

Oxford Cambridge and RSA

Friday 8 October 2021 – Afternoon

A Level Media Studies

H409/02 Evolving media

Time allowed: 2 hours



You must have:

- the OCR 12-page Answer Booklet

INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the Answer Booklet. The question numbers must be clearly shown.
- Fill in the boxes on the front of the Answer Booklet.
- Answer **all** the questions.

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **4** pages.

ADVICE

- Read each question carefully before you start your answer.

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Answer **all** the questions.

SECTION A

Media Industries and Audiences

- 1** Explain how video game producers can affect the video game industry.
Refer to *Minecraft* to support your answer.

In your answer, you must also consider how social contexts influence the video game industry. **[15]**

- 2** Explain how social and cultural circumstances might affect audience interpretations of radio programmes. Refer to *The BBC Radio One Breakfast Show (R1BS)* to support your answer. **[15]**

SECTION B

Long Form Television Drama

In **question 3**, you will be rewarded for drawing together knowledge and understanding from your full course of study, including different areas of the theoretical framework and media contexts.

You should have studied **two** long form television dramas: **one** from **List A** and **one** from **List B** below.

Your answer should make reference to **both** long form television dramas you have studied: **one** from **List A** and **one** from **List B**.

| List A | List B |
|--|--|
| <i>Mr Robot</i> (Season 1, Episode 1, June 2015) | <i>The Killing / Forbrydelsen</i> (Season 1, Episode 1, October 2007) |
| <i>House of Cards</i> (Season 1, Episode 1, January 2013) | <i>Borgen</i> (Season 1, Episode 1, October 2010) |
| <i>Homeland</i> (Season 1, Episode 1, October 2011) | <i>Trapped</i> (Season 1, Episode 1, December 2015) |
| <i>Stranger Things</i> (Season 1, Episode 1, July 2016) | <i>Deutschland 83</i> (Season 1, Episode 1, October 2015) |

- 3*** 'Audiences and producers no longer find the concept of genre relevant to long form television drama.' How far do you agree with this statement?

In your answer, you must:

- consider the contexts in which long form television dramas are developed by producers and consumed by audiences
- explain how media contexts may have influenced the use of genre conventions in the set episodes of the two long form television dramas you have studied
- refer to relevant academic ideas and arguments
- make judgements and reach conclusions about reasons for similarities or differences in the use of genre conventions between the two episodes. **[30]**

- 4** Evaluate the usefulness of **one** of the following theories in understanding long form television drama:

EITHER

- Todorov's theory about narratology

OR

- bell hooks' theory about representation. **[10]**

END OF QUESTION PAPER

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