



Oxford Cambridge and RSA

Monday 10 June 2019 – Afternoon

GCSE Media Studies

J200/02 Music and News

Time allowed: 1 hour 15 minutes



You must have:

- the insert (inserted)

You may use:

- Additional paper



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

Last name

INSTRUCTIONS

- The Insert will be found inside this document.
- Use black ink.
- Answer **all** the questions in Sections A and B.
- Write your answer to each question in the space provided.
- Additional paper may be used if necessary, but you must clearly show your candidate number, centre number and question number(s).

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document consists of **12** pages.

Section A: MusicAnswer **all** the questions.

1 Identify the word that describes a large company which owns a set of companies that produce different media forms.

..... [1]

2 Explain one way that music radio stations can meet the requirements of public service broadcasting (PSB). Use the Radio 1 Live Lounge as an example in your answer.

.....

 [4]

3 Explain how music videos use representations to create difference. Refer to one set pair of music videos you have studied that use different representations to support your answer. The set pairs of music videos are:

Pair 1:	Wheatus – Teenage Dirtbag	Avril Lavigne – Sk8er Boi
Pair 2:	Mark Ronson, Bruno Mars – Uptown Funk	Beyoncé – If I Were A Boy
Pair 3:	The Vamps, Demi Lovato – Somebody To You	Little Mix – Black Magic
Pair 4:	Tinie Tempah, Jess Glynne – Not Letting Go	Paloma Faith – Picking Up The Pieces

[10]

4 Refer to **Extract 1** in the insert. Analyse the use of stereotypes in the representations in **Extract 1**, the front cover of *MOJO* magazine.

[5]

5* Refer to **Extracts 1 and 2** in the **insert**.

How far do **Extracts 1** and **2** differ in their use of media language because they are covering different types of music?

In your answer you should:

- analyse the media language in **Extracts 1** and **2**, which are from *MOJO* and *BBC Music* magazines
- make judgements and draw conclusions about how far the media language is used differently in both extracts to fit different types of music. **[15]**

Section B: News

Answer **all** the questions.

6 Identify the word that describes the way newspapers increasingly operate on a world-wide scale.

[1]

7 Explain one of the uses and gratifications of online news using Blumler and Katz's theory. Use the online version of *The Observer* as an example in your answer.

[4]

8 Refer to **Extract 3** in the insert.

Analyse the representations of social groups in **Extract 3**, the front page of *The Observer*. Give **two** examples from the extract.

[5]

9* In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does the media language in **Extract 3**, the front page of *The Observer*, reflect genre conventions?

In your answer you should:

- analyse the media language in **Extract 3**, giving examples from the extract
- make judgements and draw conclusions about how far the media language reflects generic conventions or other areas of the theoretical framework and media contexts. [15]

10 Explain how social and cultural contexts influenced newspapers in the 1960s. Refer to stories from the front pages of the set newspapers you have studied to support your answer.

END OF QUESTION PAPER

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