

Surname	Centre Number	Candidate Number
Other Names		0

**GCSE**

4391/01

MEDIA STUDIES**UNIT 1**

P.M. THURSDAY, 14 June 2012

2¼ hours

ADDITIONAL MATERIALSPrinted Resource Material for use with **Section A**Optional: coloured pens/pencils and rulers for use with **Section B**

Spare paper for notes (to be provided by centre)

INSTRUCTIONS TO CANDIDATES**General**

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in **Section A** and **Section B** in this *Answer Book*. There are two continuation pages at the back of the book.Look at the marks available for **each** question and use these as a guide in writing your answers.**Studying the Resource Material for Section A**You are advised to study the printed Resource Material for **Section A** carefully before you begin writing.**INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question.

You are reminded of the need for clear and accurate written communication.

For Examiner's use only		
Section A	1	
	2	
	3	
	4	
Section A (40)		
Section B (40)	5	
TOTAL (80)		

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SECTION A: Thinking about the Media – Investigating *Music Industry Websites*
40 marks

Study carefully the Resource Material.

It consists of two music industry webpages, one for The Black Eyed Peas and one for Olly Murs.

After studying the Resource Material, answer the following questions.

*Answer the questions **in this Answer Book**.*

*All questions and tasks are **repeated** for you in the **Answer Book**.*

1. Choose **one** of the webpages.
Explain how body language and dress codes are used to interest music fans. [10]
2. Explain how lettering and graphics are used on **both** of the webpages. [10]
3. Explain how male music performers are represented in **two** music industry websites you have studied (**not the Resource Material**). [10]
4. Explain why music industry websites are important to music companies. [10]

SECTION B: Thinking about the Media – Planning *Music Magazines*
40 marks

5. Plan a double page spread about a music performer or band for a music magazine.

Complete the following tasks:

- | | | |
|---------|---|------|
| Task 1. | Choose a title for the double page spread.
Briefly explain why you chose this title. | [4] |
| Task 2. | Suggest three key elements that will appear on the double page spread. | [6] |
| Task 3. | Plan the layout of the double page spread.
Label your plan. | [10] |
| Task 4. | Explain the reasons for the layout of your double page spread. | [10] |
| Task 5. | Suggest two reasons why music magazines are available on the internet.
Explain each of your reasons. | [10] |

There are extra blank pages if needed in the back of your answer book.

Handwriting practice area with 25 horizontal dotted lines.

Handwriting practice area with 25 horizontal dotted lines.

SECTION B

5. Plan a double page spread about a music performer or band for a music magazine.

Complete the following tasks:

Task 1. Choose a title for the double page spread. Briefly explain why you chose this title.

[4]

Title of double page spread:

.....

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Brief explanation:

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.....

Task 2. Suggest **three** key elements that will appear on the double page spread.

[6]

1.

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2.

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3.

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[10]

Task 3. Plan the layout of the double page spread. Label your plan.

Task 5. Suggest **two** reasons why music magazines are available on the internet.
Explain **each** of your reasons.

[10]

1.

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2.

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Explanation 1:

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Explanation 2:

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GCSE

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MEDIA STUDIES

UNIT 1

P.M. THURSDAY, 14 June 2012

Resource Material for use with Section A

Industry webpage for the music performers, *The Black Eyed Peas*

BLACKEYEDPEAS.COM FERGIE.COM WILL-I-AM.COM REGISTER NOW

Login: login Remember me

HOME FEATURES COMMUNITY ABOUT SHOP

home albums videos tour / events news bio band video diary archive

@976 [7] Monday January 24, 2011 BDAY's Today piratewhistle fraellikim20010 ibepi rafexs007 Lucinenka milka176 moranchel

THE BLACK EYED PEAS

THE BEGINNING

Download on iTunes amazon.com amazon MP3

Latest News Headlines

THE BLACK EYED PEAS DEBUT IN WORLD'S FIRST 360-DEGREE MOBILE MUSIC VIDEO CREATED BY will.i.apps
 | January 24 | @809 | BEPnews
 Normal 0 false false false EN-US X-NONE X-NONE...
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The next single is....
 | January 21 | @116 | BEPnews
 JUST CANT GET ENOUGH!
[read more](#)

Follow @BEP on Twitter Today to find out the next Peas single!
 | January 21 | @844 | BEPnews
 Follow the Peas on twitter today for a special announcement about the next single! http://twitter.com/bep
[read more](#)

Black Eyed Peas The Time (Dirty Bit)

The Black Eyed Peas on iTunes

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@976: ilovethepeasxo
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Industry webpage for the music performer, *Olly Murs*

Olly Murs Heart On My Sleeve
Buy the new single today!

Olly Murs

facebook myspace twitter YouTube

HOME NEWS&DIARY ABOUT MUSIC VIDEOS PHOTOS EVENTS FORUM GIFTS NEWSLETTER

NEWS & DIARY

Last Remaining Tour Tickets!
Posted 25th March 2011
Have you got your tickets to see Olly during his upcoming tour? If not then there are extremely limited tickets available!
[Read More](#) | [2 Comments](#) | [Add Comment](#)

Feature in Olly's Official Tour Programme!
Posted 23rd March 2011
This competition is now closed
[Read More](#) | [5 Comments](#) | [Add Comment](#)

'C'mon C'mon' Competition
Posted 22nd March 2011
Have you submitted your video?
[Read More](#) | [6 Comments](#) | [Add Comment](#)

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EVENTS

Pavilions - Rhyl - SOLD OUT
Event Date: 27th April 2011
[Read More](#) | [5 Comments](#) | [Add Comment](#)

Winter Gardens - Margate - SOLD OUT
Event Date: 29th April 2011
[Read More](#) | [7 Comments](#) | [Add Comment](#)

VIDEOS

PHOTOS

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TWEETS

Olly Murs
ollyofficial
wow...needed that sleep after 2 nights out over the weekend....
about 1 hour ago • reply

....Seriously enjoyed today!! Had a wicked time this afternoon in Essex!! Time for the 'TAKEN' laptop at the ready....
22 hours ago • reply

[Join the conversation](#)
[More Tweets...](#)

REGISTER/LOG IN

Register And Become A Member!

Username Password

[Register Here](#) | [Forgot Password](#) | [Go](#)

RELEASES

Olly Murs
Olly's self titled debut album 'Olly Murs'.

[Buy album CD from Amazon](#) | [Buy album CD from HMV](#) | [Buy album CD from Play.com](#) | [Download album from 7digital](#) | [Download album from Amazon](#) | [Download album from iTunes](#) | [Download album from Play.com](#)

Heart On My Sleeve
"Heart On My Sleeve" is the third single to be released from debut album "Olly Murs".
[Download "Heart On My Sleeve" from iTunes](#)

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