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GCSE DESIGN AND TECHNOLOGY Product Design

A554/01/IT Designing Influences

INSTRUCTIONS FOR TEACHERS

JANUARY AND JUNE 2013



INFORMATION FOR TEACHERS

- This document consists of **2** pages. Any blank pages are indicated.

For examination in January and June 2013 Centres should prepare their candidates to answer questions on the following:

Era or Movement	Trend Setter	Iconic Product
1980s to the present	Philippe Starck	Juicy Salif lemon squeezer
1960s/1970s	Laura Ashley	Floral furnishing fabric
1980s/1990s	Alan Fletcher	Corporate identity for the Victoria & Albert Museum (V&A)
1970s/1980s	Sir Clive Sinclair	ZX Spectrum programmable computer
1990s	Linda McCartney	Linda McCartney Frozen Vegetarian Sausages



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