



Oxford Cambridge and RSA

**Tuesday 06 October 2020 – Morning**

**A Level Media Studies**

**H409/01 Media messages**

**Time allowed: 2 hours**



**You must have:**

- the OCR 12-page Answer Booklet

**INSTRUCTIONS**

- Use black ink.
- Write your answer to each question in the Answer Booklet. The question numbers must be clearly shown.
- Fill in the boxes on the front of the Answer Booklet.
- Answer **all** the questions.

**INFORMATION**

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [ ].
- Quality of extended response will be assessed in questions marked with an asterisk (\*).
- This document has **8** pages.

**ADVICE**

- Read each question carefully before you start your answer.

Answer all the questions.

## SECTION A

### News

#### Study Sources A and B.

The main story in both sources is about a group of immigrants who arrived in the UK in the 1950s from the Caribbean. They are known as the 'Windrush generation'. The migrants were led to believe that they had been given UK citizenship at the time. In 2010, after the election of a new government, which was more hostile to immigrants, many of the Windrush migrants were deported (sent back to the Caribbean). The backlash from this led to the resignation of the Home Secretary at the time, Amber Rudd.

#### Source A – front cover of *The Daily Telegraph* newspaper, 17 April 2018.

Tuesday 17 April 2018    telegraph.co.uk    Republic of Ireland € 2.00    No 50,669    £ 1.80

**'I do' (take two)**  
Why weddings are getting bigger second time around

*Living & Features, page 19*

**William Hague**  
Corbyn will never defend our liberty

*Comment, page 16*

**United turmoil**  
Mourinho ready to axe Pogba and Sanchez

*Sport, pages 2-3*

**The Daily Telegraph** BRITAIN'S BEST-SELLING QUALITY DAILY

**NEWS BRIEFING**

**BUSINESS**  
Wetherspoon deletes itself from social media

JD Wetherspoon, the pub chain, has removed itself from social media to escape the bad publicity of trolls and to focus on its fans over internet addiction. The company closed its Twitter and Facebook accounts, which had 44,000 and 100,000 followers, as part of an Instagram feed, for one of its 900 bars and restaurants. Mark Major, the pub chain's chairman, said it was "going against conventional wisdom" that social media was vital for success.

*Business, pages 1 & 4*

**NEWS**  
Trainee lawyers lose points for visible briefs

Female trainee barristers have been told to wear blouses in their exams if their skirts are too short or their bras are on show – and men are warned not to wear colourful socks. Guidelines issued by the Bar and IPF University in London set out point deductions for "offences of professional conduct" during their advocacy training, including "too much sheer undone", or wearing "kinky boots". Lawyers said the guidance highlighted how "prescriptive" the legal profession was.

*Page 22*

**FEATURES**  
Can't stand the meat?

Time for Millennial cooks to get their hands dirty

*Page 22*

**WORLD**  
Trump supporters hit back at Comey

Trump supporters have claimed that James Comey, the sacked FBI director, has a "God complex" and is politicking biased after he criticised the president's "reckless" for calling himself Donald Trump's ally. Critics criticised Mr Comey after his interview with ABC News led to a string of damaging headlines.

*Page 19*

**Windrush migrants granted apology**

Rudd backs down as deportation row risks overshadowing Commonwealth meeting

By Kate McCann, Robert Mendenick and Hannah Furness

THE Home Secretary last night apologised for the "appalling" treatment of Windrush migrants in the greatest crisis of the past 20 years, as she tried to overshadow the Commonwealth Heads of Government Meeting.

Commonwealth migrants who were previously assured of their place in the UK have been threatened with deportation, sacked from their jobs and denied access to health services after being denied private medical cover.

It comes at a time when Britain is attempting to strengthen its relationships with the Commonwealth and expand trade links with Brexit.

Last night critics pointed out that the Windrush generation of Caribbean immigrants, who have been here for half a century or more and helped Britain recover from the trauma of the Second World War, were being denied rights that will be given to EU citizens after Brexit.

James Rudd appeared to criticise Theresa May when she became home secretary, after she questioned the behaviour of the Home Office.

The Prime Minister was in charge of the Home Office in 2013 when he was in charge for the Windrush generation – named after the first ship, Empire Windrush, that brought migrants to Britain in 1948.

Some have since been told they may have to leave, despite having spent the majority of their lives in Britain.

Yesterday Mrs May was forced to apologise after a short, hours-long Commonwealth summit, after previously

saying he would not discuss the Windrush cases with heads of the newest governments. She will now hold talks this week, as leaders prepare to decide whether the Queen should be replaced by the Prince of Wales as the representative of the Commonwealth.

Mr Rudd was forced to apologise in the Commons, admitting some of the treatment of the Windrush generation had been "unacceptable" and "shocking".

He announced a task force to help people protect their right to stay, hours after the meeting. Nicky Morgan, his colleague, appeared to confirm some had already been sent back to their birth nations. Ms Rudd said she was "not" in favour of deportation, but was prepared to "work with" migrants to come forward with evidence of forced removals if they had any.

In an embarrassing day for the Home Office, Mr Rudd, a Conservative who said the Government should look again at the way it treated immigrants, amid claims that ministers were too focused on cutting costs rather than doing anything for them.

She said her department had "become too concerned with policy and strategy, and sometimes loses sight of the people involved".

Mr Rudd paid tribute to the Windrush migrants, stating: "Frankly, some of the ways they have been treated has been wrong, has been appallingly wrong."

Meeting members of the Cabinet including Penny Mordaunt and Sajid Javid earlier

*Continued on Page 2*

**'Sorry' Ant handed record drink-driving fine**

Ant McPartlin, one half of the television duo Ant and Dec, said he was "truly sorry" for crashing his car while more than twice the drink-drive limit. The 42-year-old was fined £85,000 by a judge who said he had lost his former "inexplicable" character.

*Report, Page 1*

**Labour MPs side with May over Syria attack**

James, Mr Corbyn will today put pressure on the Government to seek the permission of MPs before future deployments of the Armed Forces after the Speaker granted an application for a debate on military intervention in the UK's right to self-defence.

Jeremy Corbyn was attacked from his back benches for having a "blind eye" to these responsible for "blinding" children.

The Labour leader was left isolated as his own MPs mocked him for criticising Mrs May for ordering airstrikes on Assad regime targets following a chemical weapons attack near Damas-

iranian targets in Syria using three times the firepower that was eventually deployed, before he was talked out of it by James Mattioli, the US defence secretary.

Mr Corbyn received overwhelming support from his own party for acting swiftly against Syria without asking for permission from the Commons, but was criticised by Mr Corbyn's colleagues in the shadow Cabinet, including the Armed Forces, emergency services and power grid.

Mrs May addressed Parliament for the first time since Saturday's cruise missile strike on Assad regime targets, setting out her reasons for taking action before answering questions from 140 MPs.

The Prime Minister received overwhelming support from her own party for acting swiftly against Syria without asking for permission from the Commons, but was criticised by Mr Corbyn's colleagues in the shadow Cabinet, including the Armed Forces, emergency services and power grid.

*Continued on Page 2*

**Willie Haughey, Page 16**  
**Tim Stanley, Page 17**  
**Editorial Comment, Page 17**

**MATT**

"It's only our very slow internet speed that protects you from a Russian cyber attack!"

Source B – *The Guardian* website, 17 April 2018.Commonwealth  
immigration

## Theresa May apologises for treatment of Windrush citizens

Prime minister promises she will listen to individuals' concerns and ensure no one is deported

Peter Walker and Amelia Gentleman

Tue 17 Apr 2018 13.56 BST



1,081



▲ Theresa May apologises for treatment of Windrush generation – video

Theresa May has apologised to the 12 Caribbean heads of government for the treatment of Windrush citizens and promised that no one would be deported.

The prime minister told a meeting with Caribbean leaders she wanted to dispel any impression that her government was "in some sense clamping down on Commonwealth citizens, particularly those from the Caribbean".

"I take this issue very seriously. The home secretary apologised in the House of Commons yesterday for any anxiety caused. And I want to apologise to you today. Because we are genuinely sorry for any anxiety that has been caused," she said.

## Q&amp;A

What is the Windrush deportation crisis?

+ Show



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May added: "Those who arrived from the Caribbean before 1973 and lived here permanently without significant periods of time away in the last 30 years have the right to remain in the UK, as do the vast majority of long-term residents who arrived later. I don't want anybody to be in any doubt about their right to remain here in the United Kingdom."

She pledged to compensate anyone left out of pocket after it emerged that some people had lost their jobs and benefit entitlements, and others had had to take specialist legal advice to avoid deportation.

She added: "We would also like to reassure you that there will be no removals or detention as part of any assistance to help these citizens get their proper documentation in place."



▲ Theresa May with the Jamaican prime minister, Andrew Holness, at Downing Street on Tuesday. Photograph: Reuters



After the meeting, the Jamaican prime minister, Andrew Holness, said he accepted May's apology, stating: "I believe that the right thing is being done at this time."

## most viewed



'Greased piglet' Boris Johnson could pass deal, says David Cameron



Boris Johnson plays numbers game after securing Brexit deal



Brexit deal may be a rare win-win for Boris Johnson



'My deal or no deal': what the papers say about Boris Johnson's Brexit plan



Boris Johnson has a deal. Now MPs must end the agony and vote it through

*Simon Jenkins*

Turn over for Question 1

1 Analyse the different social representations in **Source A** and **Source B**.  
Apply Gilroy's theory of representation in your answer. [10]

2\* **Source A** and **Source B** cover the same news event from two different newspapers, one print and one online.

How far do the sources challenge the genre conventions of print and online newspapers?

In your answer you must:

- explain the genre conventions of print and online newspapers
- analyse the use of genre conventions in the sources
- make judgements and reach conclusions about how far the sources challenge genre conventions.

[15]

3 Explain how political contexts influence individual producers within the newspaper industry.  
Refer to *The Guardian* and the *Daily Mail* to support your answer. [10]

4 Evaluate the effectiveness of **one** of the following theories in understanding how cultural and historical circumstances can affect audience interpretations of news stories:

**EITHER**

- Hall's Reception theory

**OR**

- Bandura's Media Effects theory.

[10]

## SECTION B

## Media Language and Representation

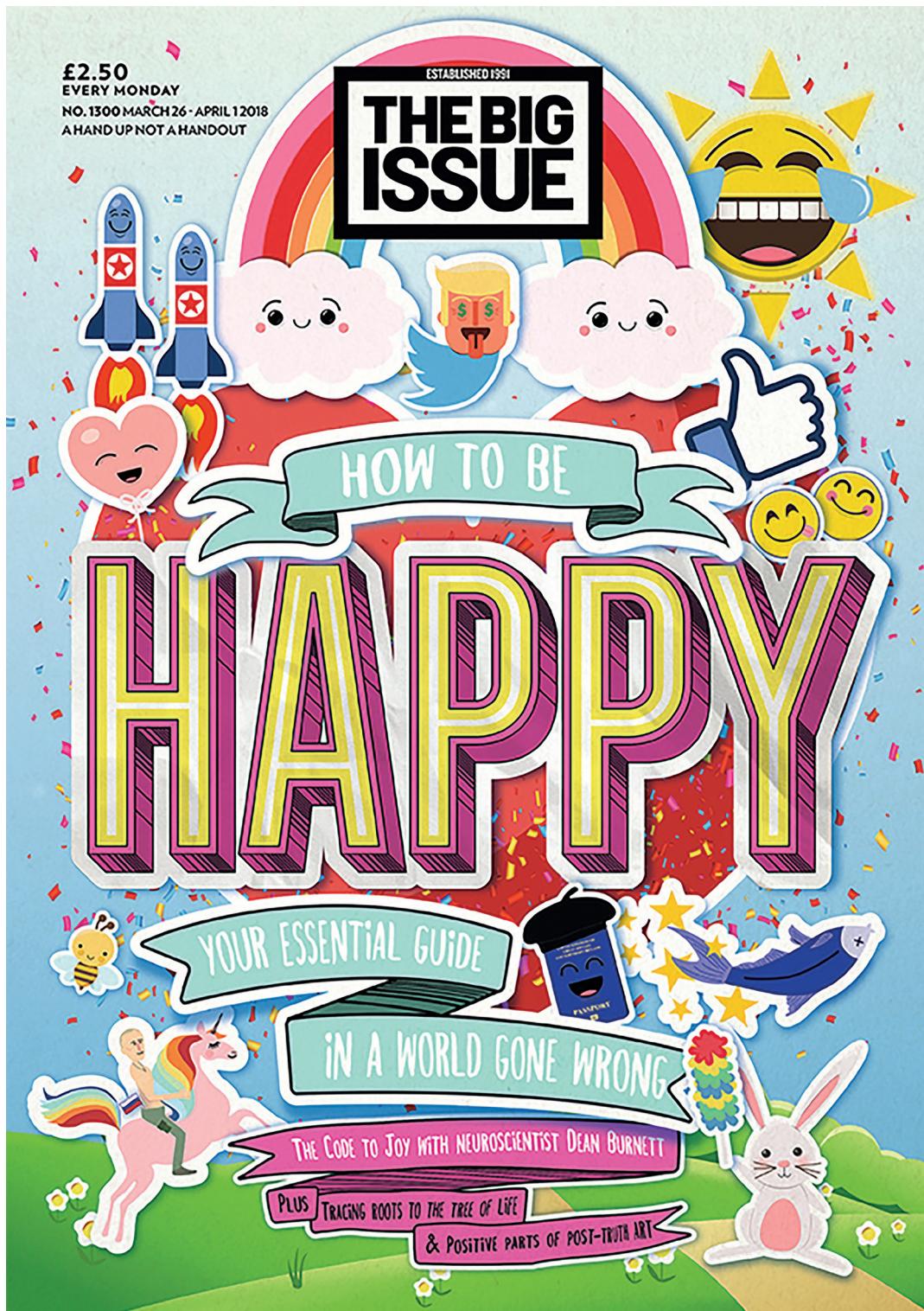
5 Explain how and why stereotypes are used in music videos. Refer to **one** of the music videos you have studied to support your answer. **[10]**

You should have studied **two** music videos: **one** from **List A** and **one** from **List B** below.

List A	List B
Corinne Bailey Rae – <i>Stop Where You Are</i>	Radiohead – <i>Burn the Witch</i>
Massive Attack – <i>Unfinished Sympathy</i>	Fatboy Slim – <i>Ya Mama</i>
Emeli Sandé – <i>Heaven</i>	David Guetta – <i>Titanium</i>

Turn over for Question 6

Source C – front cover of *The Big Issue*, 26 March 2018.



The images in **Source C** refer to social and political stories/figures from 2018. These include:

- US President Donald Trump superimposed on the Twitter icon (Trump was 18 months into his Presidency and was a famous user of the social network)
- a UK passport with a beret on (it was revealed that a French firm would be producing UK passports)
- Russian President Vladimir Putin riding a unicorn (Putin was well-known for posting shirtless pictures of himself, and Russia, under Putin, is firmly anti-LGBTQ+)
- two missiles with the North Korean symbol (North Korea had just claimed to have developed nuclear weapons).

Many of the other images have more general connotations.

6 Analyse how effectively **Source C** uses the combination of elements of media language to communicate multiple meanings.

In your answer you must:

- analyse how media language is used in the source
- make judgements and draw conclusions on how effectively **Source C** uses the combination of elements of media language to communicate multiple meanings. [15]

**END OF QUESTION PAPER**



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**Source A:** Front cover of *The Daily Telegraph* newspaper, 17 April 2018, Telegraph Media Group, 111 Buckingham Palace Road, London, SW1W 0DT

**Source B:** <https://www.theguardian.com/uk-news/2018/apr/17/uk-still-uncertain-about-windrush-era-deportations>, 17 April 2018, Guardian Media Group, The Guardian, Kings Place, 90 York Way, London, N1 9GU, United Kingdom

**Source C:** *The Big Issue* (No. 1300, March 26-April 1 2018), The Big Issue, 113-115 Fonthill Road, Finsbury Park, London, N4 3HH

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