

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
AS LEVEL
H070/02
ENGLISH LANGUAGE
Exploring contexts
RESOURCE BOOKLET
WEDNESDAY 8 JUNE 2016: Afternoon
TIME ALLOWED: 1 hour 30 minutes
plus your additional time allowance
MODIFIED ENLARGED 24pt**

**YOU MUST HAVE:
the Question Paper
the OCR 12-page Answer Booklet**

READ INSTRUCTIONS OVERLEAF

VI_7153874865/RP



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INSTRUCTIONS

The materials in this RESOURCE BOOKLET are for use with the questions in SECTION B of the Question Paper.

INFORMATION

Any blank pages are indicated.

The material in this RESOURCE BOOKLET relates to the questions in Section B of the Question Paper.

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SECTION B – Exploring language in context

TEXT A

TEXT A

This text is a shortened transcript of a radio interview and a screenshot of the webpage where the interview can be heard, after the original broadcast on Radio 4's morning news programme, 'Today'.

The topic of the interview is whether MyInternSwap, a new website, is giving unpaid work experience opportunities (internships) only to young people from more privileged backgrounds.

INTERVIEWER:

Sarah Montague

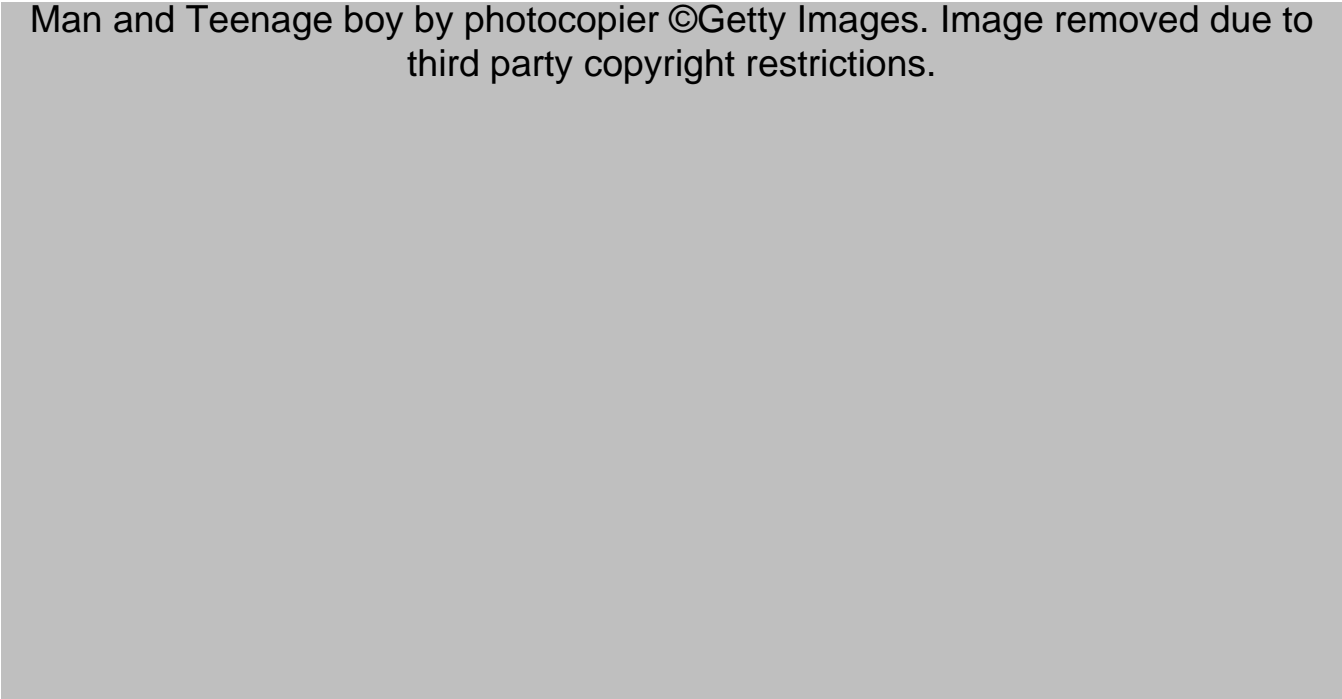
GUESTS:

Nick Simmons, the director and creator of MyInternSwap, a website that organises internship swaps for people aged 16 and above.

Jim Waterson, from social news and entertainment website, BuzzFeed.

Internships for ‘slightly bigger elite’.

Man and Teenage boy by photocopier ©Getty Images. Image removed due to third party copyright restrictions.



Internships for 'slightly bigger elite'

A new website which helps parents swap work experience placements for their children has been criticised for potentially excluding less privileged families.

The picture shows a young person working in an office environment. The writing at the bottom of the picture reads ‘A new website which helps parents swap work experience placements for their children has been criticised for potentially excluding less privileged families’.

Nick Simmons:

[] work experience is CRUcially important EVeryone knows it is emPLOYers say it our Universities say it is (.) and it's not just box ticking on a CV it's also about getting LIFE experience as well (.) and our site is (.) targeting (.) especially YOUNG kids (.) 16 17 18 19 year olds (.) they're unqualified a lot of them don't know what to do (.) and just going out and dipping in and out of short term work experience a WEEK even a few days shadowing or (.) observational is er HUGely important and those places of course DON'T exIST (.) there's a MASSive UNdersupply because unsurPRISingly most PEOple most organisations employers are simply not interested in taking on short term (.) er work experience students because it's a HAssle []

Sarah Montague:

let me bring in Jim Waterson here (.) what do you think about that

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Jim Waterson:

I think (.) Nick's o operating with a lot of (.) yknow he's a GENuine guy trying to sort out a problem which is there is a demand for people with work experience to go into jobs to go off to university [] problem is this site is expanding it from a Tlny elite to a SLIGHTly bigger elite it's moving it from a FEW people who happen to know someone's dad who can get their son or daughter a job at (.) yknow a week's work experience at a law firm or (.) god forbid at the bbc or even some BANKS or family judges are even on there (.) to a SLIGHTly larger number of people []

Sarah Montague: do you do you RECOgnize that Nick Simmons or you might just say look it's the WAY THE WORLD WORKS but it is I think they call it opportunity hoarding

Nick Simmons: [] I know it's not very good RADIO but I think I can agree with most of Jim's sentiment (.) EXcept I think we could be pushing a Little further than he's suggesting we can (.) of course we can't engiNEER exTREME social mobility¹ in one in one step (.)

Sarah Montague: // but BASICALLY

Nick Simmons: but but we're giving more opportunity

↪ Sarah Montague: // THIS IS MIDDLE CLASS PEOPLE
and is it is it lots of private schools on there are you able to tell (.)

Nick Simmons: absolutely not it's comPLETEly mixed we're only

Jim Waterson: // there are a SUBSTANTIAL
number of private schools listed on there there are a lot

Nick Simmons: // there ARE a substantial

¹Social mobility: being able to improve your social position. Being able to get a better job, buy a house, etc. if you want to.

number but there are just as many people in from um state funded insti institutions and a as well [] I think this er (1) this asSUMPTION and just built-in prejudice that EVERYone seems to have that only work experience with a LAWYER or a BANKER or (.) an ENGINEER is of VALUE is just prePOSterous and we have people on our site (.) we have SEAMstresses a BOAT builder a SHOPkeeper owner (.) sort of people in what

Sarah Montague:

// Jim do

you want to say

Nick Simmons:

// YOU'D say are low-value jobs but WE say they're VALuable to someone and so that

08

[]

Jim Waterson:

there's a lot of very powerful people in LOTS of professions who will be listening to this and every time (.) if you GIVE a week's work experience to the son or daughter of a friend WHY not think is there SOMEONE who wouldn't normally apply SOMEONE who wouldn't normally be able to get out there who YOU could offer it to and maybe go out and they're not necessarily going to be the sort of people with parents who

Nick Simmons: // I'm ABSOLUTELY with you Jim and they can do that
through the SITE

TRANSCRIPTION KEY

(.)	micropause
(1)	pause in seconds
//	overlapping speech
capitalised text	emphatic stress
[]	part of text removed

SECTION B – Exploring language in context

TEXT B

TEXT B

This text is a series of advertisements taken from a website called **A Mighty Girl**. The website sells toys, books and movies. The target audience for the products is young girls and parents.

‘A mighty girl’ website. The logo shows a cartoon of a girl dressed in striped tights, wearing a cape and posing confidently.

Website header. Item removed due to third party copyright restrictions.

Filter By

RECOMMENDED AGE

Birth – 2 (Baby)	9
2 – 3 (Toddler)	16
3 – 5 (Preschool)	38
6 – 8 (Elementary)	39
9 – 12 (Pre-Teen)	30
13+ (Teen)	16

SPECIAL FEATURES

Eco-Friendly 7

Ethically Made 1

Toy Wonder Woman in
Invisible Plane. Item
removed due to third party
copyright restrictions.

Commercial text for Toy Wonder Woman in Invisible Plane. Item removed due to third party copyright restrictions.

Ages: 1 – 4
New: \$25.99

Add to Wishlist



image of
woodworking kit,
Lakeshore Learning.
Removed due to
third party copyright
restrictions.

removed due to third party copyright

Woodworking Kit

Text for woodworking kit, Lakeshore Learning.

Removed due to third party copyright restrictions.

Ages: 4 – 12
New: \$34.99

Add to Wishlist



Toy Ambulance. Item removed due to third party copyright restrictions.

Rescue Ambulance
Commercial text for Toy Ambulance. Item removed due to third party copyright restrictions.

Ages: 4 – 8

New: \$22.95

Add to Wishlist

Buy from amazon.co.uk

Buy from amazon.com

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A photograph of two young children, a girl and a boy, wearing white lab coats and safety goggles. They are sitting at a table, engaged in a science experiment. The table is covered with various colorful plastic containers, tubes, and equipment. The girl is holding a small container, and the boy is looking at something on the table. The background shows a classroom setting with a green chalkboard and a window.

Primary Science Set
Commercial text for Science Set. Item removed due to third party copyright restrictions.

Ages: 4 – 7

New: \$17.84

Add to Wishlist

Buy from amazon.co.uk

Buy from amazon.com



Amelia Earhart Doll & Biography

Commercial text for Doll of Amelia Earhart. Item removed due to third party copyright restrictions.

Ages: 8 and up
New: \$39.99
Add to Wishlist



Image of Hunger Games Katniss Everdeen doll. Item removed due to third party copyright restrictions.

Katniss Everdeen Doll

Commercial text for Hunger Games Katniss Everdeen doll. Item removed due to third party copyright restrictions.

Ages: 6 and up
New: \$44.95
Add to Wishlist





Rosie the Riveter Puzzle

Commercial text for puzzle. Item removed due to third party copyright restrictions.

Ages: 7 and up
New: \$14.99

Add to Wishlist



Color Your Own Great Paintings by Women Artists

Commercial text for colouring book. Item removed due to third party copyright restrictions.

Ages: 9 and up
New: \$0.90

Add to Wishlist



GLOSSARY

EMT – emergency medical technician (an American term for a paramedic)

ICONIC – describes a very well-known part of popular culture

AMELIA EARHART – the first woman to fly solo across the Atlantic, in 1932

ROSIE THE RIVETER – the image first appeared in the 1940s in America during the war



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