

Surname	Centre Number	Candidate Number
Other Names		0

**GCSE**

4764/01



S16-4764-01

LEISURE AND TOURISM**UNIT 4: Choice and Change in Leisure and Tourism**

P.M. TUESDAY, 7 June 2016

1 hour 30 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
Section A	1.	12
	2.	18
Section B	3.	16
	4.	16
	5.	16
	6.	12
Total		90

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010001**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation pages at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



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SECTION A

*You are advised to spend approximately **30 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

1. Study the information in the box below which shows factors that can affect a person's choice of leisure activities.

FACTORS	
Age group	Gender
Availability of transport	Influence of the media
Type of household	

- (a) Complete the following table by selecting the correct factor from the box above to match each statement. [4]

Statement	Factor
"I prefer the swimming session for females only."	
"That programme on television has persuaded me to do more exercise."	
"I can't go to watch the latest Hunger Games film as it's rated 12A."	
"The local bus service in my town is excellent."	



Celebrities often influence people's choice of leisure activity.

- (b) Outline **two** ways how celebrities might influence a young person's choice of leisure activity. [4]

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Special needs is a factor which might affect a person's choice of leisure activities.

- (c) Describe how restaurants provide products and services for people with *special needs*. [4]

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2. Study **Fig. 1** which shows people doing different sport and physical activities in a leisure centre.



A wide range of activities are provided for all ages.

Daily opening times: 7am to 10pm

Fig. 1

- (a) (i) Suggest **four** sport and physical activities, other than those shown in **Fig. 1**, available to people using leisure centres. [4]

1.
2.
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4.

- (ii) Suggest **two** non-sport and physical activities available to people using leisure centres. [2]

1.
2.

- (b) (i) Explain **one** advantage to leisure centres in providing a wide range of activities for their customers. [2]

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- (ii) Explain **one** reason why it is important to local communities that leisure centres provide a range of activities. [2]

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Many leisure centres now open early and close late on every day of the week.

- (c) Explain why these opening times appeal to different types of customers using leisure centres. [4]

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Some people do not like to use leisure centres and prefer to use other types of leisure facility.

- (d) Suggest **four** other types of leisure facility. [4]

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4.



SECTION B

*You are advised to spend approximately 60 minutes on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

3. Study the following extract from a family blog about a recent holiday.

Family Blog

Saturday – We arrived in the seaside resort around 2 p.m. We were stuck in traffic for nearly an hour! The accommodation was good but our hotel was one of many of more than 20 floors high.

Tuesday – Today we took a boat to a small island. It was great to see all the different birds and seals. There were paths for us to follow but some people decided not to use them in order to take a better photograph of the wildlife.

Friday – The weather was really hot so we decided to stay on the beach for the day. The beach was full of people and the rubbish bins by the beach cafes were overflowing with cans and bottles. There were loads of activities to do such as donkey rides, jet ski hire and kayak lessons.

- (a) Identify and explain **two** examples of *negative environmental* impacts of leisure and tourism activities mentioned in the family blog above. [4]

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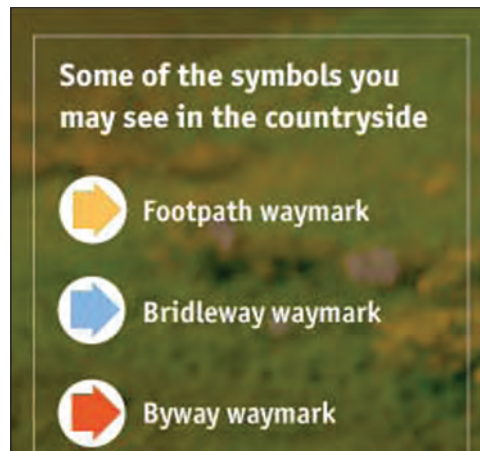
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Many tourism destinations use signs in order to reduce *negative environmental impacts* of leisure and tourism activities.



(b) Explain **two** ways signs might help reduce the *negative environmental impacts* of leisure and tourism activities. [4]

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An increasing number of people are now aware of the *negative environmental impacts* of leisure and tourism activities.

- (c) Outline **two** ways that a better understanding of *negative environmental impacts* might influence a person's choice of leisure and tourism activities. [4]

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Sustainable tourism projects can help to reduce the *negative environmental impacts* of leisure and tourism activities.

- (d) Describe **one** sustainable tourism project from outside of the **UK** that you have studied. [4]

Name of project:

Description:

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4. Websites of travel and tourism organisations are increasingly important in persuading customers to choose and book a holiday.

(a) Explain **two** advantages to customers choosing a holiday from a travel and tourism organisations' website. [4]

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Some people prefer to use a high street travel agent to choose and book a holiday.

(b) Suggest **two** advantages to customers in using a high street travel agent to choose and book a holiday. [4]

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5. The internet is increasingly used as a *leisure activity* for people of all ages.

(a) Describe **three** different ways in which the internet is used for *leisure activities*. [6]

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The increased use of the internet has had a *negative impact* on some leisure organisations and facilities.

- (b) Outline how the increased use of the internet has had a *negative impact* on some leisure organisations and facilities. [4]

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6. You will have studied **one UK** tourism destination.

- (a) Name and describe **three** attractions located within your studied **UK** destination which might appeal to different tourist types. [6]

Name of UK tourism destination:

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