

**OCR**

Oxford Cambridge and RSA

**Level 3 Cambridge Technical in Digital Media****05843/05844/05845/05846/05875****Unit 2: Pre-production and planning****Friday 25 May 2018 – Morning****Duration: 2 hours****C362/1806****You must have:**

- the Insert (C363)

First Name						Last Name				
Centre Number						Candidate Number				
Date of Birth	D	D	M	M	Y	Y	Y	Y		

**INSTRUCTIONS**

- Use black ink.
- Complete the boxes above with your name, centre number, candidate number and date of birth.
- Answer **all** the questions.
- Write your answer to each question in the space provided.
- Additional paper may be used if required but you must clearly show your candidate number, centre number and question number(s).

**INFORMATION**

- Refer to the insert provided when answering all questions.
- The total mark for this paper is **80**.
- The marks for each question are shown in brackets [ ].
- Quality of extended response will be assessed in questions marked with an asterisk (\*).
- This document consists of **12** pages.

FOR EXAMINER USE ONLY	
Question No	Mark
1	/6
2	/6
3	/8
4	/9
5	/8
6	/9
7	/8
8	/8
9	/18
<b>Total</b>	<b>/80</b>



3 (a) Explain **two** legal issues that the team will need to consider based on the target audience of the website.

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2.....

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[6]

(b) Explain **one** way that the team could resolve one of the above legal issues.

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[2]

4 (a) Daniel is leading the project management.

Identify **two** project management tools that would be suitable for Daniel to use.  
Explain why the tools are suitable, referring to the brief in your answers.

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2.....  
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[6]

(b) Explain **one** drawback of using one of the project management tools that you identified above.

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[3]



6 Daniel and Shaista have asked for your input in devising some innovative ideas for website content.

Identify **three** original ideas for content that would be suitable to put on the website. Explain why your ideas are suitable, referring to the brief in your answers.

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[9]

Answer **all** the questions.

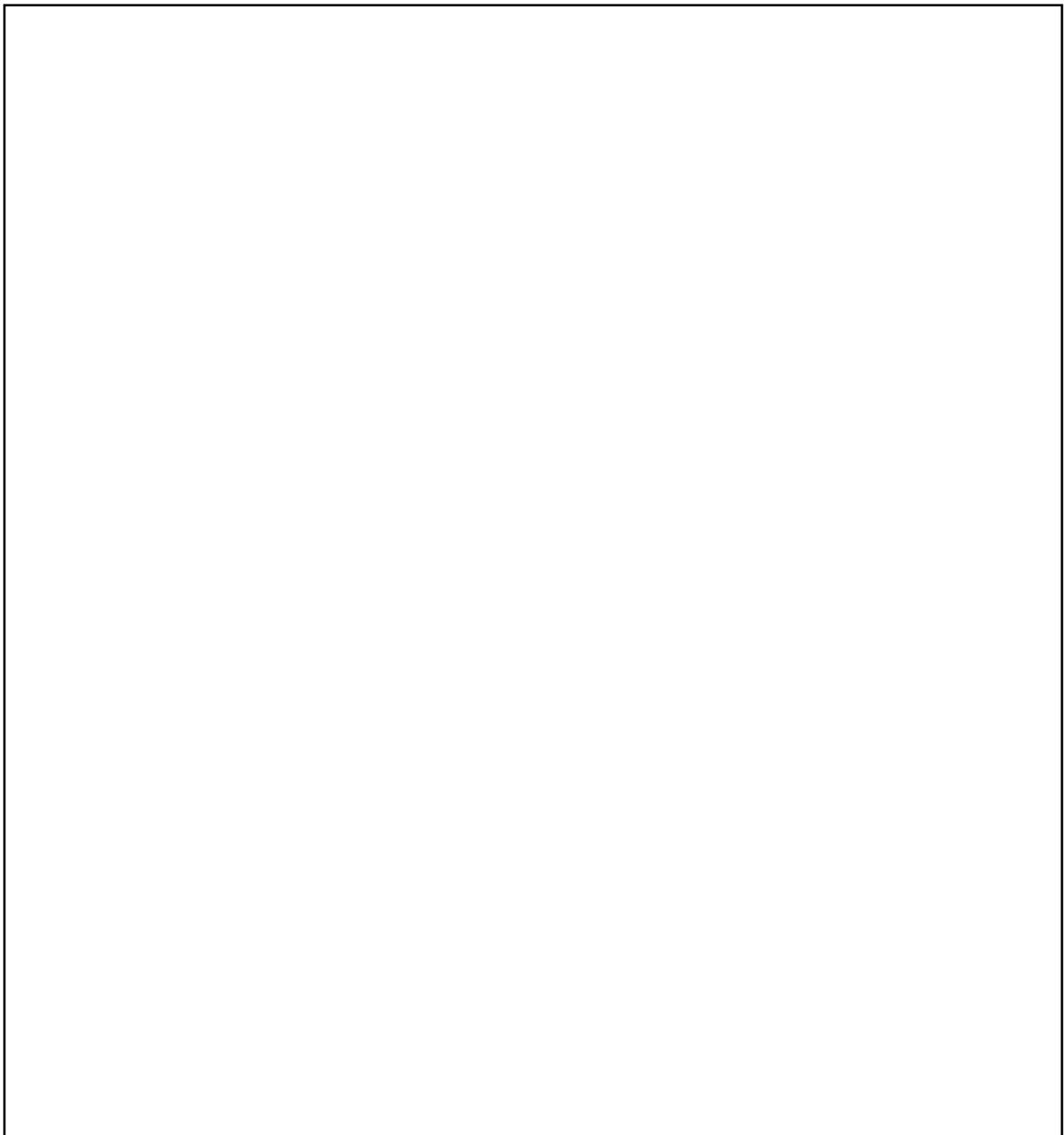
**Section B**

- 7 You have been asked by Ed to help him work on planning the infrastructure of the website so that he can start building the navigation.

In the space provided, create a site map to help Ed plan the website considering the client requirements.

Marks will be awarded for:

- Content
- Fitness for purpose
- Use of annotations to justify your decisions.



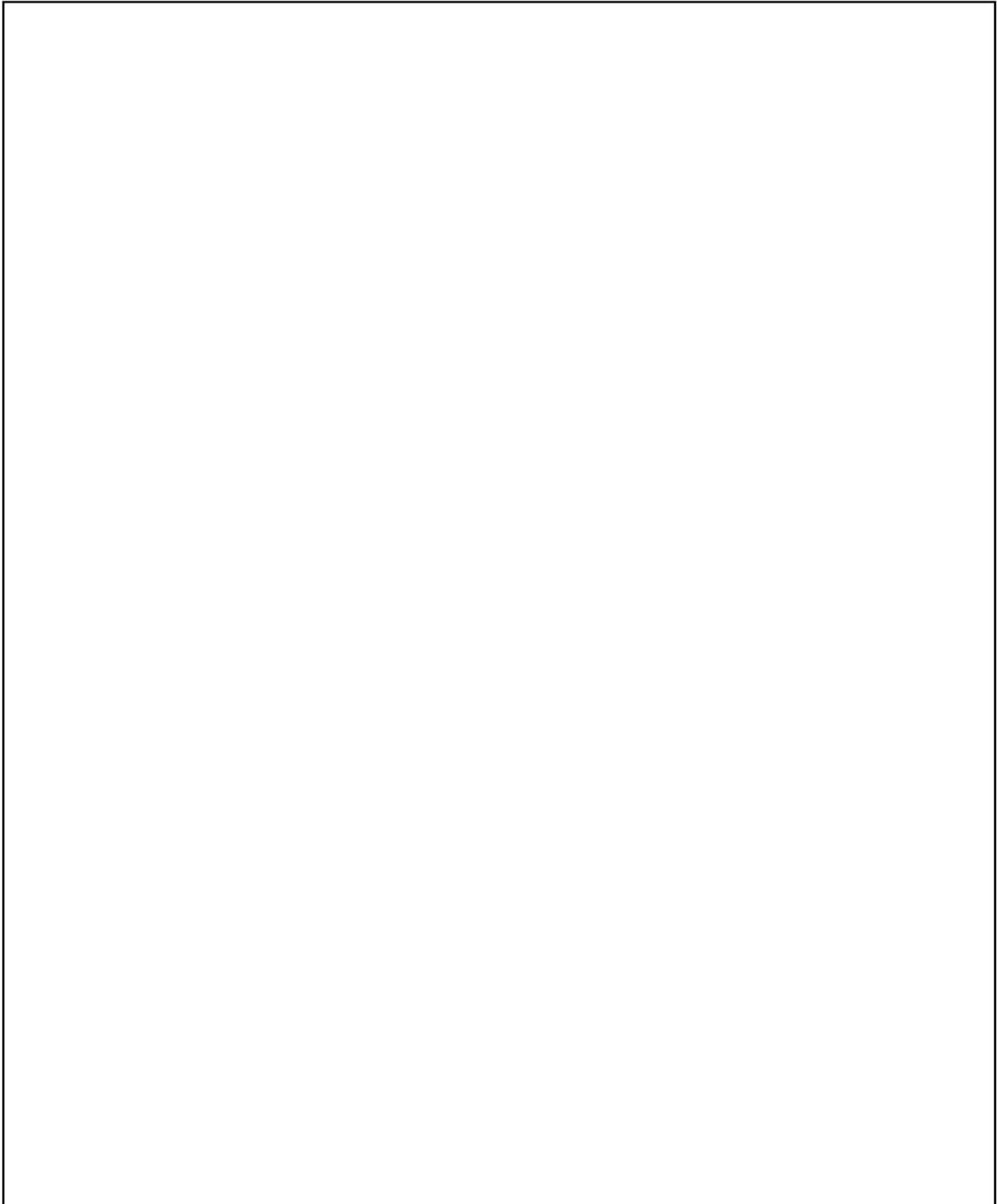
[8]

8 The University of Breswick have asked for an early draft of the home page.

In the space provided, create a wireframe of the home page considering the client requirements.

Marks will be awarded for:

- Content
- Layout
- Fitness for purpose.

A large, empty rectangular box with a thin black border, intended for the student to draw a wireframe of a home page. The box occupies most of the page's width and height.

[8]



A series of horizontal dotted lines for writing.



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