



June 2012

ENTRY LEVEL CERTIFICATE ART AND DESIGN

R300 – R306 OCR-set Work

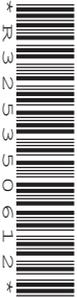
This paper is to be given to candidates on or after the 1 January.

Teachers are allowed access to this paper under secure conditions

Please refer to the separate Instructions to Teachers sheet (R300-R306/IT).

Duration: 10 hours

The marks must be submitted by the deadline of 15 May.



INSTRUCTIONS TO TEACHERS

- Art teachers are allowed brief access to the assessment material before it is released to candidates to ensure adequate resources are available. This must be done in the presence of the Examination Officer.
- The 10 hours supervised set work can be scheduled at any time prior to the 15 May mark deadline.
- Time given to candidates for preparatory work can be determined by centres.

INSTRUCTIONS TO CANDIDATES

- If you are taking Art and Design (R300), you may focus on just **one** of your chosen areas of study. You **must** choose a starting point from Sections 1 or 2.
- If you are taking Fine Art, Graphic Communication, Photography – Lens and Light-based Media, Textile Design or Three-dimensional Design (R301-R305) your work **must** be appropriate to the endorsement you are entered for. You **must** choose a starting point from Section 1 or 2.
- If you are taking Art and Design Appreciation (R306) you **must** choose a starting point from Section 3.

INFORMATION FOR CANDIDATES

- Your preparatory work and outcome(s) will be marked out of a total of **100** marks.
- You have time before the 10 hours examination to plan and prepare your work. You will be given a time for your preparatory work. The work done during this period should be with you when the 10 hours of supervised time begins.
- During the 10 hours of supervised time you are required to demonstrate your ability to develop your work into a composition or design, produce your outcome(s) that relate(s) to your preparatory work and brings it to a successful conclusion.
- This document consists of **12** pages. Any blank pages are indicated.

Guidance for Candidates

You are required to select a starting point, question or brief from the section of this paper that is relevant to the Entry Level that you are taking. You will need to produce preparatory work relevant to your endorsement. The preparatory work can be used during the 10 hours supervised time period.

You will then have 10 hours of supervised time in which to produce and present your outcome(s). Your centre will advise you of the dates of the 10 hours supervised time.

Once the 10 hours supervised time has started you are not permitted to continue on your preparatory work. This is kept securely with your outcome(s) and submitted at the end of the 10 hours supervised time. You must have your preparatory work with you when the supervised time begins.

The starting points are arranged into three sections:

- Section 1: Written starting points
- Section 2: Visual starting points
- Section 3: Art and Design Appreciation.

You must demonstrate in both your preparatory work and your outcome(s) that you have:

- recorded your observations
- researched your ideas
- used suitable materials
- shown connections between your work and that of other artists, designers or craftspeople
- selected your preparatory studies and produced final outcome(s).

When writing you are expected to:

- ensure that it is readable and that your meaning is clear.

Methods of working could include as appropriate:

- developing your theme in a personal or imaginative way
- exploring materials, processes and techniques
- working from observation and/or your experience
- relating to the work of artists, designers or craftspeople.

Candidates will be assessed on the following, therefore you must show in your work that you have:

- AO1** Developed your ideas through investigations and researching the work of artists, designers or craftspeople. **[20 marks]**
- AO2** Explored and refined your ideas through experimenting and selecting resources, media, materials, techniques and processes. **[30 marks]**
- AO3** Recorded your ideas, observations and insights as studies using experience, materials or writing. **[20 marks]**
- AO4** Presented your work in a personal and meaningful way showing the connections to the work of other artists, designers or craftspeople you have studied. **[30 marks]**

Section 1: Written Starting Points

For each of the starting points, examples of some possible directions that you might take are given. You can add your own ideas.

1 Symbols

Logo, emblem, badge, trademark, crest, coat of arms, monogram, hallmark, flag, motif, stamp, insignia.

2 Chinese Zodiac

Rat, tiger, dragon, horse, monkey, dog, buffalo, rabbit or hare, snake, goat or sheep, rooster, pig.

3 Olympic Events

Athletics, swimming, rowing, sailing, equestrian, ball games, gymnastics, boxing, weightlifting.

4 Sweets and confectionary

Sweetshop, candyfloss, chocolate, dolly mixture, halva, jelly baby, jelly bean, lollipop, pear drop, toffee apple, Turkish delight, Easter egg.

5 Bring together

Collection, gathering, group, cluster, medley, assortment, jumble, combination, grouping, arrangement, array, meeting.

6 Shadow

Silhouette, darkness, twilight, shade, gloom, without light, unclear, cloud, dim, murky, lacking definition.

7 Movement

Speed, motion, action, fast, run, walk, roll, drive, push, swing, rotate, wheels, machinery, activity levers.

8 Golden

Yellowish, bright, gleaming, precious, treasured, special, brilliant, acclaimed, praised, gifted, first.

Section 2: Visual Starting Points

For each of the starting points, visual examples of some possible directions that you might take are given. You can add your own ideas.

Candidates can choose to respond to the theme, images or a combination of these.

9 Landscape

Many artists have represented the landscape in a variety of interesting or unusual ways.



Image A

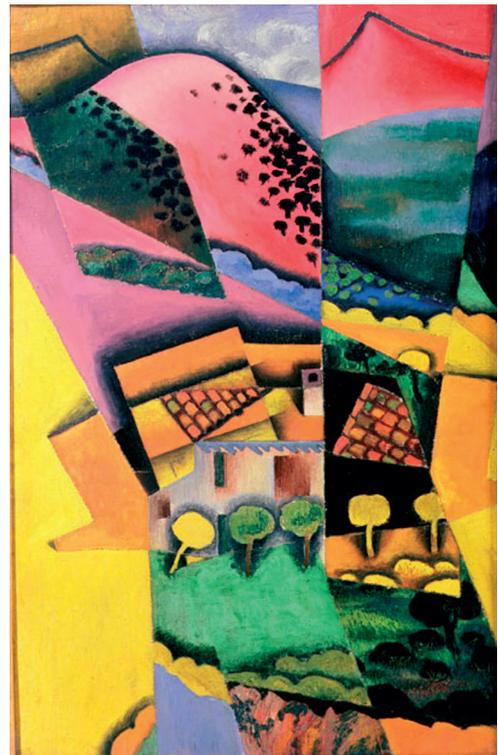


Image B



Image C



Image D

10 People Dancing

Many artists have portrayed people dancing in many different ways.



Image E



Image F



Image G



Image H



Image I

Section 3: Art and Design Appreciation

Respond to **one** of the three starting points set out in this section.

- 11** Self portraits have often been produced by artists, such as Rembrandt, Van Gogh, Da Vinci, Rego, Dürer, Gilbert and George, Dali and Saville, to reveal their feelings and emotions.

From your research develop **one** of the following outcomes:

Either: Choose one artist's self portraits that show how ideas are explored.

Or: Produce a poster that shows self-portraiture as the main theme.

- 12** The Fauves, such as Matisse, Vlaminck and Derain used bright, strong, vivid colours and bold brush strokes in their art. Ceramicists such as Malone and Fritsch apply vivid glazes. Textile artists and designers Beutlich, Short, Westwood and Bente Vold Klausen also work with vibrant hues.

From your research develop **one** of the following outcomes:

Either: Produce a 2D piece that uses the style of a chosen artist or designer to show your application of colour.

Or: Produce a print, 3D or a mixed media piece that explores the use of bright colours using your selected artist(s) as inspiration.

- 13 'People at Work' are represented in many different ways by artists such as Bruegel, Rivera and Ford Madox Brown, Hogarth, Millet and Toulouse-Lautrec.

Using the following four images as a starting point develop the theme in **one** of the following ways:

- a collage, assembled or mixed media piece of work
- a print or textile final piece
- a poster to publicise an exhibition of 'People at Work'
- a 2D or 3D piece inspired by a chosen artist.



Image J



Image K



Image L



Image M

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