

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**  
**AS GCE**  
**F731/01**  
**GENERAL STUDIES**  
**The Cultural and Social Domains**  
**MONDAY 5 JUNE 2017:**  
**Afternoon**  
**DURATION: 2 hours**  
**plus your additional time allowance**  
**MODIFIED ENLARGED 24pt**

<b>Candidate forename</b>						<b>Candidate surname</b>				
<b>Centre number</b>						<b>Candidate number</b>				

**Candidates answer on the Question Paper.**

**OCR SUPPLIED MATERIALS:**  
**Insert (F731/01/I)**

**OTHER MATERIALS REQUIRED:**  
**None**

**READ INSTRUCTIONS OVERLEAF**



## **INSTRUCTIONS TO CANDIDATES**

**Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.**

**Use black ink. HB pencil may be used for graphs and diagrams only.**

**Answer ALL the questions in Sections A and C and ONE question from each of Sections B and D.**

**Read each question carefully. Make sure you know what you have to do before starting your answer.**

**Write your answer to each question in the space provided. If additional space is required, you should use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.**

## **INFORMATION FOR CANDIDATES**

**The number of marks is given in brackets [ ] at the end of each question or part question.**

**The total number of marks for this paper is 120.**

**You are advised to divide your time equally between The Cultural and Social Domains.**

**THE QUALITY OF YOUR WRITTEN COMMUNICATION WILL BE ASSESSED, INCLUDING CLARITY OF EXPRESSION, STRUCTURE OF ARGUMENTS, PRESENTATION OF IDEAS, GRAMMAR, PUNCTUATION AND SPELLING.**

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**SECTION A – The Cultural Domain**

**Answer ALL parts of the question in this section on the influence of television.**

**1 (a) Outline TWO themes that the artist is trying to convey about the influence of the media in SOURCE A.**

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[4]

**(b) Suggest ONE positive and ONE negative effect that television can have on young children. [9]**

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[illegible]

**(c) Refer to SOURCE B.**

- (i) Suggest ONE reason why ‘less than a quarter of teenagers would watch television as it is broadcast’ [lines 4–5].**

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[2]

- (ii) Suggest ONE reason why ‘Young people still showed a clear preference for watching television on a television set’ [lines 8–9].**

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[2]

- (d) There is clear evidence that ‘there is a pronounced switch away from watching television’ [lines 1–2] by many teenagers. Outline the main reasons for this decline in interest. Suggest ways broadcasters might revive the interest of teenagers in television. [13]**

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**SECTION B – The Cultural Domain**

**Answer ONE question from this section.  
Your answer must be in continuous prose.**

- 2 To what extent do you believe that trusting your instincts, without thinking or reasoning, will always be the best course of action? [30]**
  
- 3 ‘Social media is the quickest and most reliable way of informing the general public of the latest news.’ Discuss. [30]**
  
- 4 Discuss how far ‘live’ performances are essential in order for an artist to achieve the greatest success. [30]**

**The question number must be clearly shown.**

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[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

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**SECTION C – The Social Domain**

**Answer ALL parts of the question in this section on political parties in the UK.**

**5 Refer to SOURCE C.**

**(a) Give ONE reason why ‘political party membership appears to be in terminal decline in the UK.’ [lines 1–2]**

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[3]

**(b) Briefly state what the following phrases mean as used in the passage:**

**(i) ‘a source of cultural identity’ [line 3]**

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**(ii) ‘the public have grown cynical and disillusioned’ [lines 10–11]**

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**(iii) ‘heart of the community’ [line 16]**

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**[9]**



[illegible]

[illegible]

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**SECTION D – The Social Domain**

**Answer ONE question from this section.  
Your answer must be in continuous prose.**

- 6    The result of the UK referendum in June 2016 means that the UK will leave the European Union. To what extent do you agree with this decision? [30]**
  
- 7    Discuss the main reasons why the UK is one of the world’s most popular tourist destinations. Why do some of the UK population still prefer to spend their holiday overseas? [30]**
  
- 8    To what extent do you agree that all state schools should follow a National Curriculum? [30]**

**The question number must be clearly shown.**

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[illegible]

[illegible]



[illegible]





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**END OF QUESTION PAPER**

## ADDITIONAL ANSWER SPACE

**If additional space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margin(s).**

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