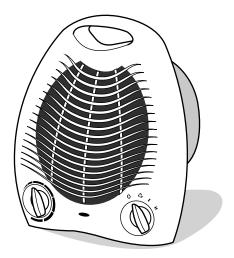


Fig. 3

(a)	Des	scribe how each of the following could influence the design of an electric fan heater.	
	(i)	appearance	
			[2]
	(ii)	ergonomics	
			[2]
	(iii)	life cycle	
			ΓΩI

(b)	and electrically insulated from the outer body of the electric fan heater.	nally
	1	
	2	
		[2]
(c)	Give two performance requirements for an electric fan heater.	
	1	
	2	
		[2]

4 Fig. 4 shows a snap together casing for a small electronic product.

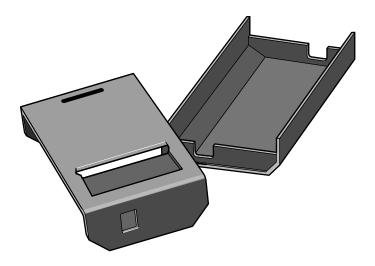


Fig. 4

(a)	plastic products.	
(b)	Describe why designers consider the ease of assembly when designing products.	
(c)	Explain why many modern products are designed for easy disassembly.	

(d)	Explain why product parts that were traditionally made of metal are now often made of plastics.
	[2]
(e)	Explain the cost advantages and disadvantages of moving from batch to high-volume production.
	[3]

5 Fig. 5 shows some common standard components.

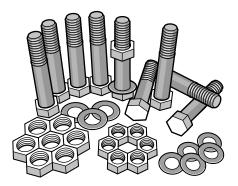


Fig. 5

(a)	Give two benefits to a manufacturer of using standard components in their range of prod	ucts.
		[2]
(b)	Describe why standard components are manufactured to certain tolerances.	
		[2]

- (c) Give **one** example of each of the following materials and explain how they can benefit the design and use of a product:
 - modern materials
 - sustainable materials

modern materials
[3]
sustainable materials
[3]

(a)	The symbols shown below are often seen on labelling of products.
	Give one reason why each symbol would be important for a consumer.
	(E
(b)	Familiar iconic products, such as the Mini Cooper and Lego are often modernised and updated by designers.
	Give two reasons why designers choose to base new ideas on previously successful products.
	1
	2
	[2]

6

(c)*	Discuss how a company can present a more responsible image to customers by carrying out Life Cycle Analysis (LCA) of their products.
	ra)

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