

Surname	Centre Number	Candidate Number
Other Names		0

**GCSE**

4762/01

**LEISURE AND TOURISM****UNIT 2: Leisure and Tourism Destinations**

A.M. THURSDAY, 16 May 2013

1½ hours

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
Section A	1	6
	2	6
	3	8
	4	10
Section B	5	16
	6	16
	7	15
	8	13
Total		90

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010001**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

**INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



## SECTION A

*You are advised to spend about 30 minutes on this section.  
Answer **all** the questions, writing your answers in the spaces provided.*

1. *Short haul* destinations are a popular choice for **UK** tourists.

(a) Identify **two** short haul destinations for **UK** tourists. Tick (✓) **two** boxes only. [2]

a. *Rome*

☐

b. *Toronto*

☐

c. *Cape Town*

☐

d. *Beijing*

☐

e. *Amsterdam*

☐

(b) Give **two** reasons why more **UK** tourists visit *short haul* destinations than *long haul* destinations. [4]

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2. ....

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2. Some attractions in the **UK** are *purpose-built* but others have become attractions over a period of time.

(a) Identify which **two** of the following are *purpose-built UK* attractions.

Tick (✓) **two** boxes only.

[2]

a. *Cardiff Castle*

☐

b. *Thorpe Park*

☐

c. *Blackpool Pleasure Beach*

☐

d. *The Tower of London*

☐

e. *Hampton Court*

☐

(b) For **one UK built or purpose-built** attraction you have studied, outline its appeal to **one** visitor type.

[4]

**Name of attraction:** .....

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3. *Special interest holidays* are becoming more popular and appeal to a wide range of customer types.

(a) Identify which **two** of the following are examples of *special interest holidays*.  
Tick (✓) **two** boxes only. [2]

a. *Going on a mountain biking holiday.*

☐

b. *Attending a conference*

☐

c. *Going on an all-inclusive holiday*

☐

d. *Rock climbing in the Alps*

☐

e. *Visiting friends and relatives*

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(b) Outline the reasons for the appeal and popularity of *special interest holidays*. [4]

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Some tourism destinations are concerned about the *negative environmental impacts* of *special interest holidays*.

- (c) Explain **one** *negative environmental impact* that might result from *special interest holidays*. [2]

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4. Accommodation is often classified as *serviced* or *unserviced accommodation*.

(a) Identify which **two** of the following are more likely to be examples of *serviced accommodation*.

Tick (✓) **two** boxes only.

[2]

a. Windy Caravan Park

☐

b. Seagull Cottages

☐

c. The Bear Hotel

☐

d. Clifftop Bed and Breakfast

☐

e. Poppit Camp Site

☐

Study **Fig. 1** which shows some images and information from a hotel website.

### TRENYTHON MANOR HOTEL, CORNWALL



**The Trenyhton Manor Hotel offers a wide range of facilities that you would expect from a four star hotel. The hotel is a member of several sustainable tourism organisations and is involved in tackling energy and water efficiency, waste management and conserving wildlife.**



**Fig. 1**

Fig. 1: Adapted from: <http://www.trenyhton.co.uk/>



- (b) Select the correct letter from the following box and insert it in the 'Matching letter' column shown in the table. [4]

- A. Bird feeders**      **B. Outdoor Jacuzzi**      **C. Solar panels**  
**D. Recycling of leftover food**      **E. Shower only rooms**

TABLE

Trenythor Manor Hotel sustainable tourism objectives	Matching letter
Energy efficiency	
Water efficiency	
Waste management	
Conserving wildlife	

- (c) Explain why *accommodation providers*, such as the Trenythor Manor Hotel, are keen to promote their involvement in *sustainable tourism*. [4]

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**SECTION B**

*You are advised to spend approximately **60 minutes** on this section.  
Answer **all** the questions, writing your answers in the spaces provided.*

- 5.** There is a range of tourism destinations within the **UK** which are popular with domestic and inbound visitors.

(a) In the table below, give **two major UK** examples for each tourism destination type. [6]

Tourism Destination Type	UK Example One	UK Example Two
Heritage town or city		
National Park		
Seaside Resort		

The **UK's** seaside resorts are popular destinations for *domestic tourists*.

- (b) What is meant by the term *domestic tourist*? Give an example to support your answer. [2]

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6. The travel industry includes a range of transport methods and organisations.

- (a) (i) Link each transport method to its correct transport organisation. Each transport organisation should be linked to **one** transport method only. An example has been completed for you. The lines may cross over each other. [4]

**Transport method****Transport organisation**

Train	Avis
Coach	Emirates
Car hire	National Express
Plane	First Great Western
Ferry	P&O



(ii) Identify which **two** of the organisations shown in (a)(i) operate only in the **UK**. [2]

1. ....

2. ....

(b) Explain **two** factors that tourists might need to consider when travelling to their chosen destination. [4]

1. ....

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2. ....

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7. *Long haul* tourism destinations are popular with many **UK** tourists.

(a) Name **three** *long haul* tourism destinations within the USA, popular with **UK** tourists. [3]

1. ....

2. ....

3. ....

(b) (i) For **one** long haul destination you have studied, describe the appeal of its major natural and built attractions for different types of **UK** tourists. [6]

Name of long haul destination: .....

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8. Study **Fig. 2** which shows an image and text about a major event.

**LADY GAGA WORLD TOUR 2012**




**World Tour Destinations**

<b>Melbourne</b>	<b>Prague</b>	<b>Hong Kong</b>
<b>Vienna</b>	<b>Tokyo</b>	<b>Sydney</b>

**Fig. 2**

- (a) Lady Gaga's 2012 world tour will have covered a number of cities in Europe, Asia and Australia. Using **Fig. 2**, identify:
- (i) **One** tour destination in Asia. [1]
- .....
- (ii) **One** tour destination in Australia. [1]
- .....
- (b) Other than music, name **one other** type of major event. [1]
- .....

Fig 2: Adapted from: <http://ladygaga.co.uk/#gallery>





Major events can have both *positive* and *negative* impacts on destinations hosting the event.

- (c) (i) Outline the possible *negative economic impacts* on destinations hosting major events. [4]

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- (ii) Describe and assess the ***positive** economic impacts* that major events are likely to have on destinations hosting an event. [6]

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