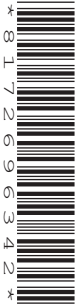




Oxford Cambridge and RSA

Friday 06 November 2020 – Afternoon**GCSE Media Studies****J200/02 Music and News****Time allowed: 1 hour 15 minutes****You must have:**

- the Insert (inside this document)

Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

Last name

INSTRUCTIONS

- Use black ink.
- Answer **all** the questions.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, centre number and the question numbers.

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **12** pages.

ADVICE

- Read each question carefully before you start your answer.

2

Section A: Music

Answer **all** the questions.

- 1** Identify the word that describes the coming together of different platforms, such as when radio programmes are available online.

..... **[1]**

- 2** Explain how two different audiences might interpret the same music video differently.

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..... **[4]**

[5]

5* Refer to **Extracts 1** and **2** in the Insert.

How far do **Extracts 1** and **2** fit the generic conventions of music magazines?

In your answer you must:

- analyse the media language in **Extracts 1** and **2**, which are from *MOJO* and *The Wire* magazines
- make judgements and draw conclusions about how far the media language fits or creates new variations on the genre conventions of music magazines. **[15]**

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Section B: News

Answer **all** the questions.

- 6** Identify the trust that owns the *Observer* newspaper.

..... [1]

- 7 Explain two ways that online newspapers can gain funding other than by paid-for advertising.

[4]

[5]

9* How far do the representations in **Extracts 3, 4 and 5** from *The Guardian/Observer* Twitter feed reflect social and cultural contexts?

In your answer you must:

- analyse the **representations** giving detailed examples from the extracts
- refer to **contexts**
- make judgements and draw conclusions.

[15]

You will be rewarded for drawing together elements from your full course of study.

[illegible]

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- 10** Explain how historical contexts influenced the choice of news stories in newspapers in the 1960s. Refer to examples from the set newspapers you have studied to support your answer.

..... [10]

END OF QUESTION PAPER

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