



Oxford Cambridge and RSA

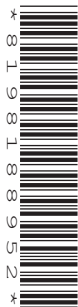
Friday 19 November 2021 – Afternoon

GCSE Media Studies

J200/02 Music and News

Time allowed: 1 hour 15 minutes
You must have:

- the Insert (inside this document)



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

Last name

INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and the question numbers.
- Answer **all** the questions.

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **12** pages.

ADVICE

- Read each question carefully before you start your answer.

Section A: Music

Answer **all** the questions.

- 1** Identify **one** source of funding for BBC Radio 1.

.....[1]

- 2** Explain **one** way in which radio audiences are passive and **one** way in which they may be active.

[4]

- 3** Explain how music videos use media language to promote their artists. Refer to the pair of music videos you have studied from the list below in your answer.

- 1 Wheatus – Teenage Dirtbag / Avril Lavigne – Sk8er Boi
- 2 Mark Ronson, Bruno Mars – Uptown Funk / Beyoncé – If I Were a Boy
- 3 The Vamps – Somebody To You ft. Demi Lovato / Little Mix – Black Magic
- 4 Tinie Tempah, Jess Glynne – Not Letting Go / Paloma Faith – Picking Up the Pieces **[10]**

[illegible]

[5]

5* Refer to **Extracts 1** and **2** in the Insert.

How far do **Extracts 1** and **2** use different media language to create different connotations?

In your answer you must:

- analyse the media language in **Extracts 1** and **2**, which are from MOJO and RNR magazines
- make judgements and draw conclusions. **[15]**

[15]

[illegible]

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7

Section B: NewsAnswer **all** the questions.

- 6 Identify the term used to describe a 'quality' newspaper such as The Observer.
The term originally described the size of the paper.

..... [1]

- 7 Explain **two** reasons why print newspapers survive despite the growth of online news.

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2

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[4]

[illegible]

9* Extract 3 shows the front page of The Observer.

How far does the media language used to promote the New Review and the free food magazine differ from the media language used for the news?

In your answer you must:

- analyse the media language on the front page giving detailed examples
- refer to the different content in the different sections of the newspaper
- make judgements and draw conclusions.

You will be rewarded for drawing together elements from your full course of study.

[15]

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10 Explain how social and/or cultural contexts influence print newspapers today. Refer to examples from *The Observer* to support your answer.

[10]

END OF QUESTION PAPER

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