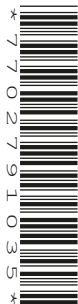




Oxford Cambridge and RSA

Monday 3 June 2019 – Afternoon**GCSE Media Studies****J200/01** Television and Promoting Media**Time allowed: 1 hour 45 minutes** (including 30 minutes viewing time)**You must have:**

- a DVD extract
- the insert (inserted)

You may use:

- additional paper

Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

Last name

INSTRUCTIONS

- The Insert will be found inside this document.
- Use black ink.
- Answer **all** the questions in Sections A and B.
- Write your answer to each question in the space provided.
- Additional paper may be used if necessary, but you must clearly show your candidate number, centre number and question number(s).

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document consists of **20** pages.

SECTION A –Television

INSTRUCTIONS TO CANDIDATES

- * This extract relates to Questions 1–3. You have **three minutes** to read these questions before the extract begins
- * The extract is approximately **three minutes** long and will be played **four** times
- * **First screening:** watch the extract, you may make notes
- * **Second screening:** watch the extract and make notes
- * There will be a **five minute** break for you to make notes
- * **Third screening:** watch the extract and make notes
- * There will be another **five minute** break to make notes
- * **Final screening:** watch the extract and make notes
- * You will have **four minutes** to complete your notes.

You are advised to use the full 30 minutes to watch the extracts and make notes before starting to answer the questions.

Answer **all** the questions.

The extract is from the television crime drama **Cuffs** (Episode 1, BBC One, 2015)

NOTES PAGE

[illegible]

[5]

- analyse aspects of the extract using examples to support your analysis
- make judgements and draw conclusions about how far these aspects create a humorous view of policing.

[10]

[illegible]

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

3* In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does *Cuffs* adapt police drama genre conventions to fit its family audience at 8pm on BBC1?

In your answer you must:

- analyse the extract's use of genre conventions
- make judgements and draw conclusions about how far the extract adapts the conventions of police drama to fit its scheduling and audience. **[15]**

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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Turn over

- [5]

5 *The Avengers*

Explain how historical contexts influenced the portrayal of heroes and villains in television programmes. Refer to *The Avengers* from 1965 to support your answer. **[10]**

This image shows a full page of white paper with horizontal dashed lines, typical of primary-ruled notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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SECTION B – Promoting Media

Answer **all** the questions.

- 6** Identify which Hollywood studio distributed *The Lego Movie*.

..... **[1]**

- 7** Explain **two** ways of marketing a film.

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..... **[4]**

- 8 Explain at least **two** ways that audiences are active rather than passive when playing video games. Refer to *The Lego Movie* video game to support your answer. [10]

[illegible]

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- [10]**

[illegible]

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END OF QUESTION PAPER

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