

OCR

Oxford Cambridge and RSA

Level 3 Cambridge Technical in Digital Media**05843/05844/05845/05846/05875****Unit 2: Pre-production and planning****Thursday 11 January 2018 – Morning****Time allowed: 2 hours****You must have:**

- the Insert (C363)

First Name						Last Name				
Centre Number						Candidate Number				
Date of Birth	D	D	M	M	Y	Y	Y	Y		

INSTRUCTIONS

- Use black ink.
- Complete the boxes above with your name, centre number, candidate number and date of birth.
- Answer **all** the questions.
- Write your answer to each question in the space provided.
- If additional answer space is required, you should use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.

INFORMATION

- Refer to the insert provided when answering all questions.
- The total mark for this paper is **80**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document consists of **12** pages.

FOR EXAMINER USE ONLY	
Question No	Mark
Section A: 1	/6
2	/6
3	/8
4	/12
5	/8
6	/6
Section B: 7	/8
8	/8
9	/18
Total	/80

4 (a) Information will need to be researched to ensure the historical facts are accurate.

Identify **two** secondary sources that you could use to research historical information and explain how you can ensure that each source is reliable.

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2.....

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[6]

(b) Identify **one** method of primary research that you could use to research information about the design of the app and explain why this might be appropriate.

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[3]

6 Identify **two** regulatory bodies that you will need to be aware of when designing content for the app and explain why they are relevant to the client requirements.

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2

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[6]

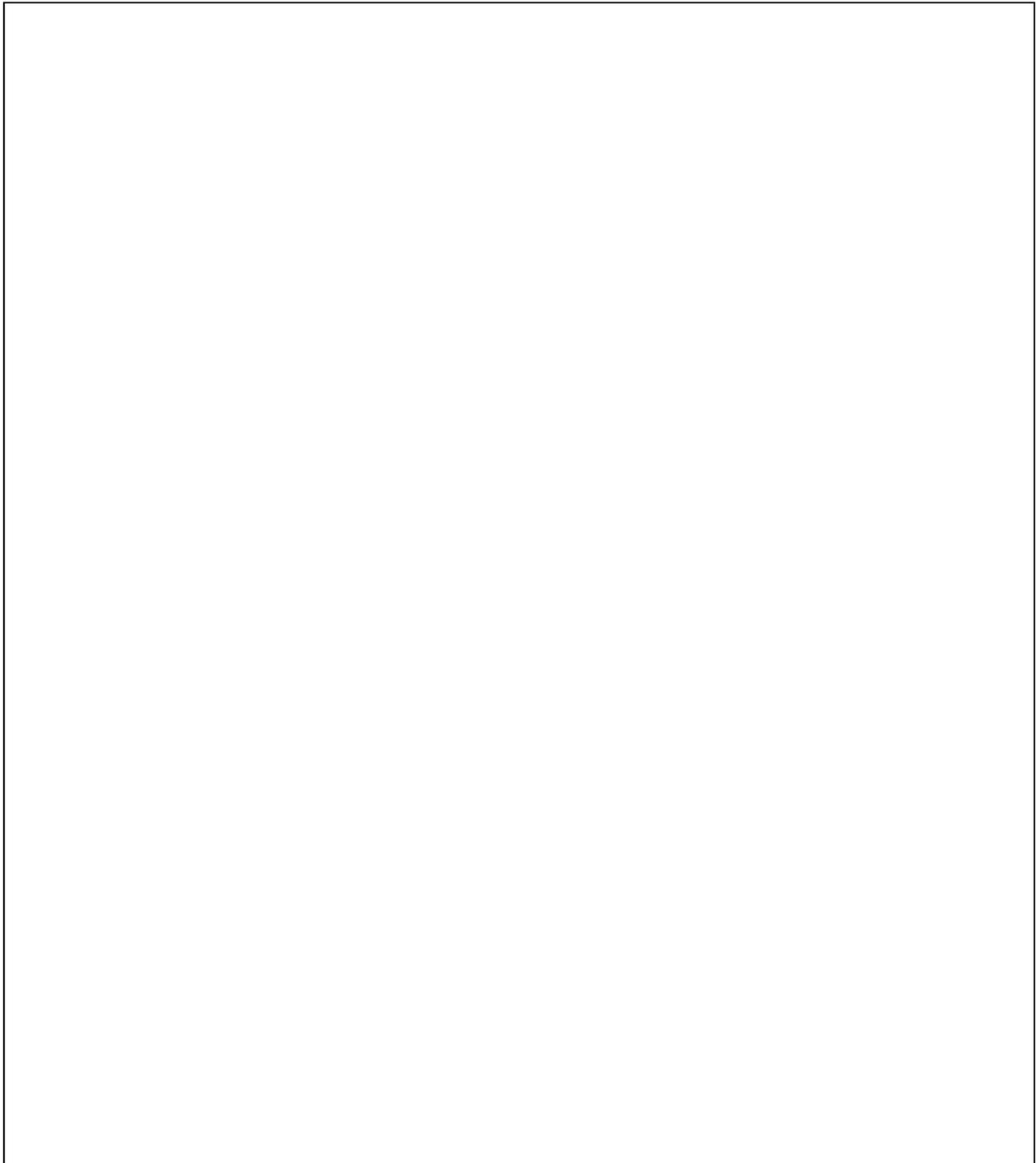
Section B

- 7 You have been asked by Haaris to design a level of the app game, so that he is able to see the design ideas that you and the rest of the team have been working on.

In the space provided, use a mind map to design a level of the app game. You must show you have considered the client requirements.

Marks will be awarded for:

- content
- fitness for purpose
- use of annotations to justify your decisions.



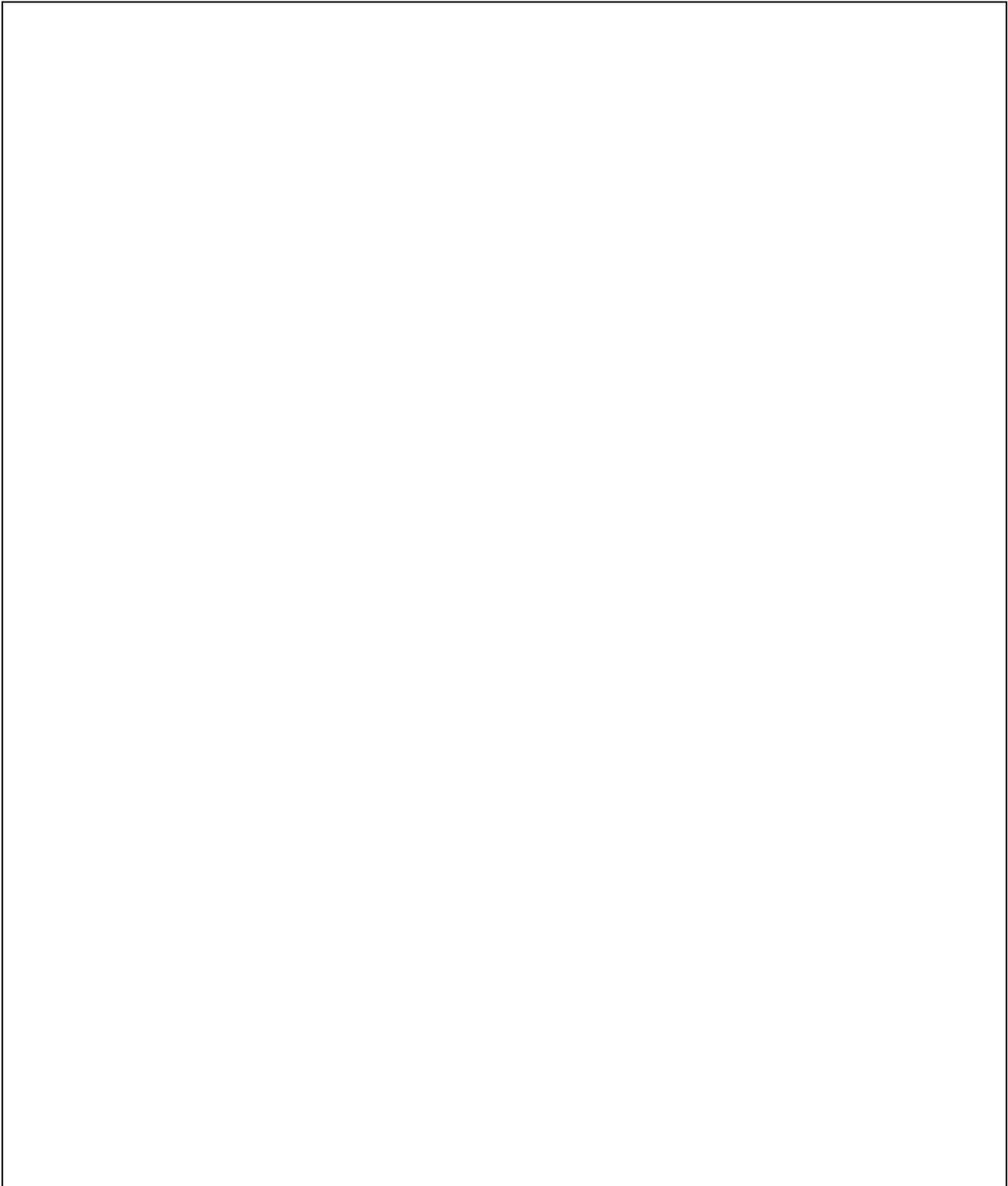
[8]

8 The Children's History Museum have asked for an early draft of the home screen of the app game.

In the space provided, create a visualisation diagram of the home page considering the client requirements.

Marks will be awarded for:

- content
- layout
- fitness for purpose.



[8]

ADDITIONAL ANSWER SPACE

If additional answer space is required, you should use the following lined page(s). The question number(s) must be clearly shown – for example 1(a) or 3(b).

A large rectangular area with a solid vertical line on the left side and horizontal dotted lines across the page, providing space for writing answers.



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