

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS  
AS GCE**

**G322/01**

**MEDIA STUDIES**

**Key Media Concepts (TV Drama)**

**THURSDAY 19 MAY 2016: Morning**

**DURATION: 2 hours  
plus your additional time allowance**

**MODIFIED ENLARGED**

**Candidates answer on the Answer Booklet.**

**OCR SUPPLIED MATERIALS:  
12 page Answer Booklet (OCR12)  
(sent with general stationery)  
DVD extract**

**OTHER MATERIALS REQUIRED:  
None**

**READ INSTRUCTIONS OVERLEAF**

## **INSTRUCTIONS TO CANDIDATES**

**Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.**

**Use black ink.**

**Read each question carefully and make sure you know what you have to do before starting your answer.**

**After you have watched the extract you have the remainder of the examination to answer Section A and Section B.**

**Answer ALL the questions.**

## **INFORMATION FOR CANDIDATES**

**The number of marks is given in brackets [ ] at the end of each question.**

**The total number of marks for this paper is 100.**

**You are advised to divide your time equally between Section A and Section B.**

**Quality of written communication will be taken into account in assessing your work.**

**Any blank pages are indicated.**

## **INSTRUCTION TO EXAMS OFFICER/INVIGILATOR**

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**Answer ALL questions.**

**SECTION A – Textual Analysis and Representation  
(Unseen moving image extract)**

**You will be allowed TWO minutes to read the question for Section A before the extract is screened.**

**The extract will be screened FOUR times.**

**FIRST SCREENING:** watch the extract; you must not make notes.

**SECOND SCREENING:** watch the extract and make notes.

**There will be a brief break for note-making.**

**THIRD AND FOURTH SCREENING:** watch the extract and make notes.

**There will be a brief break for note-making after the third and fourth screenings.**

**You must write your notes for Section A in the answer booklet provided. Rule a diagonal line through your notes when you are finished. You must hand these in at the end of the examination.**

**Answer the question below, with detailed reference to specific examples from the extract only.**

**Extract: SHERLOCK, written by Steven Moffat and directed by Paul McGuigan.  
Series 1, Episode 1.  
First screened 25 July 2010.**

- 1 Discuss the ways in which the extract constructs the representation of GENDER using the following:**

**Camera shots, angle, movement and composition**

**Editing**

**Sound**

**Mise-en-scène**

**[50 marks]**

## **SECTION B – Institutions and Audiences**

**Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.**

- 2 To what extent has the internet played a significant role in the marketing and exchange of media products in the area you have studied?**

**Candidates must choose to focus on ONE of the following media areas. You may also refer to other media in your answer.**

**Film**

**Music**

**Newspapers**

**Radio**

**Magazines**

**Video games**

**[50 marks]**

**END OF QUESTION PAPER**

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Oxford Cambridge and RSA

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