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GCSE

4764/01

LEISURE AND TOURISM

UNIT 4: Choice and Change in Leisure and Tourism

P.M. WEDNESDAY, 4 June 2014

1 hour 30 minutes

	For Examiner's use only					
	Question	Maximum Mark	Mark Awarded			
Section A	1.	8				
	2.	6				
	3.	8				
	4.	8				
Section B	5.	20				
	6.	22				
	7.	18				
	Total	90				

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer all questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



SECTION A

You are advised to spend approximately **30 minutes** on this section. Answer **all** the questions, writing your answers in the spaces provided.

- 1. Leisure can include home-based and outdoor activities.
 - (a) Complete the following table by stating whether the activities are *home-based* or *outdoor activities*. [4]

ACTIVITY	HOME-BASED or OUTDOOR
Watching a rented DVD	
Walking in a local park	
Playing wii games	
Bird watching	

(<i>D</i>)	Suggest two reasons wny <i>nome-based activities</i> are popular with many families. 1.	[2]
	2.	
(c)	Explain one reason why some <i>home-based activities</i> might be regarded as bunhealthy.	eing [2]



AVERAGE ANNUAL INCOME IN UK MAJOR CITIES

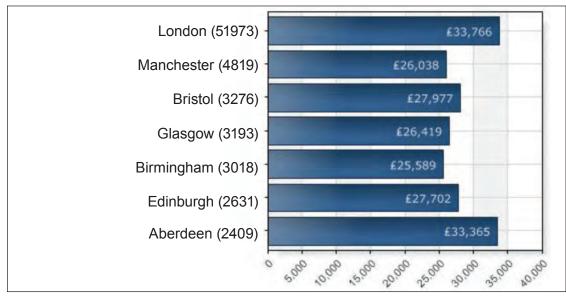


Fig. 1

(a)	(i)	Which city has the lowest average annual income?	[1]
	(ii)	Which city has the third highest average annual income?	[1]
(b)	Expl	ain how a person's choice of leisure and tourism activities might be a me.	affected by their [4]



	are aa	opting a <i>sustainable tourism</i> approach.	
(a)	Sugg	gest two examples of <i>negative environmental impacts</i> on tourism destinations.	[2]
	1.		
	2.		
(b)		ch two of the following activities might support sustainable tourism? (/) two boxes only.	[2]
	a.	Tourists eat in a locally owned cafe	
	b.	Tourists cause conflict with local people	
	C.	Tourists buy food from a supermarket	
	d.	Tourists walking in a National Park	
∕ou י	<i>e.</i> will ha	Tourists stay in national chain hotels ve studied one sustainable tourism project from outside of the UK .	
∕ou ∙ (c)	will ha		[4]
	will ha	ve studied one sustainable tourism project from outside of the UK . ain what the project is trying to achieve.	
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4. Study **Fig. 2** which shows an image of a *heritage destination*.

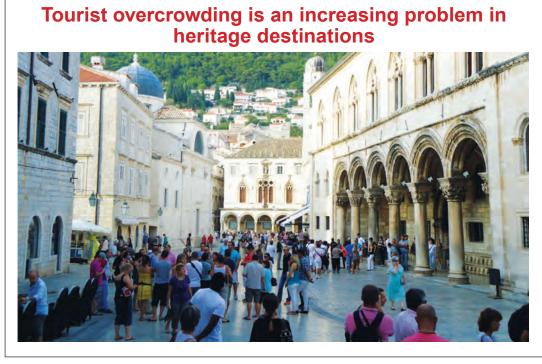


Fig. 2

The following box includes five tourism destinations.

Windsor Castle Pembrokeshire Coast Alton Towers

Bath Olympic Park London

(a)	Iden	ntify two heritage destinations from the above box.	[2]
	1.		
	2.		



Examin only	er

1.					
•					

2.					
•••••					

<i>(c)</i> Sug	gest two ways by w	hich heritage de	stinations might i	reduce the proble	m of tour
ove	rcrowding.	mich hemage de	surrations inight i	educe the proble	
1.					
••					
•••••					
2.					

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Turn over.

SECTION B

You are advised to spend approximately **60 minutes** on this section. Answer **all** the questions, writing your answers in the spaces provided.

5. Study the blog below, written by a fourteen year old girl.

Hollie's Blog

Monday – I was supposed to go swimming after school, but my Mum was too busy at work and the bus takes ages, so I didn't go.

Wednesday – It was my brother's birthday. After listening to all the talk about it on the radio and TV we decided to see the James Bond film. The new cinema is awesome! It has 10 screens, 3 restaurants, 2 bars and loads of space.

Friday – Julie, Emma, Rapasha and I planned to go ten pin bowling, but it didn't happen as we couldn't afford it.

(a)	activitie	es.	,					[4]
	1			 				
	2			 				
	3			 				
	4			 				
One	of Hollie	e's friends is	disabled.					
One (b)	Sugge	est four diffe	disabled. erent ways the people with a		s mention	ed in Ho	ollie's bl	og would [4]
	Sugge	est four diffe	erent ways tha		s mention	ed in Ho	ollie's bl	-
	Sugge meet tl	est four diffe	erent ways tha		s mention	ed in Ho	ollie's bl	-
	Sugge meet ti	est four diffe	erent ways tha		s mention	ed in Ho	ollie's bl	-
	Sugge meet th 1.	est four diffe	erent ways tha		s mention	ed in Ho	ollie's bl	-



(c)	Explain how <i>gender</i> might affect a person's choice of leisure and tourism activities.	[4]



(d) For one area you have studied, evaluate the <i>availability of leisure</i> different types of people.	
,	e facilities provided for [8]
Name of area:	





Study the following terms in the box below which show the impacts that might result from leisure and tourism activities.

TYPE OF IMPACT

Positive environmental

Positive economic Negative social

Positive social Negative economic

(a) Complete the table below by selecting the correct type of impact to match each statement. [4]

Statement	Impact
"The regeneration of the docks has made the area much nicer."	
"Some of the new jobs created in the docks area are low-skilled."	
"The new bars, restaurants and fitness centre in the docks area have improved the range of leisure facilities for local people."	
"The noise and drunken behaviour around the new bars at weekends is a disgrace."	



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_	estinations appeal to different types of tourists.
(b)	For one UK tourism destination you have studied, describe the range of attractions and facilities which appeal to different types of tourists. [8]
	Named UK tourism destination:



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Des	cribe and evaluate the:	[8]
(i)	Positive economic impacts on tourism destinations.	
•••••		
<u></u>		

•••••		
······		
(ii)	Positive social impacts on tourism destinations.	
(ii)	Positive social impacts on tourism destinations.	
(ii)	Positive social impacts on tourism destinations.	
	Positive social impacts on tourism destinations.	



Study **Fig. 3** which shows an example of a sign designed to reduce *negative environmental impacts* of tourism activities.



Fig. 3

(d)	Suggest two reasons why signs are used to reduce <i>negative environmental impacts</i> .	[2]
	1.	
	2.	



Hoto	e are continually improving the products and services they provide for their queter	nere
	s are continually improving the products and services they provide for their custor	
(a)	Apart from bedrooms, give four examples of products and services provided by	hotels. [4]
	1.	
	2.	
	3.	
	4	
Hote	s will use technology to ensure the security of their customers and property.	
(b)	Explain what types of technology hotels might use to ensure the security of their cu	
	and property.	[4]
• • • • • • • • • • • • • • • • • • • •		······································
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(c)	Describe two ways in which hotels could reduce their <i>negative environmental impacts</i> . [4]
	1
	2.



Examine	er
only	

(i)	Suggest two <i>other</i> reasons why hotels need to continually improve their product and services. [2
	1
	2
(ii)	Outline how hotels have developed their products and services to meet the customers' increasing expectations of quality. [4]
•••••	
•••••	



END OF PAPER

Question number	Additional page, if required. Write the question number(s) in the left-hand margin.	Examiner only
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Acknowledgements

Question 2

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