

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
GCSE**

B322/01

MEDIA STUDIES

**Textual Analysis and Media Studies
Topic (Moving Image)**

WEDNESDAY 11 JUNE 2014: Morning

**DURATION: 1 hour 45 minutes
(including a 30 minute DVD)**

plus your additional time allowance

MODIFIED ENLARGED

Candidate forename		Candidate surname	
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Centre number						Candidate number				
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Candidates answer on the Question Paper.

OCR SUPPLIED MATERIALS:

DVD extract (B322/01/DVD)

OTHER MATERIALS REQUIRED:

Additional plain paper for notes

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.

Use black ink.

Answer ALL the questions.

Write your answer to each question in the space provided. Do not write outside the solid lines.

Additional space for answers is available on pages 24–26. You can use extra paper. It must clearly show your candidate number, centre number and question number(s).

Make notes on the additional paper provided. You must hand this in at the end of the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is 80.

Use of appropriate Media Studies terminology will be credited.

Quality of written communication will be assessed – you should write clearly and fluently in sentences with accurate spelling, punctuation and grammar.

Any blank pages are indicated.

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SECTION A

Textual Analysis

ADVICE TO CANDIDATES

You have three minutes to read all the questions before the extract begins

The extract will be played FOUR times

FIRST SCREENING: watch the extract; do not make any notes at this time

SECOND SCREENING: watch the extract and make notes

There will be a break for you to make notes

THIRD SCREENING: watch the extract and make notes

There will be another short break to make notes

FOURTH AND FINAL SCREENING: watch the extract and make notes

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The extract is from the film ‘Spy Kids’ (Director: Robert Rodriguez, 2001).

We are in Mexico.

A mother is telling her daughter a bedtime story about how she met her father. The parents were both working as spies, for two different sides, and the mother’s mission was to ‘take him out’.

Characters in the extract:

Ingrid	Mother
Carmen	Daughter
Gregorio	Father

ANSWER ALL THREE QUESTIONS.

- 1 Explain TWO ways the NARRATIVE (characters and events) in the extract fits the action adventure genre. Use examples from the extract. [10]**

2 Explain how EACH of the following elements is used to create effects:

soundtrack

editing

mise-en-scène

camerawork.

You should use at least TWO examples from the extract for EACH element.

[20]

Soundtrack

[illegible]

[illegible]

[illegible]

- 3 Discuss the REPRESENTATIONS in the extract.
Refer to stereotypes in your answer.
Use examples from the extract.**

You might consider the representation of:

gender

race and nationality

spies

family, love and marriage.

[20]

[illegible]

[illegible]

[illegible]

[Total: 50]

SECTION B

MEDIA TOPIC: Television and/or Radio comedy

Answer BOTH parts of this question using comedy programmes you have studied.

- 4 (a) Explain why TWO programmes were chosen by two different channels. Then explain why each channel chose one time and one day to schedule the programme. [15]**

Programme 1	Programme 2
Name:	Name:
Channel:	Channel:
Time:	Time:
Day:	Day:

[illegible]

[illegible]

**(b) Discuss how TWO programmes offer different audience pleasures.
Give at least ONE example from each programme.
[15]**

Programme 1	Programme 2
Name:	Name:

[illegible]

[illegible]

[illegible]

[Total: 30]

END OF QUESTION PAPER

Please use these pages if additional space is required.

Write the question number if you are continuing an answer.

[illegible]

[illegible]

[illegible]

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