

Surname	Centre Number	Candidate Number
Other Names		0

**GCSE**

4391/01



S18-4391-01

**MEDIA STUDIES  
UNIT 1**

MONDAY, 4 JUNE 2018 – AFTERNOON

2 hours 15 minutes

Section A

**ADDITIONAL MATERIALS**Audio-visual resource material for use with **Section A**.Optional: coloured pens/pencils and rulers for use with **Section B**.

Spare paper for notes (to be provided by centre).

**INSTRUCTIONS TO CANDIDATES****General**

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in **Section A and Section B** in *this Answer Booklet*. There is a continuation page at the back of the booklet.Look at the marks available for **each** question and use these as a guide when writing your answers.**Viewing the DVD extract for Section A**You will be given 5 minutes to read through the questions in **Section A** (*on page 2 of this Answer Booklet*).You will be shown the DVD extract for the first time. You will **not** make notes.You will watch the DVD extract for a second time. This time you will be allowed to make notes. *Make any notes on spare paper provided.*You will be allowed **10 minutes** to make further notes and to think about the answers to the questions.You will watch the extract for a **third and final time**.You will be allowed the remaining time (approximately **1 hour 45 minutes**, depending on the length of the extract) to complete the examination.**INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question.

You are reminded of the need for clear and accurate written communication.

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
1.	10	
2.	10	
3.	10	
4.	10	
<b>Section A Total</b>	<b>40</b>	
<b>Section B Total</b>	<b>40</b>	
<b>Total</b>	<b>80</b>	

**SECTION A: Thinking about the Media – Investigating *Television News***  
**40 marks**

*The resource material consists of an extract from the CBBC television news programme Newsround, broadcast on 27 October, 2016.*

*After viewing the extract, use your notes to answer the following questions.*

*Answer the questions in this Answer Booklet.*

*All the questions and tasks are **repeated** for you in the **Answer Booklet**.*

1. (a) Identify **two** different types of sound used in the extract. [2]  
  
(b) Explain how these **two** types of sound are used in the extract. [8]
2. How does the *Calais Migrant Camp* story use key features of a news programme to interest audiences? [10]
3. Explain how an issue **or** event was represented in television news. Refer to **at least one** television news programme you have studied (**not the resource material**). [10]
4. Why are news programmes included in television schedules? [10]

**SECTION B: Thinking about the Media – Planning News Websites**  
**40 marks**

5. Plan a **new** website homepage presenting news for young people.

**Complete the following tasks:**

- Task 1.** List **four** news stories to appear on your homepage. [4]
- Task 2.** Choose **one** of these stories.
- (a) Write the headline for the story. [2]
- (b) Explain why you chose this story. [4]
- Task 3.** Plan the homepage for your website. [10]
- Task 4.** How will your homepage appeal to young people? [10]
- Task 5.** Why are news websites popular with internet users? [10]









**SECTION B**

5. Plan a **new** website homepage presenting news for young people.

**Complete the following tasks:**

**Task 1.** List **four** news stories to appear on your homepage. [4]

1. ....

2. ....

3. ....

4. ....

**Task 2.** Choose **one** of these stories.

(a) Write the headline for the story. [2]

(b) Explain why you chose this story. [4]



**Task 3.** Plan the homepage for your website.

[10]

Examiner  
only

A large empty rectangular box with a thin black border, intended for the student to plan the homepage for their website. The box occupies most of the page's width and height.









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