



Oxford Cambridge and RSA

Tuesday 03 November 2020 – Afternoon

GCSE Media Studies

J200/01 Television and Promoting Media

Time allowed: 1 hour 45 minutes (including 30 minutes viewing time)

8163693017*

You must have:

- a DVD extract



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

Last name

INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and question numbers.
- Answer **all** the questions.

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **20** pages.

ADVICE

- Read each question carefully before you start your answer.

SECTION A –Television

INSTRUCTIONS TO CANDIDATES

- This extract relates to Questions 1–3. You have **three minutes** to read these questions before the extract begins
- The extract is approximately **three minutes** long and will be played **four** times
- **First screening:** watch the extract, you may make notes
- **Second screening:** watch the extract and make notes
- There will be a **five minute** break for you to make notes
- **Third screening:** watch the extract and make notes
- There will be another **five minute** break to make notes
- **Final screening:** watch the extract and make notes
- You will have **four minutes** to complete your notes.

Answer **all** the questions.

The extract is from the television crime drama **Cuffs** (Episode 1, BBC One, 2015)

NOTES PAGE

1 Analyse how mise-en-scène is used in the extract to create meaning. Refer to at least **two** examples in your answer.

[5]

2 Analyse how far the extract creates tension.

In your answer you must:

- analyse aspects of the extract using examples to support your analysis
- judge how far these aspects create tension.

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3* In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does the extract try to create a sympathetic view of the police?

In your answer you must:

- analyse aspects of media language and representation in the extract, giving detailed examples
- refer to Propp
- make judgements and draw conclusions.

[15]

10

4 Explain how one television channel targets a mass or specialised audience.

[5]

5 ***The Avengers***: Explain how social and/or cultural contexts influence representations in television programmes. Refer to the set episode of *The Avengers* from 1965 that you have studied to support your answer. [10]

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SECTION B – Promoting Media

Answer **all** the questions.

6 Identify the organisation that 'age rates' films in the UK.

[1]

7 Explain **two** ways that a video game could support the marketing of a film.

[4]

8 Explain at least **two** pleasures offered to audiences by video game technology. Refer to *The Lego Movie Video Game* to support your answer. [10]

9 Analyse the ways producers have used media language in *The Lego Movie* trailer to appeal to a family audience. [10]

END OF QUESTION PAPER

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