

Surname	Centre Number	Candidate Number
Other Names		0

**GCSE**

4391/01

**MEDIA STUDIES
UNIT 1**

A.M. WEDNESDAY, 11 June 2014

2 hours 15 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
Section A		
1.	10	
2.	10	
3.	10	
4.	10	
Section A Total	40	
Section B		
5.	40	
Section B Total	40	
Total	80	

ADDITIONAL MATERIALSAudio-visual resource for use with **Section A**.Optional: coloured pens/pencils and rulers for use with **Section B**.

Spare paper for notes (to be provided by centre).

INSTRUCTIONS TO CANDIDATES**General**

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in **Section A and Section B** in this Answer Book. There are two continuation pages at the back of the book.Look at the marks available for **each** question and use these as a guide in writing your answers.**Viewing the DVD extract for Section A**You will be given 5 minutes to read through the questions in Section A (*on page 2 of this Answer Book*).You will be shown the DVD extract for the first time. You will **not** make notes.

You will watch the DVD extract for a second time. This time you will be allowed to make notes.

*Make any notes on spare paper provided.*You will be allowed **10 minutes** to make any further notes and to think about the answers to the questions.You will watch the extract for a **third and final time**.You will be allowed the remaining time (approximately **1 hour 45 minutes**, depending on the length of the extract) to complete the examination.**INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question.

You are reminded of the need for clear and accurate written communication.

SECTION A: Thinking about the Media – Investigating *Television Crime Drama*
40 marks

The extract is taken from the ITV Crime Drama ‘Lewis’ broadcast in 2012.

After viewing the extract, use your notes to answer the following questions.

Answer the questions in this Answer Book.

*All questions and tasks are **repeated** for you in the **Answer Book**.*

1. (a) Identify **two** objects which are important in this Crime Drama extract. [2]
(b) Briefly explain why **each** object is important. [8]

2. (a) Identify **two** different types of sound used in the extract. [2]
(b) Briefly explain why **each** is used. [8]

3. Explain how the police and/or detectives are represented in Television Crime Drama. Refer to examples you have studied. [10]

4. Explain **two** reasons why Television Crime Drama is important to television organisations. [10]

SECTION B: Thinking about the Media – Planning *Television Drama Magazines*
40 marks

5. Create the front cover for a **television magazine** which features a new **Crime Drama**.

Complete the following tasks:

- Task 1.** Choose a name for your new Crime Drama.
Briefly explain why you chose this name. [4]
- Task 2.** Explain **three** elements that will appear on the cover of your magazine. [6]
- Task 3.** Plan the layout for the front cover of your magazine. Label your plan. [10]
- Task 4.** Explain how the front cover of the magazine will appeal to audiences. [10]
- Task 5.** (a) Suggest **two** ways in which magazines are used to promote Crime Drama on television. [4]
(b) Briefly explain these ways. [6]

There are extra blank pages if needed in the back of your answer book.

SECTION A

After viewing the Crime Drama extract, use your notes to answer the following questions.

1. (a) Identify **two** objects which are important in this Crime Drama extract. [2]

1.

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2.

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(b) Briefly explain why **each** object is important. [8]

Object 1:

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2. (a) Identify **two** different types of sound used in the extract.

[2]

1.

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2.

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(b) Briefly explain why **each** is used.

[8]

Sound 1:

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4. Explain **two** reasons why Television Crime Drama is important to television organisations. [10]

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SECTION B

5. Create the front cover for a **television magazine** which features a new **Crime Drama**.

Complete the following tasks:

Task 1. Choose a name for your new Crime Drama.
Briefly explain why you chose this name.

[4]

Name of Crime Drama:

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Brief explanation:

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Task 2. Explain **three** elements that will appear on the cover of your magazine.

[6]

1.

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2.

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Task 3. Plan the layout for the front cover of your magazine. Label your plan.

[10]

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Task 5. (a) Suggest **two** ways in which magazines are used to promote Crime Drama on television. [4]

1.
2.

(b) Briefly explain these ways. [6]

Explanation:

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END OF PAPER

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4391/01-A

MEDIA STUDIES

UNIT 1

A.M. WEDNESDAY, 11 June 2014

**TO BE OPENED ON RECEIPT BY EXAMINATION OFFICER
PRIOR TO DATE OF EXAMINATION**

INSTRUCTIONS TO CENTRES

For **Section A** of this examination, candidates are required to view a short extract in DVD format.

Centres need to provide replay and viewing facilities for candidates and ensure that conditions in the examination room are adequate.

DVDs may be **retained** by centres to enable candidates to see the standards required for this examination and to practise examination techniques.

INSTRUCTIONS TO INVIGILATORS

1. Before the examination begins, candidates should be given **approximately two sheets of paper** for making **notes** on the audio-visual resource for **Section A**. These notes are for **candidates' use only** and should **not** be submitted with the Answer Books for assessment.
2. **Before** playing the extract, allow candidates **five minutes** to read through the questions in **Section A**. This is **included** in the 2 hours 15 minutes allowed.

NOTE: Candidates **must** be allowed to read the questions **before** viewing the extract.

3. Play the DVD which is provided for Section A. **All instructions needed by candidates are on the cover of the Answer Book and duplicated on the DVD.**
4. **DO NOT SWITCH OFF THE DVD UNTIL THE EXTRACT HAS BEEN PLAYED THREE TIMES** (approximately 25 minutes).
5. The candidates then have the remaining time (approximately **1 hour 45 minutes**) to complete the examination.