



Oxford Cambridge and RSA

Tuesday 03 November 2020 – Afternoon

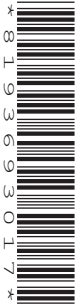
GCSE Media Studies

J200/01 Television and Promoting Media

Time allowed: 1 hour 45 minutes (including 30 minutes viewing time)

You must have:

- a DVD extract



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

--	--	--	--	--

Candidate number

--	--	--	--

First name(s)

Last name

INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and question numbers.
- Answer **all** the questions.

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **20** pages.

ADVICE

- Read each question carefully before you start your answer.

SECTION A –Television

INSTRUCTIONS TO CANDIDATES

- This extract relates to Questions 1–3. You have **three minutes** to read these questions before the extract begins
- The extract is approximately **three minutes** long and will be played **four** times
- **First screening:** watch the extract, you may make notes
- **Second screening:** watch the extract and make notes
- There will be a **five minute** break for you to make notes
- **Third screening:** watch the extract and make notes
- There will be another **five minute** break to make notes
- **Final screening:** watch the extract and make notes
- You will have **four minutes** to complete your notes.

Answer **all** the questions.

The extract is from the television crime drama **Cuffs** (Episode 1, BBC One, 2015)

NOTES PAGE

[illegible]

- 1 Analyse how *mise-en-scène* is used in the extract to create meaning. Refer to at least **two** examples in your answer.

..... [5]

- 2** Analyse how far the extract creates tension.

In your answer you must:

- analyse aspects of the extract using examples to support your analysis
- judge how far these aspects create tension.

[10]

[illegible]

[illegible]

3* In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does the extract try to create a sympathetic view of the police?

In your answer you must:

- analyse aspects of media language and representation in the extract, giving detailed examples
- refer to Propp
- make judgements and draw conclusions. **[15]**

[15]

This image shows a single page of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page, leaving small margins at the top and bottom. There are no vertical margin lines or other markings on the page.

This image shows a full page of white paper with horizontal dashed lines, typical of primary school writing paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

4 Explain how one television channel targets a mass or specialised audience.

[5]

- 5 **The Avengers:** Explain how social and/or cultural contexts influence representations in television programmes. Refer to the set episode of *The Avengers* from 1965 that you have studied to support your answer. [10]

[illegible]

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

SECTION B – Promoting Media

Answer **all** the questions.

- 6** Identify the organisation that ‘age rates’ films in the UK.

..... **[1]**

- 7** Explain **two** ways that a video game could support the marketing of a film.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... **[4]**

-
- This image shows a full page of a handwriting practice worksheet. It consists of multiple sets of three horizontal dashed lines, providing a guide for letter height and placement. The lines are evenly spaced across the entire page, leaving ample room for writing practice. There is no text or other markings on the page.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

- [illegible]

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

END OF QUESTION PAPER

BLANK PAGE

PLEASE DO NOT WRITE ON THIS PAGE

BLANK PAGE

PLEASE DO NOT WRITE ON THIS PAGE

PLEASE DO NOT WRITE ON THIS PAGE



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact The OCR Copyright Team, The Triangle Building, Shaftesbury Road, Cambridge CB2 8EA.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.