



Oxford Cambridge and RSA

**Tuesday 23 May 2017 – Morning**

**GCSE MEDIA STUDIES**

**B322/01 Textual Analysis and Media Studies Topic (Moving Image)**



Candidates answer on the Question Paper.

**OCR supplied materials:**

- DVD extract (B322/01/DVD)

**Other materials required:**

- Additional paper for notes

**Duration:** 1 hour 45 minutes  
(including a 30 minute DVD)



Candidate forename					Candidate surname				
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Centre number						Candidate number			
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**INSTRUCTIONS TO CANDIDATES**

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink.
- Answer **all** the questions.
- Write your answer to each question in the space provided. Do not write outside the dotted lines.
- Additional paper may be used if required but you must clearly show your candidate number, centre number and question number(s).
- Make notes on the additional paper provided. You must hand this in at the end of the examination.
- Do **not** write in the barcodes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **80**.
- Use of appropriate Media Studies terminology will be credited.
- Quality of written communication will be assessed – you should write clearly and fluently in sentences with accurate spelling, punctuation and grammar.
- This document consists of **16** pages. Any blank pages are indicated.

## SECTION A

Answer **all** the questions.

### Textual Analysis

#### ADVICE TO CANDIDATES

- You have three minutes to read all the questions before the extract begins
- The extract will be played **four** times
- **First screening:** watch the extract; do not make any notes at this time
- **Second screening:** watch the extract and make notes
- There will be a break for you to make notes on the answers to the questions
- **Third screening:** watch the extract and make notes
- There will be another short break to make notes

The extract is from the film '**Spy**' (Director: Paul Feig, 2015).

**We are in Rome, Italy. Susan Cooper is a spy for the American Central Intelligence Agency (CIA). Her job is to follow a man called De Luca who is planning to sell a stolen nuclear weapon to terrorists. Susan is pretending to be a tourist called 'Penny Morgan'. She is helped by another spy called Aldo.**

#### Main characters in the extract:

<b>Susan Cooper</b>	The woman who arrives in Italy wearing a cat T-shirt, pink jacket and unflattering wig.
<b>Nancy</b>	The woman in the office who speaks to Susan from CIA headquarters.
<b>Aldo</b>	The man who drives Susan in his red sports car. He is pretending to be Italian.
<b>De Luca</b>	The man who arrives in the 'Renaldo' Rolls Royce and kisses a woman.

**Answer all three questions.**

1 Explain **two** ways in which the narrative (events and characters) in the extract fits the action adventure genre.  
Use examples from the extract.

. [10]

2 Explain how **each** of the following elements is used to create effects:

- soundtrack
- editing
- mise-en-scène
- camerawork.

You should use at least **two** examples from the extract for **each** element.

[20]

## Soundtrack

## Editing

## Mise-en-scène

## **Camework**

3 Discuss the **representations** in the extract.  
Refer to **stereotypes** in your answer.  
Use examples from the extract.

You might consider the representation of:

- gender
- race and nationality
- Italy
- spies and criminals.

[20]





## SECTION B

## **Media Topic: Television and/or Radio comedy**

**Answer both parts of this question using comedy programmes you have studied.**

4 (a) Explain how **two** different television channels have each chosen a different comedy programme to fit their brands and their schedules.

Write the details of your chosen programmes in the box below.

[15]

Programme name:	
Channel:	
Programme name:	
Channel:	



(b) Explain how **one** comedy programme offers pleasures that address a mass or niche target audience using detailed examples from the programme. [15]

Programme name:

**END OF QUESTION PAPER**

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